

**milk
shake**[®]
icy
blond



shampoo

specific shampoo
for blond hair



1 apply evenly over **damp** hair.
*(for super intense result: apply evenly over **dry** hair)*



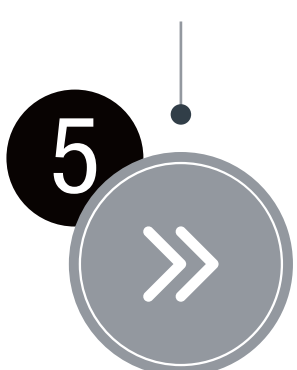
2 leave in for a few minutes. *(from 1-5 minutes)*
(For more intense result: leave in for a few minutes more)



3 lather.



4 rinse.



5 proceed with **milk_shake**[®] icy blond conditioner

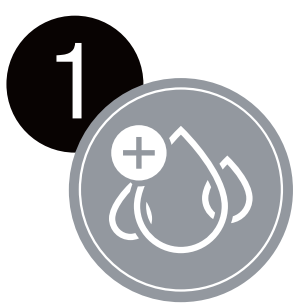
once the desired result is achieved
alternate with another **milk_shake shampoo**

**milk
shake**[®]
icy
blond



conditioner

specific conditioner
for blond hair



1 apply evenly over clean, **damp** hair.
(2.5-5 cm away from the roots all over the length and ends)



2 comb through using your fingers. *(or specific comb)*
(detangling all throughout the length)



3 leave in for 5-20 minutes.



4 rinse.

for deep repair: alternate the use of the conditioner
with **milk_shake integrity repairing hair**

milk_shake[®]

whipped
cream



leave-in foam

no rinse conditioning
& protective creamy foam
for all hair types

1



shake well

2



point downwards and dispense the product

3



apply generously to clean, **damp** hair.

4



do not rinse.

5



comb through.

for more intense result you can use
milk_shake colour whipped cream: cold brunette