



*Get ready* ...THE EXCITEMENT IS ABOUT TO BEGIN  
*Now she says . . . "Turn it up, please"*

She gets pleasure from the sound of the McIntosh MA 230 control amplifier. She wants to hear all the full rich sound. She even thinks the loudspeakers sound bigger. Her bridge club wants to listen. Sometimes you wish she would let you listen to what you want to hear.

The McIntosh MA 230 control amplifier brings exciting performance to your present stereo system. The amplifier is the heart of your music system. All sound sources must go in and come out of the amplifier. Why deny her full enjoyment from your stereo system with an inadequate amplifier? Let her hear stereo through an MA 230. She will exclaim at the exciting difference she hears when using the McIntosh MA 230.

### SPEAKERS SOUND BIGGER

Your speakers will sound bigger. Hum, noise and distortion from inadequate amplifiers color the musical content of the program material. Your speakers reproduce all of this. Distortion makes the music harsh and hard to listen to for long periods of time. Hum robs your loudspeakers of bass response. The McIntosh MA 230 has the lowest hum and noise of any control amplifier. Total hum and noise is 1/1,000,000 of the total power output. The MA 230 has less distortion than any other control amplifier with both channels operating. Distortion at a full thirty watts per channel is less than 1/2 of 1% from 20 cycles to 20,000 cycles per second. IHF music power rating is 44 watts per channel. *Power to spare!* No other control amplifier gives this kind of performance.

Your records will expand and have a transparent quality. The solid state preamplifier of the MA 230 has the best dynamic range of any control amplifier. Dynamic range makes music come alive. From the

softest to the loudest passage the McIntosh MA 230 delivers all the program material. Each note, each passage comes alive.

### 'AMERICAN RECORD GUIDE' REPORTS ON THE MA 230

"McIntosh is an exception. It is one of the few firms in the industry that has a reputation for consistent understatement. Its eminence in the amplifier-preamplifier-tuner field is built on a secure foundation of performance—and on specifications written in the engineering, not the advertising, department."

"I did a lot of listening with this unit. It is powerful, and it is honest, in its presentation of music. I am bound to say that the MA 230 stands with the very best units I know of any design. I invested considerable time and effort in trying to disprove McIntosh advertised specs. I could not do so. I do not know another integrated amplifier with such superb power response."

### FREE THREE YEAR FACTORY SERVICE

You get a full three year factory service contract on all parts and labor. Only tubes, fuses, and transportation are excepted.

### EASY TO OWN

Now most dealers offer the McIntosh MA 230 for only \$35.00 down and as little as \$12.00 per month. Your old amplifier can more than likely cover the down payment.

# McIntosh

LABORATORY INC.

4 Chambers St., Binghamton, N. Y.

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Send today for the full American Record Guide test report, plus the full story on the McIntosh MA 230.

Name \_\_\_\_\_

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CIRCLE 43 ON READER-SERVICE CARD