



Alejandro is a 13-year-old entrepreneur from the Washington D.C. metro area. He's the founder of Smell of Love Candles, a company that specializes in creating natural, hand-poured, allergy-friendly, vegan candles that are good for you, good for the environment and are socially responsible.

He started Smell of Love Candles to buy more comic books, save money for college and to help those in need. Alejandro believes that we are stronger when we take care of each other, so his company donates a portion of each month's profits to charity.

Alejandro is the founder of the YouTube channel: Smell of Love Candles, where he shares tips on candle making with natural waxes and business lessons learned as he runs his business. Alejandro also shares his entrepreneurial journey on his podcast: Lessons from a Kidpreneur, available on Anchor, Spotify, Google Podcast and other major podcast networks.

Alejandro has been featured on The Drew Barrymore Show with Daymond John, The Washington Post, Washington Business Journal, Northern Virginia Magazine, WUSA 9, ABC 7/WJLA DC, WDVM/DCW 50, dcshopsmall.com, and Majic 102.3/92.7.

He hopes to inspire others to pursue their dreams, no matter their age.