

NUORI

DIGITAL MARKETING INTERN

NUORI is an innovative, high-end cosmetics company founded in Copenhagen, Denmark. We are ambitiously building an international brand with cult status and large growth potential. Our approach combines the latest science with cutting-edge design - and a Nordic love for simplicity and purity with a passion for beauty.

We are now seeking an enthusiastic and dedicated individual for the role of Digital Marketing Intern at our Head Office, located in the heart of Copenhagen.

RESPONSIBILITIES

- Influencer outreach & Community management – initiate and coordinate collaborations with various influencers and engage with the NUORI audience on social media platforms.
- Graphic design - create, shoot, and edit day-to-day digital content, including social media posts, webpage, B2B material and newsletter content
- Content management – uploading and editing website content.
- Content creation – contributing to content creation / curation for all digital platforms.
- General ad hoc tasks to support the NUORI team

YOUR PROFILE

- Currently enrolled in an accredited educational institution with a major in Communication, Public Relations, Multimedia Design or Marketing and with a prior experience in a professional environment.
- A creative and clear communicator with outstanding writing skills in English.
- Proficiency in Adobe Photoshop, Klaviyo, and Shopify.
- Experienced in using Instagram, TikTok, Facebook, Pinterest and YouTube for professional purposes.
- Strong organizational and time management skills with attention to detail.
- Knowledge of skincare is a plus but not mandatory.

WE OFFER

- A challenging internship where you are given your own projects and responsibilities from day one.
- An energetic, fast-paced culture, where professional excellence and personal integrity are equally valued.
- An attractive workplace in the center of Copenhagen

NUORI

- Complimentary natural skincare products
- Healthy and delicious lunch three times a week

Type: Unpaid internship for 6 months

Start: August / September 2024

Please send your CV and Cover Letter to jobs@nuori.com

Subject field: "Digital Marketing Intern"