

POPULAR COLOURS

FLEETWOOD

POPULAR COLOURS COLLECTION



REAL
PAINT
CHIPS
8TH EDITION



SELECTED BY DESIGNERS
POPULAR COLOURS,-
A COLLECTION LIKE NO OTHER.

Created for room-to-room harmony, Interior Designers have been using them for years. Now you can have them throughout your home.

Go bold, strike a balance or be subtle. There is something for every mood, every space and every project. Let Popular Colours free the designer in you.

OUR STORY BEGINS.....

IT ALL STARTED ON MARLBOROUGH STREET IN DUBLIN'S CITY CENTRE IN 1950 WHEN MR. DOYLE AND HIS SONS, BRIAN AND CONOR. PERFECTED THE ART OF MAKING HIGH QUALITY PAINT BRUSHES – BY HAND.

By the mid 50's we had opened our first factory in Cabra. With the love for our brushes growing, in both Ireland and abroad, we moved to a two-acre site in Inchicore, Dublin 8. In 1971 we opened our factory, and current home, in Virginia Co. Cavan. Brian and Conor Doyle had a passion for colour and design and felt there was no paint to match the high standard of the brushes they were producing. So they made their own! Since the first can of Fleetwood paint came off the production line in Virginia, Co. Cavan, on January 12th 1979, we have developed our products to be of the very best quality, in colours inspired by the world around us.



The people behind the paint are also a huge part of the Fleetwood story. It's not unusual to find two generations of the same family working in the company. "We have a really good team around us," says Conor's son Alex, the third-generation Doyle to work at Fleetwood. "We are one big family and we always have been".

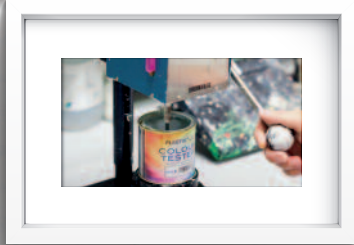
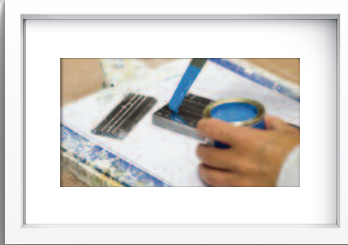
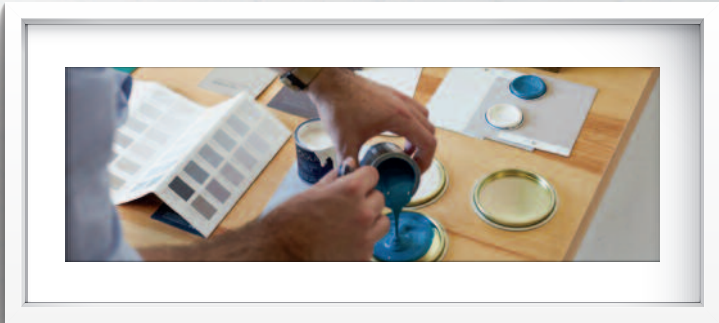
ALL OUR PAINT IS GREEN
ENVIRONMENTAL SUSTAINABILITY IS AT
THE HEART OF EVERYTHING WE DO,
FROM THE WAY WE DESIGN AND WORK,
DOWN TO THE PAINT INSIDE OUR CANS.

We take responsibility for the impact of our business on the environment and we want to leave things a little bit better than we find them. At Fleetwood, sustainability is a company-wide priority that flows through our products from our hands to your home.



Colours from front cover:
Walls: White Dove
Trim: Creamy White





LONG LIFE

We make paints that are tough yet beautiful, paints that stand the test of time. With superior durability and stain resistance, your colour and finish stay true for longer.

WASHABLE AND STRONG

Our durable paints are incredibly strong and take the worry out of washing your walls. With maximum scrubbability, our paints have been independently tested and awarded best in class.

EXCEPTIONAL COVERAGE

Formulated for exceptional covering power and maximum hide, our paints go further, saving you time and money.

kld.



FLEETWOOD PAINTS BRAND AMBASSADOR AND AWARD WINNING DESIGNER RÓISÍN LAFFERTY OF KINGSTON LAFFERTY DESIGN CREATES TACTILE AND MEANINGFUL ARCHITECTURAL SPACES THROUGH THE IMPACTFUL USE OF COLOUR.

“My 6 highlight colours represent a series of rich, musky tones that will bring a cosy and warm feeling into any room within the home. This palette works together allowing home owners to combine anything from 2 to 6 colours in their design scheme in any room in their home.

I have consistently been impressed by the standard of paint offered to the market by Fleetwood Paints. Their range of colours in high quality formulas is something my clients and I can rely on time and time again. In my role as Brand Ambassador for the company I have come to learn the technicalities of the various products and it has been a dream to collaborate with such a passionate Irish brand, at the forefront of paint in Ireland. The rich and opulent quality to each paint tone aligns perfectly with the designs we wish to create.”

Róisín Lafferty

Founder and Creative Director
Kingston | Lafferty Design
President IDI Institute of Designers in Ireland
Fleetwood Paints Brand Ambassador



DAWN GREY
Main Wall
(Easyclean Washable Matt)



POLAR WHITE
Ceiling
(Matt)



Restaurant & Bar
Design Awards®
Winner

Róisín's Palette



SWEET DREAMS



PEPPERCORN



WILD MULBERRY



DESIGNER BLUE



INDIGO BATIK



BERRIES & CREAM



CASHMERE BLUE
Kitchen Units (Advanced Satinwood) & Wall (Easyclean Washable Matt)



SUMMER MIST
Ceiling (Matt)

Photograph: Barbara Corsico



CELESTIAL BLUE
Kitchen Units
(Advanced Satinwood)



BLANK CANVAS
Wall
(Easyclean Acrylic Eggshell)



"Be brave with colour and go for a glorious navy blue on kitchen cabinets. A deep and dark blue like 'Indigo Batik' can add visual interest to an otherwise neutral scheme. Introduce luxe materials such as metallic accents or marble to sit excellently alongside this striking shade"

Sinéad Cassidy, Sinéad Cassidy Design, Co. Cork



"A monochrome interior scheme is a classic combination that has been in style since day dot. This simple palette works extremely well for introducing splashes of colour through your furniture or through your artwork"
Alison Dunne, Alison Dunne Interior Design, Co, Laois



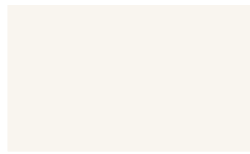
POLAR WHITE
Main Wall
(Soft Sheen)



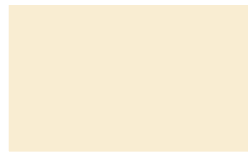
PARISIAN INK
Skirting board & Windows
(Advanced Satinwood)



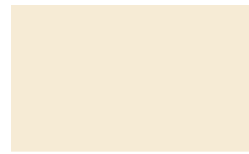
DESIGNER WHITE
001



CREAMY WHITE
007



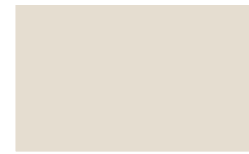
LINEN WHITE
013



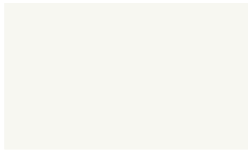
CHINA WHITE
019



CLASSIC IVORY
025



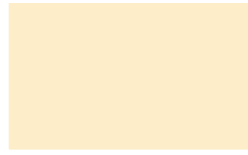
PARISIAN TAUPE
031



BLANK CANVAS
002



VANILLA MILKSHAKE
008



BARE ESSENCE
014



MUSLIN WHITE
020



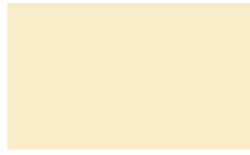
FINAL STRAW
026



EVENING WHITE
032



ALMOST WHITE
003



VANISHED WHITE
009



SOFT ORCHID
015



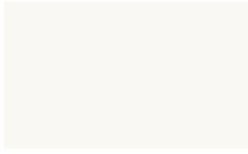
SWISS COFFEE
021



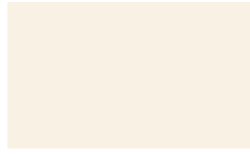
CANDLELIGHT
027



WINDS BREATH
033



SNOWBOUND
004



VANILLA WHITE
010



CREAM DELIGHT
016



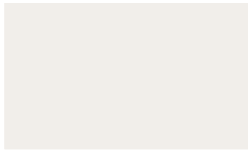
PROVENCE CREAM
022



CRÈME CARAMEL
028



AMARETTI
034



WHITE DOVE
005



FRENCH WHITE
011



BUTTER PECAN
017



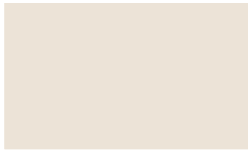
HONIED CREAM
023



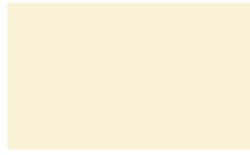
MEADOWS MUSHROOM
029



MOCHA CREAM
035



A TOUCH OF TAUPE
006



SOFT JASMINE
012



BUTTERMILK
018



COTTAGE CREAM
024



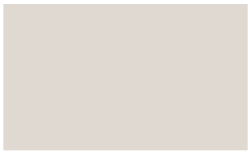
CLAY BEIGE
030



COFFEE CAKE
036

ANY COLOUR. EVERY FINISH.

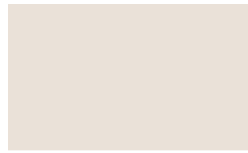
Please be aware: On-screen and printer colour representations may vary from actual print colours.



HEAVENS BREATH
037



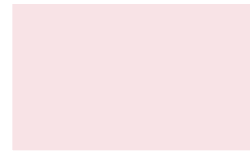
CANDLELIGHT WHITE
043



EIDER WHITE
049



HUSHED TONES
055



BALLET SLIPPER
061



SWEET DREAMS
067



MARBLE MIST
038



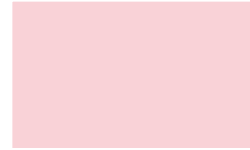
CHÂTEAU CREAM
044



BAYSHORE BEIGE
050



LIGHT FRENCH GRAY
056



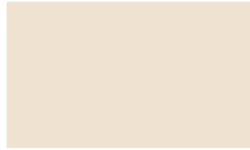
SOFT PINK
062



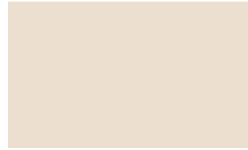
BERRIES &
CREAM
068



SKIPPING STONE
039



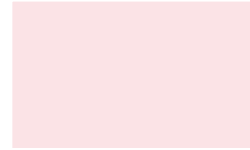
NEW HESSIAN
045



PEBBLE BEACH
051



MINDFUL GRAY
057



PINK MARSHMALLOW
063



CORAL COVE
069



POWDERED ALMOND
040



STEPPING STONES
046



CLASSIC STONE
052



SPRING PEBBLE GREY
058



BRIDAL PINK
064



RED DELICIOUS
070



ARTISTS CLOTH
041



AGED LEATHER
047



ROASTED ALMOND
053



NIGHTFALL
059



LIP GLOSS
065



PARISIAN RED
071



OTTER'S TAIL
042



STONE BROWN
048



COFFEE BREAK
054



SPECIAL GRAY
060



EXUBERANT PINK
066



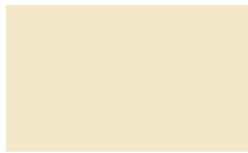
PETRUS
072

ANY COLOUR. EVERY FINISH.

Please be aware: On-screen and printer colour representations may vary from actual print colours.



MORNING SUN
073



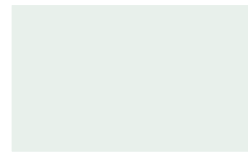
18TH CENTURY CREAM
079



LIMESICKLE
085



SPRING HAS SPRUNG
091



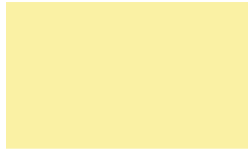
SUMMER MIST
097



MONET LILY
103



BUTTER COOKIE
074



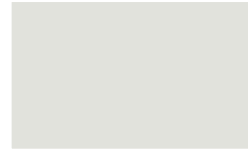
MOONLIGHT WHITE
080



STOLEN MOMENT
086



PISTACHIO SHELL
092



GOSSAMER
098



SERENATA
104



SOFT CHESTNUT
075



ASPEN GOLD
081



SVELT SAGE
087



SOFT SAGE
093



LADUREE
099



BROKEN HORIZON
105



IRISH MARMALADE
076



FIRST BLOSSOM
082



OLIVE BRANCH
088



FROLIC
094



GREY NUANCE
100



OSLO BLUE
106



ORANGE BLOSSOM
077



CRUSHED LEMON
083



WILD ATLANTIC
GREEN
089



CHARTREUSE
095



SILVERMIST
101



DESIGNER BLUE
107

kld.



FIRED CLAY
078



GOLDFINCH FEATHER
084



MISTLETOE
090



EVERGREEN
096



MARINE COVE
102



AVALON TEAL
108

ANY COLOUR. EVERY FINISH.

Please be aware: On-screen and printer colour representations may vary from actual print colours.



SEA STAR
109



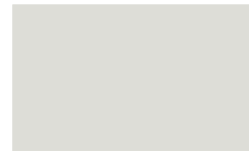
GENTLE BREEZE
115



LILAC HUSH
121



POLAR WHITE
127



OXFORD WHITE
133



MONUMENT
139



BAYBERRY BLUE
110



NORDIC BLUE
116



NOVEMBER SKIES
122



SUBTLE GREY
128



SILVER LINING
134



CATHEDRAL STONE
140



OFFSHORE MIST
111



CAYMAN BLUE
117



EVENING SKYLINE
123



NIMBUS SKYLINE
129



LUNAR GREY
135



ASH SLATE
141



CASHMERE BLUE
112



GLACIER
118



WILD MULBERRY
124



WARM GREY
130



OPULENT GREY
136



PEPPERCORN
142



CELESTIAL BLUE
113



VINTAGE BLUE
119



FIELDS OF HEATHER
125



COSMOPOLITAN
131



DEEP SILVER
137



HERITAGE GREY
143



INDIGO BATIK
114



ARCTIC SPRING
120



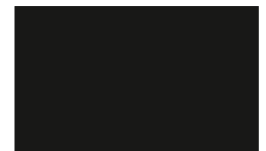
TWILIGHT PURPLE
126



MODERN GREY
132



DAWN GREY
138



PARISIAN INK
144

ANY COLOUR. EVERY FINISH.

Please be aware: On-screen and printer colour representations may vary from actual print colours.



POWDERED ALMOND
Main Wall
(Soft Sheen)



ALMOST WHITE
Woodwork
(Advanced High Gloss)



INDIGO BATIK
Wall
(Easyclean Washable Matt)



FRENCH WHITE
Wall & Woodwork
(Advanced Satinwood)



"Natural tones of blue, green and grey work so well in a bathroom lending a subtle relaxed feeling to the room. Team with a soft cream like "White Dove" and add some gilded accessories for a luxurious, glamorous look."
Patricia Wakely, PW Design, Co. Cavan



GREY NUANCE
 Main Wall
 (Soft Sheen)



EVENING WHITE
 Left Wall
 (Soft Sheen)



WHITE DOVE
 Cabinet
 (Advanced Eggshell)



CORAL COVE
Inlay
(Matt)



MINDFUL GRAY
Wall
(EasyClean Washable Matt)



POLAR WHITE
Woodwork
(Advanced Satinwood)



SWEET DREAMS
Wall
(EasyClean Washable Matt)



HEAVENS BREATH
Woodwork
(Advanced Eggshell)



CLASSIC IVORY
Wall
(EasyClean Washable Matt)



ALMOST WHITE
Woodwork
(Advanced Eggshell)



HERITAGE GREY
Door
(Advanced Satinwood)




CHOOSE YOUR PAINT




INTERIOR WALLS AND CEILINGS

RANGE	IDEAL FOR	KEY BENEFITS	FINISH	COVERAGE
 MATT	Low traffic areas including bedrooms, living rooms and dining rooms.	Hide surface imperfections, wipeable and excellent touch up.	Flat Matt 3% Sheen	12m ² per litre
 SOFT SHEEN	Any living space.	Washable, wipeable and excellent coverage.	Mid Sheen 15% Sheen	12m ² per litre
 EASYCLEAN WASHABLE MATT	Any living space, including hallways kitchens and bathrooms.	50 times tougher than standard matt paint, scrubbable & washable and stain repellent.	Flat Matt 3% Sheen	16m ² per litre
 EASYCLEAN ACRYLIC EGGSHELL	Very high traffic areas and suitably primed woodwork.	Scrubbable, 5 year mould protection and stain repellent.	Mid Sheen 15% Sheen	16m ² per litre

INTERIOR AND EXTERIOR WOOD AND METAL

RANGE	IDEAL FOR	KEY BENEFITS	FINISH	COVERAGE
 ADVANCED EGGSHELL	All wood, metal and furniture. Interior and Exterior.	Dries to a super hard finish to prevent chipping and scratches and up to 6 years exterior durability.	Low Sheen 15% Sheen	Up to 16m ² per litre
 ADVANCED SATINWOOD	All wood, metal and furniture. Interior and Exterior.	Dries to a super hard finish to prevent chipping and scratches and up to 6 years exterior durability.	Mid Sheen 25% Sheen	Up to 16m ² per litre
 ADVANCED HIGH GLOSS	All wood, metal and furniture. Interior and Exterior.	Dries to a super hard finish to prevent chipping and scratches and up to 6 years exterior durability.	High Sheen 80% Sheen	Up to 16m ² per litre

EXTERIOR WALLS

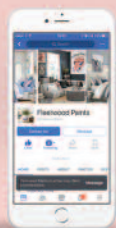
RANGE	IDEAL FOR	KEY BENEFITS	FINISH	COVERAGE
 WEATHER GUARD	All Exterior masonry.	Up to 18 years durability with permacrlyl technology for mould and algae resistance, UV and colour fade resistance and stain repellent.	Flat Matt 7% Sheen	Up to 16m ² per litre

POPULAR COLOURS



SAMPLE YOUR COLOUR

Before you commit to your new colour you should always put a sample on the wall or area you are painting. Changes in the light of your home during the day can affect colour appearance. All colours can be mixed into sample pots - just ask your Fleetwood stockist.



BUY TESTER POTS ONLINE

Visit us online at Fleetwood.ie and have a tester pot delivered right to your door.

Follow us online for

INFINITE INSPIRATION @



Fleetwood.ie



ANY COLOUR, EVERY FINISH.

The Colour Perfect fandeck consists of 1,979 hand-picked colours. This collection has been carefully divided into 3 easy-to-use palettes: Whites and Lights, Neutrals and Pure Colours. All colours are available from our superior mixing system



COLOUR MATCH

Have a favourite colour? We can help. If you can't find your perfect colour we can create it for you. Our superior mixing system means we can match any colour.

YOUR LOCAL FLEETWOOD STOCKIST



5 013862 053522

Fleetwood Paints Ltd. All rights reserved. No colour name, colour reference or any other portion of this colour card may be used without written permission from Fleetwood Paints Ltd. Fleetwood Paints is a registered trademark. Actual paint colours may vary due to change in colour chip, lighting, surface condition and type of paint. Images for reproduction purposes only. For accurate colour representation please see colour chips in centre of card or try a sample pot of colour at home. For further information, colour card requests, inspiration and more visit our online home fleetwood.ie.

Colours from back cover:
Main Wall: Bridal Pink
Bedside cabinets: Eider White

Hand crafted in Ireland
Fleetwood Paints, Virginia, Co. Cavan, A82 N267, Ireland.
☎ + 353 49 854 7209 ✉ info@fleetwood.ie
Follow us online for infinite inspiration



Guaranteed Irish

