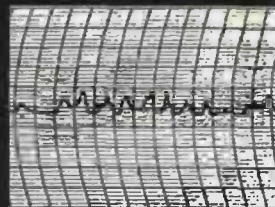


# NOW...A NEW FAIRCHILD PRECISION TURNTABLE AT ONLY \$69.95



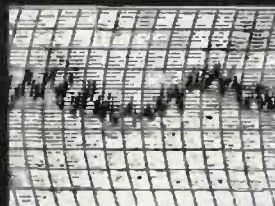
FAIRCHILD "440"



BRAND "A"



BRAND "B"



EVERY MODEL 440 COMES WITH  
INDIVIDUAL WOW AND FLUTTER  
GRAPHS AS INDICATED ABOVE.

Fairchild Recording is proud to introduce the 440... a new precision turntable that is certain to set new standards for the serious record collector.

Based on the proven principles of the widely known Fairchild professional model 530G (\$629.50) and the current 412-1 (\$87.50), the 440 is truly a masterpiece. It combines famous Fairchild "know-how" in the field of superior electro-mechanical audio equipment with a design that is clean, modern and functional.

Note these exclusive features found in no other turntable even at much higher prices:

- Two speeds...33 $\frac{1}{3}$  and 45 RPM. Speed selected by automatic Push-Pull Selector; no belts to adjust, no "digging" under the chassis.
- Speed Sentinel Control permits speed variation of  $\pm 1\frac{1}{2}\%$  of specially selected Fairchild motor. Strobe disc supplied.
- Single endless belt drive that is self adjusting for proper

*belt tension. Thickness held to 2/10,000 of an inch by exclusive Fairchild process.*

● Turntable platter is solid cast aluminum contoured for easy record handling. Main bearing is babbitt, rifte drilled for trouble free, noiseless operation.

● Handsome shock mounted walnut mounting board and matching walnut wrap-around...only \$19.95.

Performance speaks for itself. Compare the graphic recordings made under identical test conditions of the Fairchild 440 and two competitively priced units. Note that wow and flutter of the Fairchild turntable is remarkably low—in fact, it exceeds professional NARTB standards by over 100%! Rumble, both vertical and lateral, is an impressive 56db below 7 cm/sec at 500 cycles. Unquestionably the new Fairchild 440 sets performance goals that make it the finest turntable in its class. See it, operate it. Your dealer will be pleased to demonstrate the precision Fairchild 440.



**FAIRCHILD** RECORDING EQUIPMENT CORPORATION  
10-40 45th Avenue, Long Island City 1, N. Y.