

An 8-step system to help you win on the 2021 Melbourne Cup



by
MelbourneCupMax

**...including advice on how to place bets on the Melbourne Cup
and 'lay off' the bets so your horses run for you for FREE!**

PickTheCupWinner.com.au
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MelbourneCupMax's 8-Step System to help you win on the 2020 Melbourne Cup

Hello and welcome. I am delighted to share my system with you.

Let me tell you how it began. Thirty four years ago, when I introduced my format for selecting the Melbourne Cup winner, my plan was simply to help people just like my mother-in-law. She always wanted to be able to say "*I backed the winner of the Melbourne Cup.*" To succeed she had \$1.00 each way on every horse in the race!

When I realised how many people, particularly older Aussies, used so many wacky ways to make their annual Melbourne Cup selections, I decided I had to find a better way for them.

Thus, I developed my system of reducing the Melbourne Cup field (of 24 horses) down to my top six horses, whom I thought had the best chance of winning. Then, I suggested having a small each way bet on each of the six horses. I suggested this system would not 'make you rich' but after the race you should be able to say "*I backed the winner of the Melbourne Cup.*" Now, I proudly tell my Melbourne Cup system has been successful for 27 out of the last 33 years. Q.E.D.

In 2020, my system worked once again. My six selected horses included **Twilight Payment** who ran 1st at odds of \$26. I had also included the third place-getter **Prince Of Arran** who started at odds of \$9.50. In July 2020, on facebook.com/MelbourneCupMax, I wrote about **Twilight Payment**. I told his price was \$67 in the Melbourne Cup Futures markets. This was just after he won the Curragh Cup in Ireland over 2,816 metres. I suggested he was perhaps worth a 'cup of coffee' bet (a small bet) at those big odds.

In September 2020, Twilight Payment ran 3rd in the Group 1 Irish St Leger over 2,816 metres. I posted this video about Twilight Payment on my [MAX-WATCH](#) information page on our website. You now know Twilight Payment went on to win the 2020 Melbourne Cup at odds of \$26. As result I have many very happy Facebook followers. :) :) :)

For me the Melbourne Cup is a 365 day commitment. I follow horses, research articles, watch videos and study betting trends. I spend in excess of 400 hours each year researching and studying Melbourne Cup information.

I follow every race around the world that has any connection to the upcoming Melbourne Cup. Throughout the year I share some of this information on facebook.com/MelbourneCupMax. In this eBook I happily share all the factors I take into account when making my Melbourne Cup selections.

As well, each year I publish two eBooks "**How To Pick The Winner Of The Melbourne Cup**" and "**Futures, Trifectas And Other Exotic Forms Of Betting.**" You can check these out at PickTheCupWinner.com.au

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I am a Melbourne Cup devotee and statistician. So much so, I have memorised the 1st, 2nd and 3rd place-getters for the last 100 Melbourne Cups. Peter Stefanovic, on Channel 9, tested my claim to have memorised the 1st, 2nd and 3rd place-getters for the last 100 Melbourne Cups. On the following pages you will find my 8-step system.

#1. Need for knowledge of European horses: It was commonly thought there would not be any international horses in the 2021 Melbourne Cup...or certainly would be as many as there have been in past years. Nothing could be further from the truth! The fact is, there are already many Australian owners and trainers who have imported international Melbourne Cup horses over the last few years.

For example Anthony Cummings (son of Bart Cummings) imported a Hungarian horse named **Nancho**. He has done all his winning over different tracks and different distances from firm ground, to very heavy, to all-weather, and from 1,600 metres up to 2,400 metres. He has been described as an extraordinary horse. He won the G3 Baden Wurttemberg Trophy (2400m) by 7.5 lengths.

Nancho won the G1 Grosser Preis von Bayern (2400m) at Munich in November to take his record to 11 wins from 18 starts. [Click here to see Nancho](#) (in the blue colours) win the race. Nancho is due to have his first run in Australia in the 21st of August 2021 in the Winx Stakes at Randwick. Check our updates on our MAX-WATCH video page at PickTheCupWinner.com.au



Schabau is a German horse trained by AFL footballer - turned horse trainer **Rob Hickmott**. He has already trained two Melbourne Cup winners - Green Moon (2012) and Almandin (2016). In 2019 Schabau impressively won the Roy Higgins Quality Handicap at Flemington over 2,500 metres. The plan was for Schabau to target the 2020 Melbourne Cup. However he missed out on getting into the final field in 2020. He was turned out into the



paddocks for a lengthy spell and was gelded during this period. He has amassed \$413,635 in career earnings. Schabau is regarded as a racehorse with above-average ability.

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#2. 'Futures' market opportunities: My Dad was a bookmaker in the NSW country town of Moree. He drummed into me the importance of betting cleverly and intelligently.



Hence, my second goal in every Melbourne Cup is to have six horses running for me for no outlay. My strategy is to have had a small wager (I call a 'cup of coffee' bet) on the Melbourne Cup Futures Betting markets. I have these small bets I throughout the year with TAB, SportsBet, Neds, Bet365 or Ladbrokes.

The reason I choose these online bookmakers is because of their '**Pre Nom' Melbourne Cup** betting policy. This policy is if the horse or horses you select are not in the First Melbourne Cup Nominations (always published in August) **your money is refunded**.

Most of the other bookmakers offer 'All In' betting. This means if your horse, for whatever reason, is not in the First Nominations for the Cup you lose your money. In **Futures, Trifectas and Magic**

Moment for the 2021 Melbourne Cup you will find an expanded explanation on the Futures markets. As well, you will find the horses I have chosen as 'cup of coffee' horses and why and how they were chosen.

#3. Using Google Alerts: My 400 hours of Melbourne Cup research is aided by a **Google alert** I have set up on my computer. Anything that is written about the Melbourne Cup, anywhere in the world, is delivered to my computer the following day. I also have a 'Twitter search' set up for #MelbourneCup. I check this several times a day and, as the first Tuesday in November approaches, I check it many times a day. I read all of the Google alerts and tweets searching for any snippet of information that may be useful.



Many of my followers at facebook.com/MelbourneCupMax are excellent judges too. I read all their comments. I read the Racing section of many newspapers and use my iPhone to photograph various Melbourne Cup articles wherever I find them.

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#4. International 'lead-up' races. Usually, there are an ever-increasing number of 'lead-up' international races. I regard these as 'must-see' events. This means, throughout the year, I have to get up in the middle of the night to watch and assess these races.

I include all the information about these races in my annual eBook which you can check out at PickTheCupWinner.com.au. The races I watch include Dubai World Cup; The Tenno Sho in Japan; The Belmont Cup in New York; The Oleander-Rennen in Germany; The Coronation Cup in Derby, UK; The Punchestown Festival in Ireland; The Hardwicke Stakes at Ascot, UK; The Race To The Ebor Grand Cup at York; The Ebor Handicap at York; The Lonsdale Cup at York; The Ascot Gold Cup; The Goodwood (UK) Cup and the Irish St Leger.

But, in 2021, because of new Victorian Racing requirements for entrants and the continuing calamity known as the Covid-19, the interest from the owners and trainers has waned a little. However, when the 2021 Melbourne Cup Nominations were released in early August it was revealed 15 international horses were considering making the trip. One of these is a Spanish Mission who ran a very good 3rd in the Ascot Gold Cup which was won by Subjectivist. The favourite for the event was the legendary Stradivarius who ran 4th in the race.



[Click here to watch this race](#)

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#5. Australia & New Zealand 'lead-up' races. There are many traditional 'lead-up races' in Australia and New Zealand. These include The Perth Cup; The Wellington (NZ) Cup; The Auckland (NZ) Cup; The Adelaide Cup; The Australian Cup at Flemington; The BMW Stakes at Rosehill; The BMW ATC Derby; The Sydney Cup; The Brisbane Cup; The P B Lawrence Stakes at Caulfield; The Newcastle Gold Cup; The Dato Tan Chin Nam Stakes at Moonee Valley; The Memsie Stakes at Caulfield; The Makybe Diva Stakes at Flemington; The Kingston Town Stakes at Randwick; The JRA Cup at Moonee Valley; The MRC Foundation Cup at Caulfield; The Metropolitan at Randwick; The Underwood Stakes at Caulfield; The Bart Cummings at Flemington; The Turnbull Stakes at Caulfield; The Craven Plate at Randwick; The Herbert Power Stakes at Caulfield; The Caulfield Stakes; The Caulfield Cup; The Geelong Cup; The Cox Plate at Moonee Valley; The Moonee Valley Cup; The Lexus Stakes at Flemington and the Bendigo Cup.

Whilst on the topic of 'lead-up' races I was delighted to see, in 2019, Racing Victoria introduce an incentive race for Australian trainers and their horses. I am referring to the **Andrew Ramsden Stakes** which, in 2021, was run on the 15th of May. It offered a 'ballot free' entry into the 2021 Melbourne Cup for the winner of the race. It was won by Realm of Flowers who is one of the early favourites for the Cup. See: <https://www.youtube.com/watch?v=bwf9U3y0h1o&t=203s>

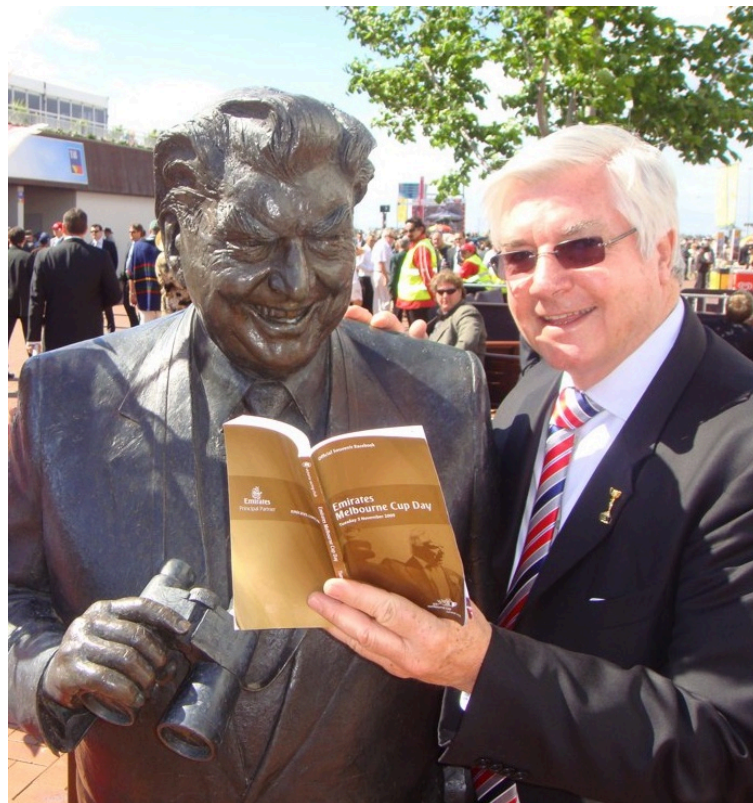
Complete details of all of these races are listed in **How To Pick The Winner Of The 2021 Melbourne Cup.**



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I research, watch and analyse all of the races above. I do everything, except talk to the horses, as part of my Melbourne Cup research. The results of all of these races up to and including the Caulfield Cup are listed in my eBook **"How to Pick The Winner of the 2021 Melbourne Cup."** Some of this information I also post to facebook.com/MelbourneCupMax.

#6. Distance in legs: Legendary trainer Bart Cummings trained 12 Melbourne Cup winners. He always believed a horse had to have run over a total of 10,000 metres in their lead-up races to the Melbourne Cup. I always check this statistic when assessing the chances of the Cup horses.



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#7. Sticky Statistics: My research also looks at these factors (a) The horse carrying saddlecloth #1 rarely wins the Cup. Makybe Diva was the last 'top weight' to win in 2005. (b) If the jockey has a good knowledge of the track. (c) The allocated weight for the winning jockey usually will not be more than 56 kgs. (d) Rarely does a horse win two years in a row. (e) The price of the winner usually **will not** be over 20/1. BUT **favourites have only won 33 times since 1861** (...up to and including the 2020 Cup). (f) A male horse is more likely to win than a female. (g) 3, 7, 8 and 9 yr-olds rarely win the Cup. (h) The last mare to win the Cup was Makybe Diva in 2005. (h) No horse from Barrier 18 has ever won the Cup. (i) International horses usually 'do better' if they have had a run in a lead-up race in Australia.

But, as I have said, **things are changing**. For example: Rekindling the 2017 Melbourne Cup winner and Cross Counter the winner in 2018 were both 3-yr-olds. As well, neither had run in a 'lead-up' race in Australia prior to running in the Melbourne Cup and neither did Twilight Payment in 2020. And, as in 2020/21 the entire world has changed and continuing to change because of Covid-19, you have to ask *"What effect will this have on the 2021 Melbourne Cup?"* **Ummmmm.**

Note 1: As you can see I can give you examples to contradict many of these points above. Hence, when I come to my final selections, on Cup Day morning, I have to make a 'value judgement' on these points.

#8. Wet Track Specialists: If it rains on Cup Day (and depending on how much rain falls and when it falls) another challenge presents itself. See the 1976 Melbourne Cup: <https://www.youtube.com/watch?v=Y762rFRxEks>.

Rain can have a dramatic effect on my selections for the Cup, as I have done my research expecting a dry track. However, I also do research on the horses who can handle a wet track. This is another reason why I do not release my final selections until 8.00am on the morning of the Melbourne Cup.



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Taking into account all of the above, on Cup Day, I reduce my Melbourne Cup field down to 6 horses. I then say *"I believe one of these 6 horses will win the Melbourne Cup."* This system has been successful for 27 out of the last 33 years... up to and including the 2020 Melbourne Cup. I then select my winner from the six horses. I have been correct, with this selection, 15 out of the last 33 Cups. My main challenge is to help you have fun on Cup Day when you are able to say, *"I backed the winner of the Melbourne Cup."*

Finally, as mentioned, things are changing and picking the winner of the Melbourne Cup is getting harder and harder and requires lots of research and studying of form. Of course, you may not have the time to do all the research required to follow my system.

Never mind... help is at hand! For a modest investment of just \$10.95 you can subscribe to receive my ebook and let me do all the hard work for you. See: PickTheCupWinner.com.au. You can order it immediately. But be aware, we publish it soon after the running of the Caulfield Cup on the 16th of October. So you won't receive the 2020 edition until the 20th of October 2021.

Each year, on the morning of the Cup, if you have purchased your copy of **How To Pick The Winner Of The 2021 Melbourne Cup**, you will be able to access the password-protected page at PickTheCupWinner.com.au to access my final six horses and #1 selection.



Again **Futures, Trifectas & Magic Moments for the 2021 Melbourne Cup** is full of interesting informations...particularly about the Futures markets. In this eBook I tell how, in March 2021, I identified Realm of Flowers, on my [Facebook page](#), as a 'cup of coffee' bet when her Melbourne Cup Futures price was \$201.

BONUS: If you purchase your copy of How To Pick The Winner Of The 2021 Melbourne Cup from PickTheCupWinner.com.au any time before 6.00 pm on the Saturday 30th of October, you will automatically be entered into our Annual Melbourne Cup Sweep. 1st

Horse \$1000; 2nd horse \$500; 3rd horse \$100; Last horse \$50.00.

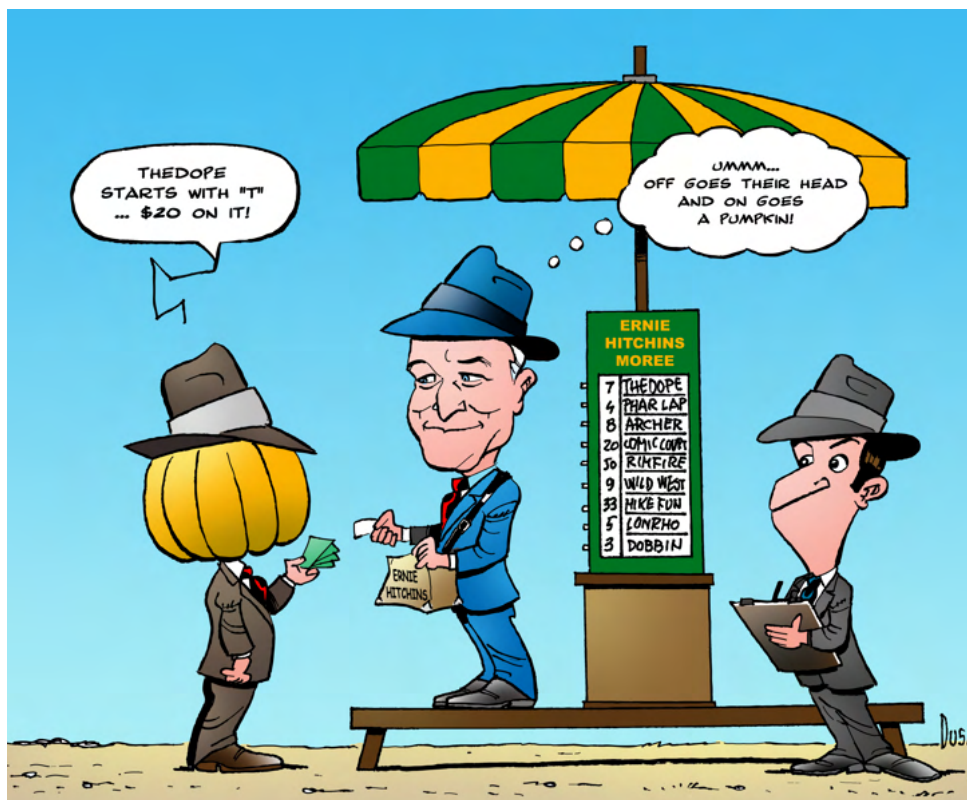
[Click here to meet the 2020 Sweep winner - Tony Butters.](#)



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Both my How To Pick The Winner Of The 2021 Melbourne Cup and Futures, Trifectas and Magic Moments for the 2021 Melbourne Cup are designed to help you make clever and intelligent betting decisions. But, irrespective of all the information remember...you are still gambling. Indeed, if you or anyone you know has a problem with gambling I encourage you to contact Gamblers Help Line on 1800 858 858 or at their website: [https:// www.gamblinghelponline.org.au/](https://www.gamblinghelponline.org.au/)

My Dad used to say: *"When some people bet on horses it's 'Off goes their head and on goes a pumpkin!'"* So, don't be a 'pumpkin head' and get too greedy. Only bet what you can afford to lose. It is foolish to do otherwise.



I wish you the very best of luck for the 2021 Melbourne Cup.

