

LE logo **logobrand**s.

# SPRING

2024 LOOK BOOK







# WELCOME

## EXCEEDING EXPECTATIONS

At Logo Brands, we believe quality is non-negotiable in our work, our products, and our relationships. We believe our customers should never settle for anything less than our best. This is why we've grown the way we've grown and how we've built the reputation we've built. Our lifetime guarantee and exceptional customer service allow our customers to enjoy our products for years to come.

We exceed expectations.

### ICONS

**DOMESTIC**  
Printed in the USA  
Quick Turn and Low MOQ



**STOCK**  
Ready to ship  
Top Teams Only



**PRE-BOOK ONLY**  
Book your items now  
or you may miss out



**ONE COLOR DESIGN**  
Plain and simple



**FULL COLOR DESIGN**  
All colors in all their glory





# FASHION COLORS

## BERRY

Luxuriously juicy. This tumbler is the definition of chic and will make sure you keep your “in vogue” status.

Serif typefaces have long been used to evoke elegance and prestige. Add a lusciously rich color to the mix, and you have a statement piece that your friends won't stop drooling over.



## SAND

This color goes with everything: so put on your jeans, shades, and whitest sneakers to conquer your day with confidence knowing the last thing you'll have to worry about is which color tumbler to choose.



## LAVENDER

Remember walking through campus as the trees are in bloom that first warm day in the spring? That feeling is unforgettable.

Simple pastel florals are still on trend and hotter than ever. Lavender may not be everyone's first choice, but not everyone has your refined sense of style.



## ARCTIC

Spring Break is upon us and we're grabbing our favorite retro trucker hat that reminds us of better days gone by.

We drew up a heavy dose of nostalgia in this design! Think back on those warm days at the beach dreading the flight home after your great vacation in the sun.



20oz



40oz



ITEM NO. S20PT  
**20oz POWDER COAT TUMBLER**

- Copper-lined premium insulation
- Double-wall construction keeps drinks hot or cold for hours
- High lip slider lid
- Fits in most cup holders



ITEM NO. S40PT  
**40oz POWDER COAT TUMBLER**

- Copper-lined premium insulation
- Double-wall construction keeps drinks cold for hours
- Large comfortable handle
- Fits in most cup holders

Let's be honest: it's hard to stay on top of all the latest color trends. We've done all the hard work for you with these rich pastels, “you can't miss this” neutrals and timeless graphics. The only question that remains is which one is your favorite?

**RETIRING SOON - GET THEM BEFORE THEY'RE GONE!**

OLIVE

DUSK



OAK

COVE





ITEM NO. C11MM

**11oz MARBLE MUG**

- Perfect way to display subtle team spirit
- Features a pink swirl marble pattern
- Sturdy ceramic construction
- Holds up to 11oz of hot or cold liquid



Swirls just wanna have fun! Bring a modern edge of sophistication to everyone's favorite morning kitchen essential with our 11oz Marble Mug. Each mug has a unique, distinctive swirled marble pattern with subtle team spirit that gives a casual artistic feel to your mug collection.

**PAIRS WELL WITH**



88SB - Sherpa Belt Bag



ITEM NO. C18PM

**18oz PLAYMAKER MUG**

- Features an ivory glaze with debossed details and script team name
- Shows off your team spirit in an aesthetically pleasing way
- Sturdy ceramic construction
- Holds up to 18oz of hot or cold liquid



This iconic 18oz Playmaker Mug is one chic piece you'll want to display all year long. It features your team's primary color in a script font with an all-over debossed sport detailing on an ivory colored ceramic. The mug is perfect for sipping all season long.



**PAIRS WELL WITH**



281 - Luxe Dreams Throw



# THE FOIL COLLECTION

## SPOIL YOURSELF. YOU DESERVE IT.

Sip and represent with this sturdy 20oz Foil Stainless Tumbler! You'll be representing your team in style with flashy metallic detailing on a durable powder coat exterior. The foil printed details are the focus on the slightly tapered silhouette, but our classic tumbler features remain. The lid has a slider and can accommodate a straw, while the silicone base prevents slips, and it fits in most cup holders. The double-wall stainless steel construction helps keep drinks hot or cold for hours so you can let your favorite team shine wherever you go.







ITEM NO. C15SM

### 15oz STRIPE MUG

- Features an inside print and outside decal
- Holds up to 15oz
- Standard size handle



Sure, you can find a regular ol' sports mug anywhere, but we bet it doesn't feel like this one. We've merged form and function into one stellar piece of art. The stripe mug boasts your team's iconic colors on both the outside and inside, adding eye-catching dimension to the design.



ITEM NO. P33ST

### 33oz CRUISE PLASTIC TUMBLER

- Removable plastic articulated straw with cap cover
- Distressed all-over design
- Features your team's primary and secondary colors
- Holds up to 33oz



#### PAIRS WELL WITH



**Top Seller!**

74DS - Sublimated Sweatshirt



**Top Seller!**

C14RM - Relief Mug



S20PT - Stone Tumbler

#### BOLD 2 COLOR DESIGN



Sip your drink in style with our 33oz Cruise Plastic Tumbler. This mega mug is perfect for on-the-go hydration while staying trendy. Whether you're out running errands or headed to the beach or lake, the over-sized team logo is sure to keep up the vibes while showing off your favorite team.



# READY, SET, DASH!



ITEM NO. 66DP

## DASH PACK

- Adjustable straps and clip for comfortable wear
- Features zipper compartments and expandable pockets
- Perfect for safe-keeping your valuables while traveling
- Big enough for the basics and small enough for on-the-go
- Full color decal application



ITEM NO. S24SB

## 24oz SOFT TOUCH DOUBLE WALL BOTTLE

- Convenient handle makes this bottle easy to carry
- Double-wall construction will keep your drink cold for hours
- Hand wash only



## ALSO CHECK OUT



88B - Belt Bag

Name a better duo than the Dash Pack and 24oz Soft Touch Double Wall Bottle! Whether you're headed to your favorite theme park, spending a long day at the ball fields, or hiking your way through summer, these two products are sleek and practical for carrying all the essentials while staying hydrated.





ITEM NO. 88SB

### SHERPA BELT BAG

- Exterior and interior zippered pockets to hold your essentials
- Adjustable strap for crossbody or waist use
- Embroidered logo subtly shows off your team spirit
- Perfect for cell phones, keys, and other small on-the-go necessities

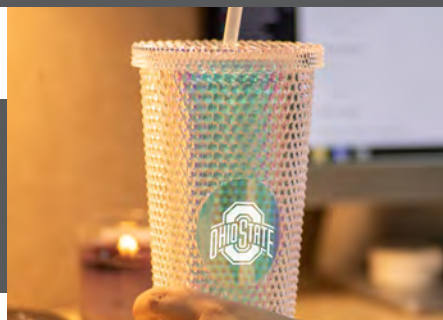


Wherever you're going - this Sherpa Belt Bag wants to go too! A cozy twist on the classic, on-trend belt bag, this bag's fleece material with an embroidered team logo is the perfect way to show off your team spirit while staying original.

### PAIRS WELL WITH



67P-L Tonal Leopard Tote



P24IST - Iridescent Tumbler



921-L - Leopard Wristlet



Top Seller!

74DS - Sublimated Sweatshirt Blanket



658 - Hype Clear Bag



281 - Luxe Dreams Blanket

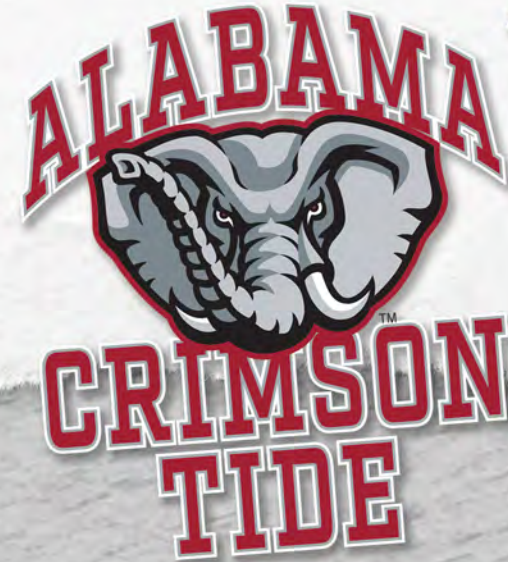
Don't forget about these great new domestic options from the last six months. These products are all decorated here in the USA and have low MOQs ideal for your on-demand needs.



# WE ARE THE GRAY AREA



We call this color stone because it's the rock-solid anchor for any fan that wants a sporty look without sticking out. Available in our five most popular silhouettes, this subtle color and classic design will never go out of style.





# NATIVE

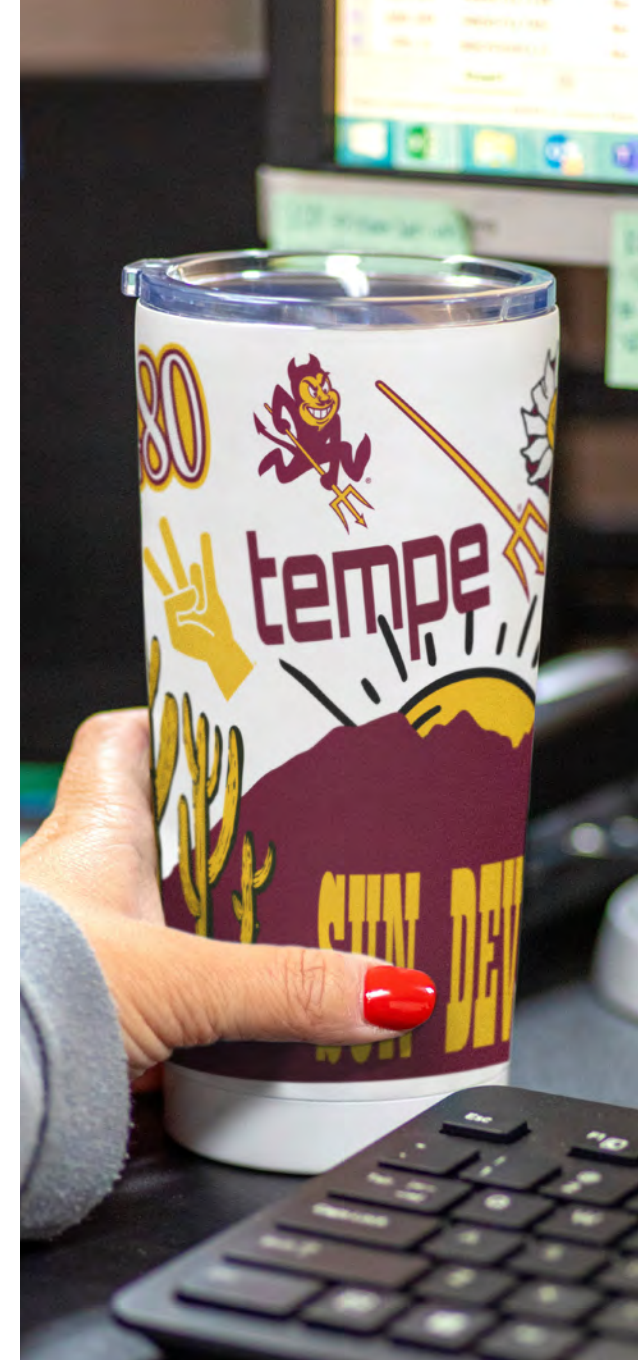


Regional options available!



The Native design started out hot and hasn't looked back. Our library of artwork and product offering has exploded and we can't wait to show you what our artists come up with next. Make sure you get on this bandwagon while you still can!

## EXAMPLE DESIGNS



We love curating product selections for our customers! All of our recommendations are based on data analysis and years of experience. Let us do the hard work advising on your product assortment, and you'll quickly notice the "oohs and aahs" coming from our fixtures throughout your store.





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