



More Bubbles, Less Troubles!

Say hello to safe & clean children care products that will nourish your little one from head to toe.












Gentle Shampoo & Wash

Ingredient	What it Does	Rating
Aqua	Good old water, aka H2O. Used as a solvent for ingredients.	😊
Sodium Cocoyl Isethionate	A cleansing agent that's claimed to be so gentle on the skin that it hardly impacts the skin barrier.	😊
Cocamidopropyl Betaine	Number one reason for its popularity has to do with bubbles.	😊
Coco\Glucoside	A vegetable origin (coconut/palm kernel oil, glucose) cleansing agent. It's also biodegradable and mild to the skin.	😊
Sodium Lauroyl Sarcosinate	A mild, biodegradable cleansing agent	😊
Organic Cocos Nucifera (Coconut) Oil	Coconut oil is ideal for dry skin types. Helps treat mild to moderate atopic dermatitis (aka eczema) in children. Coconut oil is definitely a goodie for hair and dry skin.	Goodie
Panthenol	Soothes & moisturizes skin. Panthenol can help the skin to produce more lipids that are important for a strong and healthy skin barrier.	Goodie
Hydrolyzed Keratin	Moisturizer ingredient that helps your skin to cling onto water and hold onto it so that your skin feels nicely moisturized.	😊
Hydrolyzed Rice Protein	Skin conditioning, composed primarily of amino acids, peptides, and proteins	😊
Melaleuca Alternifolia Leaf Oil	Used for soothing, antiseptic and anti-inflammatory purposes.	Goodie
Chamomilla Recutita (Matricaria) Flower Extract	Soothing antioxidant, mainly used for its anti-inflammatory properties.	Goodie
Tocopheryl Acetate	It's the most commonly used version of pure vitamin E in cosmetics.	😊
PEG-150 Pentaerythrityl Tetrastearate	Help things which normally do not like to mix together (Water and oils) to do just that and form a nice uniform mixture.	😊
Phenoxyethanol	It's the safe and gentle "IT" preservative	😊
Citric Acid	Citric acid comes from citrus fruits. It helps smooth & freshen up skin.	😊
Fragrance	Safe & formulated for babies.	😊

Nourishing Conditioner

Ingredient	What it does	Rating
Aqua	Good old water, aka H2O. Used as a solvent for ingredients.	😊
Cetostearyl Alcohol	Common multitasker ingredient that gives your skin a nice soft feel (emollient) and gives body to creams and lotions.	😊
Cetyl Alcohol	Great emollient that makes skin feel smooth & nice.	😊
Glycerine	A natural moisturizer that's also in our skin. It's a super common, safe, effective molecule used for more than 50 years.	Superstar
Hydroxyethyl cellulose	A nice little helper ingredient that helps thicken up cosmetic products.	😊
Cetrimonium Chloride	Safe preservative with antimicrobial/antibacterial & cleansing purposes	😊
Behentrimonium Chloride	Safe preservative	😊
Theobroma Cacao (Cocoa) Seed Butter	Theobroma means "food of the gods" in Greek. Cocoa butter counts as a rich emollient that can moisturize and nourish even the driest skin.	Goodie
Hydrolyzed Keratin	Moisturizer & humectant. The latter is the official name for a moisturizer ingredient that helps your skin to cling onto water and hold onto it so that your skin feels nicely moisturized.	😊
Hydrolyzed Rice Protein	Used for skin conditioning, composed primarily of amino acids, peptides, and proteins.	😊
Tocopheryl Acetate	It's the most commonly used version of pure vitamin E in cosmetics.	😊
Aloe Barbadensis Leaf (Aloe Vera) Extract	A magic plant! The extract coming from the juice of the Aloe vera plant. Has moisturizing, emollient and anti-inflammatory properties as the juice itself.	Goodie
Hydrolyzed Hibiscus Esculentus Extract	The extract coming from Hibiscus esculentus. Great for skin conditioning.	😊
Chamomilla Recutita (Matricaria) Flower Extract	Soothing antioxidant, mainly used for its anti-inflammatory properties.	Goodie
Citric Acid	Citric acid comes from citrus fruits. It helps smooth & freshen up skin.	😊
Fragrance	Safe & formulated for babies.	😊





Bubble Bath & Wash

Ingredient name	What It Does	Rating
Aqua	Good old water, aka H2O. Used as a solvent for ingredients.	
Disodium Laureth Sulfosuccinate	A very mild, non-irritating surfactant but with great foaming properties.	
Coco-Glucoside	A vegetable origin (coconut/palm kernel oil, glucose) cleansing agent. It's also biodegradable and mild to the skin.	
Sodium Lauryl Glucoside	Foam boosting, conditioning & cleansing agent.	
Glycerin	A natural moisturizer that's also in our skin. It's a super common, safe, effective molecule used for more than 50 years.	Superstar
Tocopherol	Also called Vitamin E. Has antioxidant properties & significant photo-protection against UVB rays	Goodie
Cocamidopropyl Betaine	The popular superstar that causes bubbles!	
Aloe Barbadensis Leaf Juice	A magic plant! The extract coming from the juice containing leaves of the Aloe vera plant. Moisturizing, emollient and anti-inflammatory properties as the juice itself.	Goodie
Sodium Benzoate	A safe helper ingredient that helps to make the products stay nice longer.	
Citric Acid	Citric acid comes from citrus fruits. It helps smooth & freshen up skin.	
Persea Gratissima (Avocado) Fruit Extract	Fruit extract of the avocado. Used for moisturising, skin conditioning, smoothing, soothing	
Fragrance	Safe & formulated for babies.	

Leave-in Conditioner

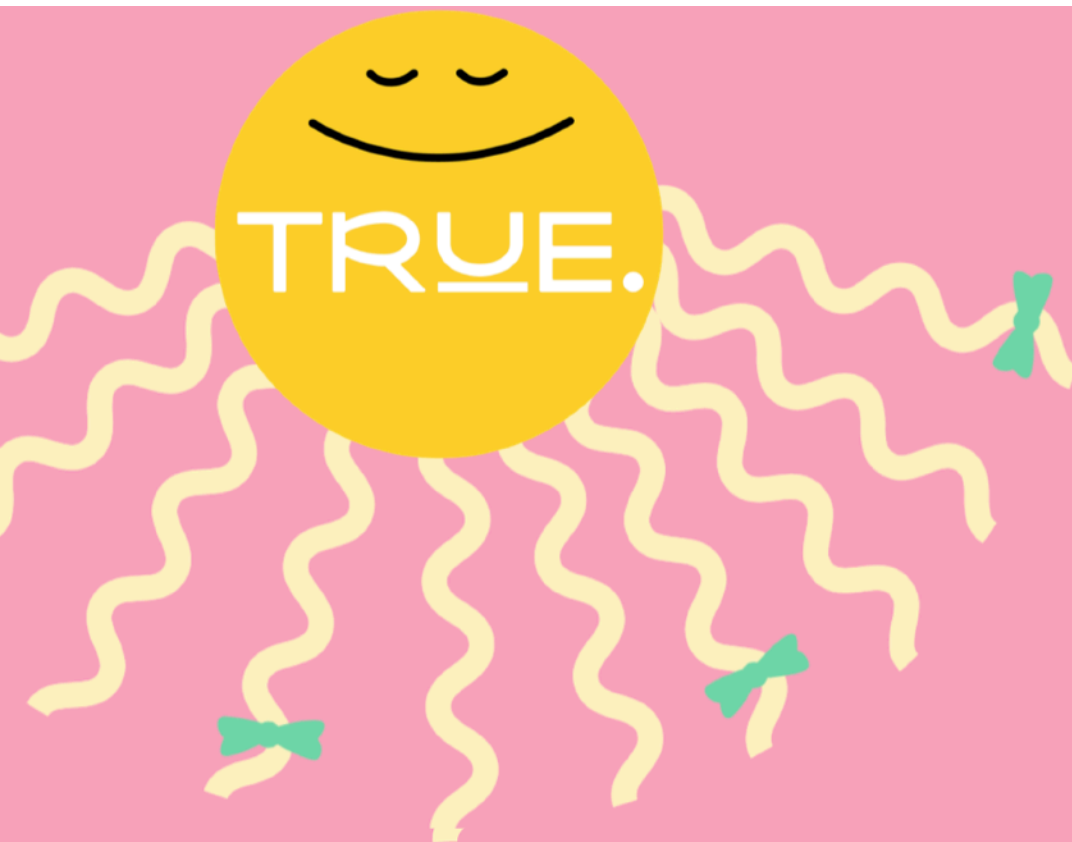
Ingredient name	what-it-does	Rating
Aqua	Good old water, aka H2O. Used as a solvent for ingredients.	
Glyceryl Stearate	Helps water and oil to mix together, gives body to creams and leaves the skin feeling soft and smooth.	
Dimethicone	it makes hair silky smooth, creates a subtle gloss and forms a protective barrier	
Cetyl Alcohol	Great emollient that makes skin feel smooth & nice.	
Butyrospermum Parkii (Shea) Butter	AKA shea butter, used as a magic moisturizer and emollient.	Goodie
Glycerine	A natural moisturizer that's also in our skin. It's a super common, safe, effective molecule used for more than 50 years.	Superstar
Simmondsia Chinensis (Jojoba) Seed Oil	jojoba oil is really special and unique: technically - or rather chemically - it's not an oil but a wax ester. Great moisturizer.	Goodie
Olea Europaea (Olive) Oil	Great and healthy option to moisturize and nourish hair & skin	Goodie
Aloe Barbadosensis Leaf Juice Powder	Aloe leaf juice. Known for it's soothing, emollient and moisturizing properties	Goodie
Sodium Lactate	Great skin moisturizer and also used to regulate the pH value of the cosmetic formula. It's a natural ingredient approved by both ECOCERT and COSMOS.	Goodie
Hexyl Cinnamal	A common fragrance ingredient that smells like jasmine.	
Glycerin (Soja)	A natural moisturizer that's also in our skin. It's a super common, safe, effective molecule used for more than 50 years.	Superstar
Soybean Oil	The emollient plant oil coming from the soybean. It is considered to be a nice base oil with moisturizing properties.	Goodie
Cocos Nucifera (Coconut) Oil	A vegetable origin oil cleansing agent. It's also biodegradable and mild to the skin. Not to mention perfuming!	Goodie
Persea Gratissima (Avocado) Oil	Fruit extract of the Avocado. Used for moisturizing, conditioning, smoothing & soothing hair & Skin	Goodie
Hydrolyzed Wheat Protein	Used for it's moisturizing and film-forming properties.	Goodie
Hydrolyzed Collagen	Works as a nice moisturizer and humectant that helps the hair & skin to hold onto water.	Goodie
Tocopheryl Acetate (Vitamin E)	It's the most commonly used version of pure vitamin E in cosmetics.	
Fragrance	Safe & formulated for babies.	

Soothing Baby Oil

Ingredient name	what-it-does	Rating
Aqua	Good old water, aka H2O. Used as a solvent for ingredients.	
Paraffin Oil	Great emollient and moisturizer	
Persea Gratissima (Avocado) Oil	Fruit extract of the avocado. Used for moisturizing, skin conditioning, smoothing & soothing.	Goodie
Cocos Nucifera (Coconut) Oil	A vegetable origin cleansing agent. It's also biodegradable and mild to the skin.	Goodie
Prunus Amygdalus Dulcis (Sweet Almond) Oil	The emollient plant oil that comes from almonds. Has great smoothing, softening and moisturizing properties.	Goodie
Olea Europaea (Olive) Fruit Oil	Great and healthy option to moisturize and nourish hair & skin.	Goodie
Tocopheryl Acetate (Vitamin E)	It's the most commonly used version of pure vitamin E in cosmetics.	
Fragrance	Safe & formulated for babies.	

Everyday Lotion

Ingredient name	What it Does	Rating
Aqua	Good old water, aka H2O. Used as a solvent for ingredients.	😊
Stearic Acid	A common multi-tasker fatty acid. It makes your skin feel nice and smooth (emollient)	😊
Glyceryl Stearate	Helps water and oil to mix together, gives body to creams and leaves the skin feeling soft and smooth.	😊
Cetyl Alcohol	Great emollient that makes skin feel smooth & nice.	😊
Glycerine	A natural moisturizer that's also in our skin. It's a super common, safe, effective molecule used for more than 50 years.	Superstar
Caprylic/Capric Triglyceride	A super common emollient that makes skin feel nice and smooth.	😊
Calendula Officinalis Flower Extract	The extract coming from the popular garden plant Calendula or Marigold. Known for it's exceptional healing powers	Goodie
Cocos Nucifera (Coconut) Oil	Coconut oil is ideal for dry skin types.Helps treating mild to moderate atopic dermatitis (aka eczema) in children. An overall, coconut oil is definitely a goodie for the hair and dry skin.	Goodie
Butyrospermum Parkii (Shea) Butter	AKA shea butter, used as a magic moisturizer and emollient.	Goodie
Simmondsia Chinensis (Jojoba) Seed Oil	jojoba oil is really special and unique: technically - or rather chemically - it's not an oil but a wax ester. Great moisturizer.	Goodie
Olea Europaea (Olive) Oil	Great and healthy option to moisturize and nourish hair & skin	Goodie
Aloe Barbadensis Leaf Juice Powder	A magic plant! The extract coming from the juice containing leaves of the Aloe vera plant. Has moisturizing, emollient and anti-inflammatory properties as the juice itself.	Goodie
Citrus Limon (Lemon) Peel Extract	Citrus limon peel extract is an extract of the peel of the lemon. Used as an emollient that also conditions & protects skin.	😊
Tocopheryl Acetate (Vitamin E)	It's the most commonly used version of pure vitamin E in cosmetics.	😊
Fragrance	Safe & formulated for babies.	😊



Because we believe in ingredient transparency, you can trust that each and every ingredient we use is disclosed on our labels. Always keeping it TRUE and free from all the icky stuff.