PIONEER

Stereo Components



THE QUALITY STORY OF PIONEER

Quality comes with painstaking experience. And PIONEER has over 30 years of it. Our hundreds of dedicated engineers combine the latest knowledge audio state of the art with the highest quality material and components to provide the ultimate in performance. PIONEER's exhaustive program of quality control is constantly maintained since we produce each single component on our own production lines. Each step along with the way is typical of PIONEER's dedication to quality craftsmanship. The end result: High Fidelity components designed and constructed to provide the pinnacle of sound reproduction combined with the gracious elegance of contemporary design.

ALL SOLID STATE RECEIVERS TUNER & AMPLIFIER





CODE NO.: 497,543,401

SX-2500

NEX MAIL ORDER ITEM

340 WATT STEREO RECEIVER

A powerful solid state unit that features AM/FM auto-tuning, exclusive centertuning and convenient remote control operatable from distances up to 23 feet. Single touch of the auto tuning button activates the tuning needle along the dial until strong station signal is reached. New servo-mechanism positions needle directly on station signal and "locks" it in for true accuracy.

Receiver provides 340 watts music power output rated at 4 ohms (208 watts total at 8 ohms, IHF rating). Drives any type speaker system with ease, even low-efficiency models.

Tuner uses 5 IC's and 2 crystal filters to provide unusually low sensitivity of 1.6 µV. Pulls in weak and very distant stations with distinctive clarity.

Music Power: 340 watts (at 4 ohms), 208 watts (at 8 ohms)

Harmonic Distortion: Less than 0.5% (at 1KHz, continuous power output)

Frequency Response: 20–70,000Hz ±2dB FM Usable Sensitivity: 1.6μV (IHF) FM Separation: 40dB (at 1KHz)

Frequency Range: FM; 87.5–108MHz, AM; 525–1,605KHz Power Supply: 110, 120, 130, 220, 240V (switchable) Dimensions: 19½(W)×5¾(H)×15½(D) inches

Weight: 33 lb.

SX-900C

PACEX MAIL ORDER ITEM

NEX MAIL ORDER ITEM

240 WATT STEREO RECEIVER

World's first quality AM/FM receiver to include its own reverberation amplifier and stereo microphone mixing. Handles two tape decks, two record players, two headsets and two microphones, offers more versatility and performance than any receiver in its price range.

SX-9000 provides 240 watts of power (at 4 ohms, IHF rating), enough to handle any speaker system made today. Features tone color selector to give "vivid", "bass", "flat", and "soft" colors to the musical program.

IHF sensitivity is $1.6\mu V$, one of the very lowest figures available on any receiver. FM front end uses a FET and a 4-gang variable capacitor. Weak stations are easily picked up and reproduced with full-body.

Music Power: 240 watts (at 4 ohms), 150 watts (at 8 ohms)

Harmonic Distortion: Less than 0.5% (at 1KHz, continuous power output)

Frequency Response: 10-35,000Hz ±1dB

FM Usable Sensitivity: 1.6µV (IHF)

FM Separation: 40dB (at 1KHz) Frequency Range: FM: 87.5–108MF

Frequency Range: FM: 87.5-108MHz, AM; 525-1,605KHz Power Supply: 110, 120, 130, 220, 240V (switchable) Dimensions: $20\%(W) \times 7\frac{5}{8}(H) \times 13\%(D)$ inches

Weight: 34 lb. 8 oz.



CODE NO.: 497.543.441



CODE NO.: 497.543.421

SX-1500TD

PACEX MAIL ORDER ITEM

NEX MAIL ORDER ITEM

180 WATT STEREO RECEIVER

A big power receiver, beautifully designed, that features advanced circuitry through and through, and includes a dynamic microphone for microphone mixing. Handles up to three different loudspeaker systems, uses silicon transistors for low-noise music power.

Tuner sensitivity is a first-rate $1.7\mu V$, front-end includes an FET and a 4-gang variable capacitor for superb image rejection and signal-to-noise ratio.

Microphone mixing offers unusual flexibility for a receiver in this price range, permits voice announcements even while music plays with a variety of speaker combinations.

Music Power: 180 watts (at 4 ohms), 145 watts (at 8 ohms)

Harmonic Distortion: Less than 0.5% (at 1KHz, continuous power output)

Frequency Response: 10-100,000Hz ±3dB

FM Usable Sensitivity: 1.7 µV

FM Separation: 38dB (at 1KHz)

Frequency Range: FM; 87.5–108MHz, AM; 525–1,605KHz Power Supply: 110, 117, 130, 220, 240V (switchable) 18 $\frac{1}{10}$ (W)×5 $\frac{1}{10}$ (H)×14 $\frac{1}{10}$ (D) inches

Weight: 25 lb. 2 oz.

5X-1000TW

PACEX MAIL ORDER ITEM
NEX MAIL ORDER ITEM

150 WATT STEREO RECEIVER

A component of quality standards that features 150 watts of music power output (at 4 ohms, IHF rating) and very low distortion. Includes full complement of audio controls, highly advanced circuitry. Powers two speaker systems.

Solid-state FM stereo tuner section uses FET's and integrated circuits to pull in weak, distant signals, gives clarity of reception while rejecting undesirable noise and image signals.

Frequency response of the audio section is $\pm 1dB$, from 20 to 50,000Hz overall, remarkable for a receiver priced as reasonable as the SX-1000TW.

Music Power: 150 watts (at 4 ohms), 130 watts (at 8 ohms) Harmonic Distortion: Less than 0.5% (at 1KHz, continuous output)

Frequency Response: 20-50,000Hz ±1dB FM Usable Sensitivity: 1.7 µV (IHF)

FM Usable Sensitivity: 1.7μV (IHF) FM Separation: 38dB (at 1KHz)

Frequency Range: FM; 87–108MHz, AM; 525–1,605KHz
Power Supply: 110, 117, 130, 220, 240V (switchable)
Dimensions: 15¾(W)×5¼(H)×13¾(D) inches

Weight: 23 lb.



CODE NO.: 497.543.431



SX-990

PACEX MAIL ORDER ITEM

100 WATT STEREO RECEIVER

A versatile receiver, perfect for any home music installation, that delivers up to 100 watts total music power at 8 ohms (IHF rating). Frequency response is from 10 to 100,000Hz, two tuning meters are included for FM signal strength and station centering.

Receiver is stunningly styled in oiled walnut with brushed chrome front panel. Controls are placed for convenient access.

FM front-end features single-unit monolithic IC. Four IC's and a low noise FET are also included, providing IHF usable sensitivity of 1.7μ V.

Music Power: 100 watts (at 8 ohms)

Harmonic Distortion: Less than 0.5% (at 1KHz, continuous power output)

Frequency Response: 10–100,000Hz ± 3 dB FM Usable Sensitivity: 1.7 μ V (IHF)

FM Separation: 42dB (at 1KHz)
Frequency Range: FM; 87.5–108MHz, AM; 525–1,605KHz
Power Supply: 110, 117, 130, 220, 240V (switchable)
Dimensions: 181/6(W) × 55/8(H) × 141/2(D) inches

Weight: 25 lb. 2 oz.

SX-770

NEX MAIL ORDER ITEM

70 WATT STEREO RECEIVER

Low power receiver designed especially for home stereo installations. Produces clean, clear sound, enough to drive most quality loudspeakers systems now on the market.

Stylish black front ponel adds to the unit's overall attractiveness. FM tuning needle glides over blue-illuminated tuning scale. Oiled walnut cabinet included.

FM section features low-noise silicon transistors, 2 IC's and FET for high sensitivity and improved signal-to-noise ratio. Other circuitry features are usually found in much more expensive receivers.

Music Power: 70 watts (at 4 ohms), 52 watts (at 8 ohms)

Harmonic Distortion: Less than 0.8% (at 1KHz, continuous power output)

Frequency Response: 20-40,000Hz ± 3 dB

FM Usable Sensitivity: 1.8μV (IHF) FM Separation: 40dB (at 1KHz)

Frequency Range: FM: 87.5–108MHz, AM; 525–1,605KHz Power Supply: 110, 117, 130, 220, 240V (switchable) Dimensions: 16½(W)×15½(H)×13¾(D) inches

Weight: 21 lb. 2 oz.





CODE NO.: 497.541.511

NEX MAIL ORDER ITEM

40 WATT STEREO RECEIVER

A budget-priced receiver, with outstanding performance features that makes it perfect for small home stereo installations. Has almost all controls available on more expensive units.

Pioneer's stereo design sensibility dominates this handsome unit, which features a midnight black front panel finished with special acrylic resin. Face illuminates when set is turned on for easy-to-see AM/FM readings.

Delivers 40 watts of music power at 4 ohms. FM section includes a FET and 3-gang variable capacitor. FM sensitivity is 2.5 µV, extremely good for a receiver of this low price. All stereo terminal facilities included.

Music Power: 40 watts (at 4 ohms), 33 watts (at 8 ohms)

Harmonic Distortion: Less than 1% (at 1KHz, continuous power output)

Frequency Response: 20-70,000Hz ±3dB FM Usable Sensitivity: 2.5 µV (IHF)

FM Separation: .35dB (at 1KHz) Frequency Range: FM: 87-108MHz, AM; 525-1,605KHz

Power Supply: 110, 117, 130, 220, 240V (switchable) Dimensions: $15\frac{15}{6}(W) \times 5\frac{7}{6}(H) \times 15(D)$ inches

Weight: 17 lb. 10 oz.

PACEX MAIL ORDER ITEM

NEX MAIL ORDER ITEM

REVERBERATION AMPLIFIER

A solid state unit that adds a brilliant "living presence" to all sound reproduced by any stereo system. Adds richness, depth, and audio brilliance to voice, radio, records or tapes.

Uses fully transistorized double scatter system to blend direct signals from original music source. Adds reverberation effects to speakers or to any recorded sounds.

Easily installed, easily operated with use of tape and reverberation mode selectors. Amount of reverbation is visually indicated in front panel window.

R.M.S. Output Voltage: 330mV (at 1KHz, reverberation time; MIN)

Harmonic Distortion: Less than 0.2% (at 1KHz, reverberation time; MIN)

Frequency Response: $20 - 35,000 \pm 2dB$ (reverberation time; MIN)

S/N Ratio: 65dB

Reverberation Time: 0-2.5 sec. (at 1KHz)

Power Supply: 110, 120, 130, 220, 240V (switchable) Dimensions: $13\frac{1}{6}(W) \times 5\frac{1}{2}(H) \times 10\frac{3}{8}$ inches

Weight: 10 lb. 2 oz.





NEX MAIL ORDER ITEM

AM/FM STEREO TUNER

One of the very few professional-type AM/FM tuners made today, designed for maximum sensitivity and perfect reception even in weak signal areas.

Includes 3 FET's and 2 RF stages in the front-end for improved signal-tonoise ratio and stable reception. Has a pair of crystal filters in the IF section for remarkable selectivity and capture ratio.

FM sensitivity is $1.7\mu V$ (IHF). Bright spot indicator lights up at precise station location. Other features include twin tuning meters, selective muting switch and design of brushed chrome and Brazilian rosewood.

FM Usable Sensitivity: 1.7 µV (IHF) Capture Ratio: 1.5dB

FM Separation: 38dB (at 1KHz)

Frequency Range: FM; 87.5-108MHz, AM; 525-1,605KHz Power Supply: 110, 117, 130, 220, 240V (switchable) Dimensions: $15\frac{1}{6}(W) \times 5\frac{1}{2}(H) \times 14(D)$ inches

17 lb. 3 oz.

Weight:

NEX MAIL ORDER ITEM

200 WATT PROFESSIONAL AMPLIFER

A solid state pre/main stereo amplifier, one of Pioneer's most advanced, unparalleled in performance among all quality amps now available today.

Provides 200 watts of music power at 4 ohms (IHF). Uses low-noise silicon transistors and a direct-coupled 3-stage E-E feedback circuit for improved frequency response and extremely low distortion.

Unusual versatility. Pre and main amplifiers may be used independently. Inputs are included for a variety of cartridges and 2 sets of speaker terminals. Accurate 3 dB step controls for bass and treble adjustment. Other features include hi-low filters, special muting switch, and adaptability of the unit as channel amplifier.

Music Power:

200 watts (at 4 ohms), 145 watts (at 8 ohms)

Harmonic Distortion: Less than 0.08% (40 watts, at 1KHz)

Frequency Response: 20-50,000Hz ±1dB

Power Bandwidth: 20-50,000Hz (distortion 0.3% IHF) Audio Input:

PHONO: MM/MC/CER, MIC, TAPE HEAD, TAPE MONI,

TUNER, AUX, MAIN IN, DIN jack

110, 117, 130, 220, 240V (switchable) Power Supply: Dimensions: $15\frac{15}{16}(W) \times 5\frac{1}{2}(H) \times 13\frac{1}{2}(D)$ inches

Weight: 27 lb.

SPEAKER SYSTEMS





CODE NO.: 497.539.661

4-WAY 6-SPEAKER SYSTEM

A highly advanced loudspeaker system for professional applications, designed to provide a listening experience equivalent to the outstanding capabilities of Pioneer amplifiers and tuners.

Features massive 15-inch woofer, two special mid-range units and three quality horn tweeters for smooth highs. All elements are perfectly balanced for total sound realism.

Handles up to 80 watts of power input, features special tone control to compensate for individual acoustical qualities of all rooms. Crossover network assures that each speaker handles only those frequencies designed for it.

Enclosure Type:

Infinite baffle type

Mounted Speakers:

15-inch woofer, 5-inch mid-range × 2, horn tweeter,

horn super tweeter × 2

Impedance: 8 ohms Frequency Response: 20-22,000Hz Maximum Input Power: 80 watts

Dimensions:

 $18\frac{7}{8}(W) \times 28\frac{3}{8}(H) \times 13\frac{1}{16}(D)$ inches

Weight:

63 lb.

PACEX MAIL ORDER ITEM

NEX MAIL ORDER ITEM

5-WAY 6-SPEAKER SYSTEM

Six separate speakers cover all frequency ranges in this professional Pioneer system. Each is perfectly balanced to give natural tone color and magnificent sound realism.

Speakers include a big 15-inch woofer, a unique 5-inch mid-range speaker with special "roll" edge for very low distortion, and four tweeters for "transparent" response up to 22,000Hz. One is a cone-type tweeter, one a horntype, and two are supersonic dome-type.

System includes tone controls for high and mid-range frequencies, and a crossover network for flawless transition over the full frequency range of 25-22,000Hz. Infinite baffle enclosure is lined with resonance-free soundabsorbing material. Cabinets finished in genuine walnut.

Enclosure Type:

Infinite baffle type

Mounted Speakers:

15-inch woofer, 5-inch mid-range, horn tweeter, cone

super tweeter, dome supersonic tweeter × 2

Impedance:

8 ohms Frequency Response: 25-22,000Hz

Maximum Input Power: 80 watts Dimensions:

 $16(W) \times 25(H) \times 11\%(D)$ inches

Weight:

46 lb.



CODE NO.: 497.551.551



CODE NO.: 497.551.561

PACEX MAIL ORDER ITEM

NEX MAIL ORDER ITEM

4-WAY 6-SPEAKER SYSTEM

A hand-crafted unit for perfectly integrated sound, astounding realism. All six speakers feature Pioneer's new free-beating (FB) cone paper for perfect musical fidelity.

Speakers include a 12-inch woofer, two 5-inch mid-ranges, two 3-inch cone tweeters and a multi-cellular horn type super tweeter. System handles up to 80 watts power input, has tone level control for "shading" speaker tones, printed circuit diving network, fine furniture look.

FB cone paper is new Pioneer process of combining speaker cone papers to produce rich, powerful bass tones, clear mids and highs, better damping, lower distortion and ability to handle high input signals.

Enclosure Type:

Infinite baffle type

Mounted Speakers:

12-inch woofer, 5-inch mid-range × 2, 3-inch cone tweeter × 2, multi-cellular horn super tweeter

Impedance: 8 ohms

Frequency Response: 25-20,000Hz Maximum Input Power: 80 watts

Dimensions:

15(W)×26(H)×12%(D) inches

Weight:

47 lb. 5 oz.

PACEX MAIL ORDER ITEM

NEX MAIL ORDER ITEM

4-WAY 4-SPEAKER SYSTEM

A bookshelf type speaker system, perfect for compact quarters, that handles a full 65 watts of music input and can be used with a relatively small power amplifier.

Features a full 12-inch woofer for clean, natural bass, 5-inch mid-range speaker, 3-inch tweeter and a multi-cellular horn tweeter for excellent wide dispersion characteristics. All but the horn tweeter feature Pioneer's FB cone paper for improved tones, improved damping, low distortion and increased ability to handle high input signals.

Enclosure is made of genuine walnut, hand finished. Pleated saran grille cloth and grille gives the distinctive look of fine furniture. Tone level control and printed circuit dividing network included.

Enclosure Type:

Infinite baffle type

Mounted Speakers:

12-inch woofer, 5-inch mid-range, 3-inch cone tweeter,

multi-cellular horn super tweeter

Impedance:

8 ohms

Frequency Response: 25-20,000Hz Maximum Input Power: 65 watts

Dimensions:

141%(W) × 25(H) × 121%(D) inches

Weight:

37 lb. 6 oz.





CODE NO.: 497.551.571

CS-66

NEX MAIL ORDER ITEM

3-WAY 3-SPEAKER SYSTEM

A bookshelf type system providing a frequency response that belies its size. Perfect for the home stereo installation that must be matched to compact quarters.

Speakers include a 10-inch woofer, 6½-inch high performance mid-range, and 3-inch cone tweeter. Handles up to 40 watts musical input, may be used with either low or high-power amplifiers. Gives smooth, flat, realistic sound performance through entire frequency range.

Enclosure finished in rich, oiled walnut with matching lattice work grille and grille cloth. An attractive furniture addition to any room.

Enclosure Type: Infinite baffle type

Mounted Speakers: 10-inch woofer, 61/2-inch mid-range, 3-inch cone tweeter

Impedance: 8 ohms
Frequency Response: 35–20,000Hz
Maximum Input Power: 40 watts

Dimensions: $12\frac{3}{16}(W) \times 22(H) \times 11\frac{7}{16}(D)$ inches

Weight: 29 lb.

CS-33/

PACEX MAIL ORDER ITEM

NEX MAIL ORDER ITEM

2-WAY 2-SPEAKER SYSTEM

A compact, powerful, bookshelf type speaker system that handles up to 35 watts total music input. A perfect system for the small home stereo system.

Includes 8-inch woofer and 4-inch tweeter as mounted speakers, both using Pioneer's newly developed FB special process cone paper for outstanding musical fidelity, wider frequency response and low harmonic distortion.

Hand-crafted finish and lattice grill lends a distinctive touch to the speaker system. Includes normal input jack and convenient tape recorder jack.

Enclosure Type: Bass reflex type

Mounted Speakers: 8-inch woofer, 4-inch cone tweeter

Impedance: 8 ohms
Frequency Response: 40–20,000Hz
Maximum Input Power: 35 watts

Dimensions: $12\frac{1}{2}(W) \times 21\frac{1}{2}(H) \times 8\frac{1}{6}(D)$ inches

Weight: 16 lb. 15 oz.





NEX MAIL ORDER ITEM

SLIMLINE 2-WAY SPEAKER SYSTEM

A natural for the small home stereo system, these slim little speakers provide unusual clarity and definition of sound. Perfect for system application or for auxiliary music reproduction.

Each enclosure features an 8-inch dual cone speaker, and each unit weighs just 7½ pounds.

Slimline set is decorator-styled for use in living room, den or kitchen, and may be bookshelf or wall-mounted. Grille is attractive black metal, framed in matched grain wood cabinet.

Enclosure Type:

Open-back type

Mounted Speakers:

8-inch woofer, dual-cone tweeter

Impedance:

8 ohms

Frequency Response: 70-15,000Hz Maximum Input Power: 10 watts

Dimensions:

 $16\frac{1}{8}(W) \times 10\frac{5}{8}(H) \times 4\frac{3}{4}(D)$ inches

Weight:

7 lb. 8 oz.

OMNIDIRECTIONAL 2-WAY 4-SPEAKER SYSTEM

Pioneer's breakthrough in 360° sound dispersion, these speakers permit fullbodied stereo sound no matter where one sits in a room. Columnar unit may be placed most anywhere, still disperses realistic stereo.

Speakers include an 8-inch woofer and three tweeters, all made of Pioneer's unique FB cone paper for natural, clearer sound over the full frequency range.

Unlimited versatility of placement makes this system perfect for both home entertainment systems or for use in public places. Enclosure is finished in quality walnut, features handcrafted grillework and lustrous, inlaid top.

Enclosure Type:

Omnidirectional bass reflex type

Mounted Speakers:

8-inch woofer, 3-inch cone tweeter × 3

Impedance:

8 ohms

Frequency Response: 60-20,000Hz Maximum Input Power: 40 watts

Dimensions:

 $14\frac{1}{4}(\phi) \times 20\frac{1}{16}(H)$ inches

Weight:

27 lb. 8 oz.

TURNTABLES & TAPE DECKS



CODE NO.: 497,546,571



PACEX MAIL ORDER ITEM

NEX MAIL ORDER ITEM

BELT-DRIVE TURNTABLE

A professional-quality stereo turntable with a variety of advanced features. Belt-driven by 4-pole synchronous motor to offer incredibly low distortion with a better than 50dB signal-to-noise ratio.

Other key features include precise stylus alignment, 12-inch aluminum alloy turntable, low-mass tone-arm with high-compliance cartridge, precise antiskating device and lateral balancer. Quality diamond stylus (0.5 mil) is included for distortion free highs.

Unit has a fully automatic precision return mechanism, which returns tonearm to its rest and shuts off power. Cueing works in both automatic and manual modes. Turntable is professionally shock-mounted in handsome oiled walnut cabinet.

4-pole synchronous motor Motor: Turntable Platter:

12-inch aluminum alloy die-cast

331/3, 45 rpm Speed:

Less than 0.08% (WRMS) Wow and Flutter:

Frequency Response: 10-25,000Hz

Induced Magnet type (PC-35) Cartridge Type: 0.5 mil diamond (PN-35) Stylus Type: 110-130, 220-240V (switchable) Power Supply: 191%(W)×73/(H)×161%(D) inches Dimensions:

Weight: 22 lb.

NEX MAIL ORDER ITEM

BELT-DRIVE TURNTABLE

A quality turntable that has a host of important features for low distortion, smooth, quiet operation. Perfect for any first-rate home stereo installation.

Features outer rotor hysteresis synchronous motor, 12-inch aluminum alloy turntable, tonearm with anti-skating device and lateral balancer. Speed selector is button-operated for more convenience.

Unit includes induced magnet cartridge tipped with quality diamond stylus, operated by smooth-action tonearm elevator. Oil-finished walnut cabinet with special acryl dust cover also included.

4-pole outer roter hysteresis synchronous motor Motor:

Turntable Platter: 12-inch aluminum allov die-cast

Speed: 33 1/4, 45 rpm

Wow and Flutter: Less than 0.1% (WRMS)

Frequency Response: 10-25,000Hz

Induced Magnet type (PC-35) Cartridge Type: 0.5 mil diamond (PN-35) Stylus Type:

Power Supply: 110, 117, 130, 220, 240V (switchable) $18\%(W) \times 7\%(D) \times 15\%(D)$ inches Dimensions:

Weight: 18 lb. 11 oz.





CODE NO.: 497.599.611 CODE NO.: 497.599.621

NEX MAIL ORDER ITEM

BELT-DRIVE TURNTABLE

A quality, budget-priced turntable for home stereo installations that includes a full range of automatic controls. Features auto-return device, auto-cutoff switch, tonearm elevation device and automatic motor switch.

Unit employs a outer rotor hysteresis synchronous motor to belt-drive the 12-inch aluminum alloy turntable. Result is high signal-to-noise ratio, almost inaudible wow and flutter.

Tonearm is provided with lateral balancer, is easily lowered and raised by oil-damped arm lift. Induced magnet type cartridge with diamend stylus also included. Finish is walnut, with smoked acryl dust cover included.

Motor:

4-pole outer rotor hysteresis synchronous motor

Turntable Platter:

12-inch aluminum alloy die-cast

Speed:

331/3, 45 rpm

Wow and Flutter:

Less than 0.1% (WRMS)

Frequency Response: 10-25,000Hz

Cartridge Type:

Induced Magnet type (PC-35) 0.5 mil diamond (PN-35)

110, 117, 130, 220, 240V (switchable) $17\frac{5}{6}(W) \times 6\frac{11}{6}(H) \times 13\frac{3}{4}(D)$ inches

Power Supply: Dimensions: Weight:

Stylus Type:

16 lb. 8 oz.



PACEX MAIL ORDER ITEM

NEX MAIL ORDER ITEM INDUCED MAGNET TYPE CARTRIDGE

A quality stereo cartridge for use with professional home stereo turntables.

Complete with 0.5 mil diamond stylus to give clear, rich sound with wide frequency response of 10 to 25,000Hz.

Easily mounted in most tonearms.

Cartridge Type:

Induced Magnet type

Frequency Response: 10-25,000Hz

Channel Separation: Better than 25dB (at 1KHz) Output Voltage:

3.5mV (at 1KHz, 50mm/sec.)

Load Impedance:

30-100 K ohms

Stylus:

0.5 mil diamond (PN-35)

Stylus Pressure:

2 to 3 grams

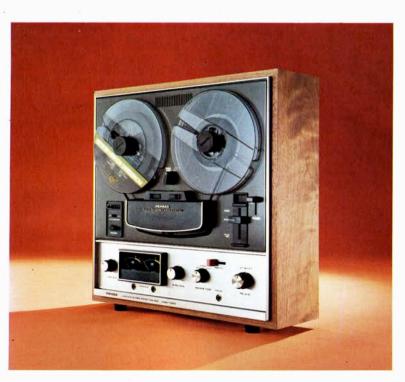
PACEX MAIL ORDER ITEM

NEX MAIL ORDER ITEM

STYLUS

0.5 mil diamond





NEX MAIL ORDER ITEM

AUTO REVERSE STEREO TAPE DECK

A professional-quality, 4-track machine with a variety of unique features for the discriminating audiophile, including recording bias selector switch, automatic reverse, track indicator, and Pioneers's exclusive easy-load.

Natural hi-fi reproduction is assured at all times with twin-motor high performance amplifier and wide dynamic range.

Deck comes with optional remote control system that makes operation possible from up to 16 feet away. Design in truly modern for placement in any room in the home.

Track System: 4-track 2-channel stereo

4-track 1-channel mono

Tape Head: 4-track 2-channel erasing/recording combination head

×2, 4-track 2-channel playback head×2

Tape Speed: 7½, 3¾ ips

Wow and Flutter: Less than 0.08% (7½ ips), Less than 0.15% (3¾ ips)

Frequency Response: 30-20,000Hz (7½ ips), 30-15,000Hz (3¾ ips)

Signal-to-Noise Ratio: Better than 55dB

Power Supply: 110, 117, 130, 220, 240V (switchable) Dimensions: 21%(W)×91%(H)×161%(D) inches

Weight: 50 lb. 10 oz.

NEX MAIL ORDER ITEM

AUTO REVERSE STEREO TAPE DECK

A versatile, professional 4-track stereo tape deck that features a unique auto reverse mechanism for recording and playback which does not interfere with music reproduction.

Includes Pioneer's exclusive swing-in, swing-out pinch roller for easy, fast tape loading. No mounting or threading of tape is necessary.

Other features include hysteresis synchronous motor, built-in preamplifier, and a host of easy operation features.

Track System: 4-track 2-channel stereo, 4-track 1-channel mono Tape Head: 4-track 2-channel recording and playback head×2,

4-track 2-channel erasing head × 2

Tape Speed: 7½, 3¾ ips

Wow and Flutter: Less than 0.12% (7½ ips), Less than 0.20% (3¾ ips)

Frequency Response: 30-20,000Hz (7½ ips), 30-13,000Hz (3¾ ips)

Signal-to-Noise Ratio: More than 55dB

Power Supply: 110, 117, 130, 220 240V (switchable) Dimensions: $17\frac{3}{8}(W) \times 7\frac{5}{20}(H) \times 17(D)$ inches

Weight: 28 lb. 9 oz.

Mardi Gras

STEREO SYSTEM & STEREO HEADPHONES



-5600

MULTI-AMPLIFIER HOME STEREO SYSTEM

A compact stereo unit in one attractive package, designed for the serious music listener. Offers a multi-amplifier system with professional-quality AM/FM tuner, record player and speakers. Gives total power for both channels of 60 watts.

Turntable is automatically-operated, includes magnetic type cartridge and quality diamond stylus. AM/FM tuner has latest FET circuitry for fine selectivity and sensitivity.

Added to the distinctiveness of the whole unit is its deluxe furniture styling and control accessibility. It fits perfectly into most rooms, or the interior design of a room may easily be built around it.

CENTRAL CONTROL UNIT

Frequency Range: FM; 87,5 - 108MHz, AM; 525 - 1,605KHz

FM Separation: More than 35dB (at 1KHz) 60 watts total (at 8 ohms, IHF) Music Power:

Tone controles (bass, treble), Loudness contour switch, Operating Controles:

DIN jack. Stereo headpnone jack

Automatic turntable (auto lead-in, auto-return, auto-cut, Turntable:

auto-repeat, arm elevation), 331/3, 45 rpm. Included induced magnet type cartrige with 0.5 mil diamond

stylus, Stylus pressure 2 to 3 grams. $21\frac{11}{6}(W) \times 8\frac{1}{8}(H) \times 14\frac{3}{6}(D)$ inches

Dimensions: 33 lb.

Weight:

SPEAKER SYSTEM UNIT

8-inch speaker for medium and lower ranges, 21/2-inch Speakers:

cone tweeter

 $12\frac{3}{16}(W) \times 22(H) \times 9\frac{3}{4}(D)$ inches Dimensions.

18 lb. 14 oz. (each) Weight:



CODE NO.: 497.530.521



PACEX MAIL ORDER ITEM NEX MAIL ORDER ITEM

2-WAY STEREO HEADPHONES

A high-quality stereo headphone set, complete with volume and tone controls for each earpiece. Pioneer's finest headphone set, designed for true stereo home listening.

Each earpiece contains 3-inch cone-type element for rich dynamic bass and a horn-type element for subtle, clean highs. Volume controls provide perfect right and left channel balance.

Set is designed for maximum comfort, lightweight, cushioned for longwearing without fatigue.

Matching Impedance: 8 ohms Frequency Response: 20–20,000Hz

Power Handling

Capacity: 0.5 watts (each channel)
Weight: 1 lb. 6 oz. (without cord)

SE-30A NEX MAIL ORDER

STEREO HEADPHONES

Excellent stability and an extremely wide frequency response range are the features of this attractively-priced headphone set.

Tonal quality is soft and free of harsh, strident peaks. Each earpiece assembly contains a cone type high fidelity loudspeaker unit designed for headphone use.

Headbands are adjustable for perfect, fatigue-free fit. Unit is handsomely designed for maximum use.

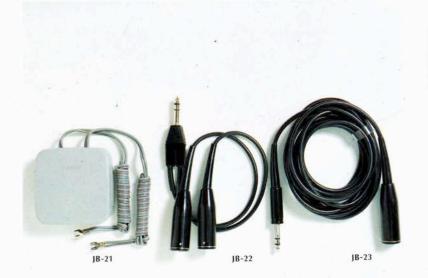
Matching Impedance: 4 to 16 ohms Frequency Response: 20–20,000Hz

Power Handling

Capacity: Weight: 0.5 watts (each channel) 14.4 oz. (without cord)



CODE NO.: 497,530,531



PACEX MAIL ORDER ITEM

STEREO HEADPHONES

A budget-priced headphone set that gives virtually distortion free sound—probably the finest value among all headphones on the marketplace today.

Gives volumes the equal of fine concert hall sound with very low amplifier or receiver power. Frequency response is wide, sound is natural and perfectly balanced.

Styling and shape of this set reflects the finest of Pioneer's human engineering—its light weight permits long hours of musical enjoyment without fatigue.

Matching Impedance: 4 to 16 ohms Frequency Response: 20–18,000Hz

Power Handling

Capacity: 0.5 watts (each channel)
Weight: 13 oz. (without cord)

JB-21

IUNCTION BOX

For stereo system not equipped with a headphone jack, Pioneer makes this convenient attachment that allows the use of any stereo headphone set. Connects easily to amplifier or receiver, and gives a choice of using headphones only, loudspeakers only or simultaneous operation of both.

JB-22

JUNCTION CORD

This handy accessory permits the simultaneous operation of two stereophonic headsets. Its inputs jack fits Pioneer Model JB-21 junction box.

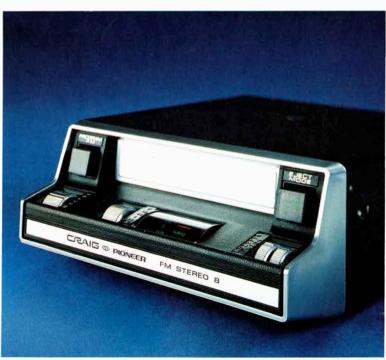
JB-23

JUNCTION CORD EXTENSION

This 15 feet extension cord allows complete freedom of movement for headphone listening. It fits Pioneer Model JB-22 junction cord or Model JB-21 junction box.

CAR STEREOS & STEREO CARTRIDGE PLAYER SYSTEM





CODE NO.: 497.443.401

3123

8-TRACK CAR CARTRIDGE STEREO TAPE PLAYER

A fully-transistorized tape unit, with free-standing design mounts for floor or console installation. Plays all presently-available 8-track stereo cartridges, with fully automatic program switching and manual program change front-panel button

Easy operation insures convenience and safety. Eject button permits easy cartridge removal, "power-off" automatic cartridge release prevents possible damage to cartridge pinch rollers.

Sound quality is excellent, output power provides ample volume even in convertibles. Battery drain is very low. Includes theft-resistant installation with unique magnetic lock.

Playback System: 8-track 2-channel stereo playback

Tape Speed: - 3¾ is

Wow and Flutter: Less than 0.3% (WRMS)

Power Output: 7 watts (3.5 watts per channel)

Frequency Response: 50-10,000Hz

Power Supply: 13.8V (11 to 16V allowable) Dimensions $6^{29}/_{84}(W) \times 8\frac{3}{2}(H) \times 9^{41}/_{64}(D)$ inches

Weight: 7 lb. 11 oz.

PACEX MAIL ORDER ITEM NEX MAIL ORDER ITEM

8-TRACK CAR CARTRIDGE STEREO TAPE PLAYER/FM RADIO

A high performance unit that combines 8-track stereo tape player and FM stereo radio. A highly versatile system for the discriminating listener.

Features all-automatic operation features, including electro-magnetic EJECT/MODE release button. FM tuner automatic changes over to tape player when cartridge is inserted. Unit is easily installed with two-piece universal mounting brackets.

Sound is rich and clear with only minimum battery drain.

Playback System: 8-track 2-channel stereo playback

Tape Speed: 3¾ ips

pe speed.

Wow and Flutter: Less than 0.35% (WRMS)

FM Sensitivity: 5µV

FM Frequency Range: 88-108MHz

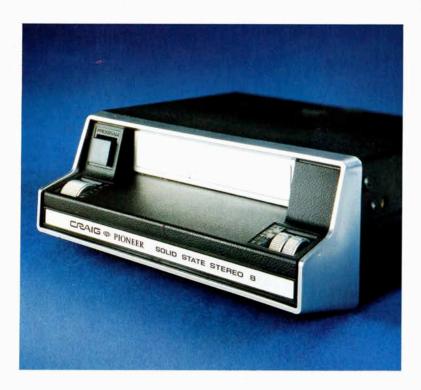
FM Separation: More than 20dB (at 1KHz)
Power Output: 7 watts (3.5 watts per channel)

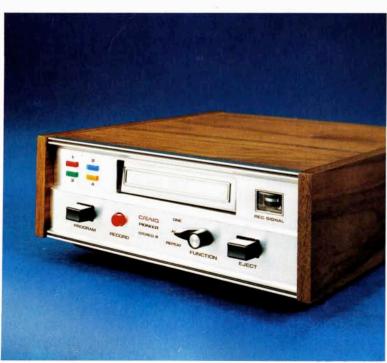
Frequency Response: 100-10,000Hz

Power Supply: 13.8V (11 to 16V allowable)

Dimensions: $6\frac{1}{8}(W) \times 2\frac{7}{8}(H) \times 9\frac{1}{8}(D)$ inches

Weight: 7 lb. 3 oz.





CODE NO.: 497,397,481

NEX MAIL ORDER ITEM

8-TRACK CAR CARTRIDGE STEREO TAPE PLAYER

A small, easily-installed auto tape player with important automatic features. Includes combination lighted program indicator and change button, automatic program change, recessed "thumb-wheel" controls.

Gives dynamic sound when used with Pioneer car stereo speakers, with excellent frequency response and low wow and flutter.

Playback System: 8-track 2-channel stereo playback

Tape Speed: 3% ips

Wow and Flutter Less than 0.3% (WRMS)

7 watts (3.5 watts per channel) Power Output:

Frequency Response: 50-10,000Hz

13.8V (11 to 16V allowable) Power Supply: 61%(W) ×21/8(H) ×85/64(D) inches Dimensions:

5 lb. 8 oz. Weight:

PACEX MAIL ORDER ITEM NEX MAIL ORDER ITEM HOME STEREO TAPE CARTRIDGE PLAYER

A home cartridge sound center, complete with stereo amplifier and controls. Records from any signal source-radio, tapes, records or microphone. Uses all sizes of 8-track tape cartridges.

Includes all solid-state electronics circuitry, other features like "instant-on" response, illuminated track indicators, push-button selector, and automatic stop.

Uni-directional 8-track stereo recording and playback Track System:

Tape Speed: 3¾ ips

Less than 0.25% (WRMS) Wow and Flutter:

Frequency Response: 50-10,000Hz

Power Supply: Dimensions:

 $9\frac{7}{6}(W) \times 11\frac{5}{8}(H) \times 4(D)$ inches

Weight: 11 lb. 10 oz.



CODE NO.: 497.730.311



PACEX MAIL ORDER ITEM NEX MAIL ORDER ITEM

CAR STEREO SPEAKER SYSTEM

Uses a 6½-inch loudspeaker with barium ferrite magnet specifically designed for car stereo use. Provides outstanding sound reproduction.

Handsomely designed, easily installed. May be used in car, boat, or as an extra speaker system for home stereo units.

Mounted Speaker: 61/2-inch cone type

Impedance: 4 ohms
Frequency Response: 250-10,000Hz
Maximum Input Power: 8 watts

Dimensions: $7\frac{1}{6}(W) \times 3\frac{3}{8}(H) \times 8(D)$ inches

Weight: 3 l

9405 NEX MAIL ORDER ITEM

CAR STEREO SPEAKER SYSTEM

A space-saving speaker system that flush mounts in opening cut in the door panels. Gives superb stereo effects, great stereo balance from cone-type speaker.

Chrome-plated metal grill housing is highly attractive when installed.

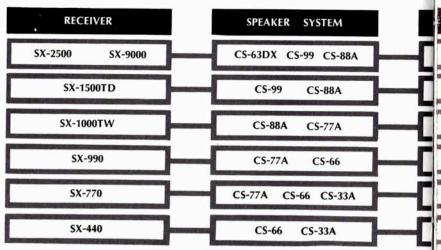
Mounted Speaker: 6½-inch cone type

Impedance: 4 ohms
Frequency Response: 100-6,000Hz
Maximum Input Power: 8 watts

Pimensions: $6^{19}/_{64}(\phi) \times 2^{91}/_{64}(H)$ inches

Weight: 1 lb. 8 oz.

RECOMMENDED COMBINATION OF PIONEER AUDIO COMPONENTS



ORDERING INSTRUCTIONS

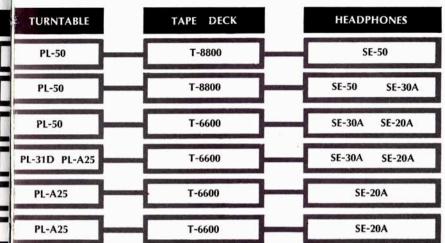
- 1. PRINT (do not write) all information required.
- If you wish to send items to several addresses, a separate order blank must be filled out for each address.
- Enter your name, rank or grade, serial number together with your complete return mailing address.
 - This information is essential in order to notify you when shipment has been made and to send you any refund due.
- List the item you wish to order making sure that the code number, price, weight, packing charge (if necessary), insurance and parcel post fee exactly shown on the catalog.
- 5. Under the section titled "SHIP THIS ORDER TO", enter the name and address of the person to whom the order is to be shipped.
- In case of PACEX mail order, send order forms IN DUPLICATE to the address shown below, together with Check or Money Order made payable to "JAPAN REGIONAL EXCHANGE-PACEX."

PACEX MAIL ORDER JAPAN REGIONAL EXCHANGE-PACEX APO San Francisco 96323

In case of Navy Exchange mail order, send order forms in TRIPLICATE to the address shown below, together with Check or Money Order made payable to "NAVY EXCHANGE \$260-010".

NAVY EXCHANGE #260-010 CODE 700 FPO Seattle 98762

7. Merchandise can be mailed through PACEX MAIL ORDER or NAVY EX-CHANGE MAIL ORDER to the U.S., its territories, or any APO and FPO.



Reverberation amplifier, SR-202W, can be connected with every PIONEER receiver.

MAILING INSTRUCTIONS HOW TO USE THE PARCEL POST ZONE MAP

- The mailing zones start from San Francisco. All APO's and FPO's of San Francisco, California are branches the San Francisco Post Office.
- This map is NOT to be used for computing charges for Air Mail parcel post. Air mail is about eighty cents per pound (plus 8 cents per package) depending on destination.
- 3. The number appearing within each area on the map is the postal zone.
- 4. Where a zone is on the borderfine, the next higher zone should be used. The correct determination will be made by the Mail Order Service. Any excess postage will be refund but receipt of too little postage may cause your order to be delayed.

in the Local Zone. All states, territories, and outside the continental limits of the United Hawaii, Puerto Rico and Alaska. PARCEL POST ZONE MAP ZONE 5 OG States which are 8. These include All APO's and FPO's in the Pacific Area possessions of the United States are in Mailing Zone

WARRANTY POLICY

The fame of PIONEER products and the reputation of the company have grown over the years because of leadership in design and engineering bolstered by meticulous craftsmanship. This has resulted in a steady, healthy growth of the company where today it is the largest manufacturer of loudspeakers in the world (production capacity of more than three million units a month) and a leading producer of such Hi-Fi components as amplifiers and receivers. PIONEER Speaker Systems, Turntables and complete Stereo Systems have repeatedly won governmental citations for excellence in design. Their performance will meet or exceed your most exacting standards, too.

Pioneer products are warranted under normal installation and use against any and all manufacturing defects from the date of sale to the original purchaser for the period indicated below. We agree to repair or replace without charge to the purchaser, any part proved to be defective, within the warranty period in U.S.A. or Far East Area, provided that the Warranty Card has been completed and registered within 10 days after original purchase or receipt, from U.S. Military Exchanges in the Far East. This warranty excludes appearance items and cabinetry which must be assumed to be the responsibility of the purchaser at the time of original purchase. This further excludes delivery charges to or from authorized point of service. This warranty will be null and void on any product subjected to misuse, negligence, accident, unauthorized service or repair or alternations made in any way.

ONE (1) YEAR FOR STEREO RECEIVERS, STEREO HEADPHONES AND TURNTABLES excluding Cartridges & Styli.
THREE (3) YEARS FOR LOUDSPEAKER SYSTEMS.

PACEX MAIL ORDER JAPAN REGIONAL EXCHANGE-PACEX APO 96323			MAILING INSTRUCTION			AIRMAIL LOCATION OF ASS	SIGNMENT (COUNTRY)					
	THIS OR	DER TO: (TYPE OR PRINT	IN INK)	NAME		& ORGANIZATION: (TYPE	E OR PRINT IN INK)					
ORGANIZATION 3055 Hadley Ave.					RANK AND SN Captain 05227679 ORGANIZATION							
Youngs Town STATE AND ZIP CODE Ohio 44050					8th Field Hospital APO 96240							
CODE NO.	QTY.	DESCRIPTION	PATTERN NO.	UNIT PRICE	TOTAL PRICE							
497.543.401	1	sx-9000		228.00	228.00							
497.539.661	2	cs-99		96.00	192.00							
497.546.571	1	PL-50	4	96.00	96.00							
POWER OF ATTORNEY-WAIVER Of L. hereby designate and appoint the Ja Exchange Pacex, or any employee or representative designated by it, as my Agent to the Mail Order prepared and submitted this date for the purchase of above listed mere for the purpose of depositing such merchandise in the United States Mail to the addressee of my Mail Order and in accordance therewith. It is understood and agreed that my said a positing or placing the merchandise in question in the custody or possession of the U				pan Regional	516.00	COST OF MERCHANDISE	SUBSTITUTION-OK					
				lesignated on Agent in de-	43.55	POSTAGE & INSURANCE	A BONA-FIDE GIFT					
Postal Authorities is acting on my behalf and is, thereby, fulfilling all the requirements of appointment. It is further agreed that such action also shall constitute a delivery to me as thereafter look to my said Agent for further services and do hereby waive any claim again Agent with regard to any loss or damage to the merchandise while it is in the custody or y				this agency nd I shall not nst my said	559.55	TOTAL AMOUNT						
the United States Postal SIGNATURE William	Authorities.	2.	DATE 18 Oct			AMOUNT RECEIVED FROM CUSTOMER						

IMPORTANT

READ BEFORE SEALING

DO NOT SEAL THIS ENVELOPE UNTIL YOU CHECK BELOW: (DO NOT WRITE IN THIS PORTION.)

- 1. Did you complete and sign the POWER OF ATTORNEY-WAIVER OF CLAIMS section above?
- 2.Did you complete and enclose the Customs Declaration Forms and Address Labels?
- 3. Did you complete the "Ship This Order to" column to include Full Name, Address, and Zip Code?
- 4. Did you compute the Cost of Merchandise, Postage and Insurance and enter in "Total Amount" column? (See reverse side.)
- 5. Did you enclose money order or personal check payable to: Japan Regional Exchange-PACEX in the amount noted in the "Total Amount" block?
- 6. Did you remove the first copy (Customer Copy) for your file?

SEE REVERSE SIDE FOR NEW PARCEL POST RATES. EFFECTIVE 19, OCTOBER 1968.

NAVY EXCHANGE 260-010

Code 700 (MOD)



Your	Order	No		
Date	18 (otober	1970	

FPO Seattle 98762

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SEND ORDER IN TRIPLICATE

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IN THE FAR EAST

JAPAN

PIONEER ELECTRONIC CORPORATION

15-5, 4-chome, Ohmori-nishi, Ohtaku, Tokyo, Japan Tel. 763-2111

KOREA

PIONEER SERVICE STATION

KOREA REGIONAL EXCHANGE-PACEX

I & R UNIT, Inchon, Korea APO San Francisco 96571

VIETNAM

RADIO REPAIR SHOP

Vietnam Regional Exchange-PACEX, Saigon, Vietnam APO San Francisco 96243

THAILAND RADIO REPAIR SHOP

Thailand Regional Exchange-PACEX, Bangkok APO San Francisco 96468

PHILIPPINES

NAVY EXCHANGE 240-010

U.S. Naval Station, Subic Bay, Philippines FPO San Francisco 96651

TAIWAN (FORMOSA) NAVY EXCHANGE 240-030

Headquarters Support Activity, Box 17, Taipei, Taiwan APO San Francisco 96263

OKINAWA

SOUND OF PIONEER

Highway 1./Ohyama, Ginowan City, Okinawa. Tel. (09) 7-2016

GUAM

ACE INTERNATIONAL CORPORATION, GUAM BRANCH

P.O. Box 891, Agana, Guam Tel. 772-6906

HONG KONG

WO KEE ENGINEERING LTD

HONG KONG MANSION "T" Causeway Bay, Hong Kong Tel. 771446

IN U.S.A. As of September 1970

ALABAMA

LIKIS STEREO CENTER

2018 11th Avenue So. Birmingham 35200 (201) 328-3845

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ELECTRONIC ENGINEERING SERVICE

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(815) 964-4886

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2215 Forest Des Moines 50311 (515) 274-3595

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DURBIN & BOOKER'S TV

3205 S. Walnut Wichita 67217 (316) 591-1381

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AUDIO & INSTRUMENT ASSOCIATES, INC.

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180 Lisbon Street Lewiston 04011 (207) 782-7331

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AUDIONICS, INC.

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151 Hallet Street Dorchester 02124 (517) 282-3055

MELODY CORNER

186 Main Street Northampton 01060 (413) 584-8539

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508 9th Street International Falls 56649 (218) 283-4021

TWIN CITY ELECTRONICS

160 W. 79th Street Minneapolis 55420 (612) 884-3296

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WALTERS ELECTRONICS

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RANCO INC.

807 Rolla Street Rolla 65401 (314) 364-4332

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MGF INC. MELODY SHOP

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NEW JERSEY

DEAL TV

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THE AUDIO LAB

146 French Street New Brunswick 08901 (201) 249-9191

SOUND ARTS CO.

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ED'S TV & HI FI

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HI-PHONICS LIMITED

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JAMAICA HIGH FIDELITY

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AUDIO CENTER, INC.

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5201 Cedar P.O. Box 940 Bellaire 77401 (713) 666-3221

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THE CEARLEY CO.

517 Pennsylvania Ft. Worth 76104 (817) ED5-4747

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8012 So. Tacoma way Tacoma 98499 (206) JU8-3995

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IMPORTANT MESSAGE

- Names and addresses of the authorized service stations are subject to change without notice.
- If you cannot present your purchase record slip, please contact U.S. Pioneer Electronics Corporation

New Jersey Office: 178 Commerce Road, Carlstadt New Jersey 07072

Tel: (201) 935-4300

Los Angeles Office: 1335 W. 134 St. Gardena, Calif. 90247

Tel: (213) 323-2374

3. If service is not available in your vicinity, please contact the above offices.

Pioneer Electronic corporation Head Office and Main Plant: 15-5, 4-chome, Ohmori-nishi, Ota-ku, Tokyo, Japan Telephone: Tokyo 763-2111

U.S. Pioneer Electronics Corporation 178 Commerce Road, Garlstadt, New Jersey 07072, U.S.A.

Pioneer Electronic (Europe) N.V. Nooderlaan 83, 2030 Antwerp, Belgium



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