

Display Supply & Lighting, Inc. (800) 468-1488 / www.dslgroup.com

LIGHTING & SUPPLY PRODUCTS - APPLICATION ENGINEERING SERVICES - PRODUCT CUSTOMIZATION - EXEMPLARY CUSTOMER SERVICE



Simplifying:

Lighting & supply product selection
Lighting design layout
Installation time
Product safety & compliance
Customer experience

SkandaLights® Arm Lights **LED Fixtures Fluorescents** Disk Lights Recessed Lighting Track Lighting Color Kinetics™ LED Essentials LED Tape LED Worklights Velcro® Brand Products Replacement Lamps Snap Trac Felt Crate Liner **Power Outlet Strips Extension Cords** Roto Locks Lighting Design Services **Programming Services**

WORKING TOGETHER TO DEVELOP SOLUTIONS

INTRODUCTION

Display Supply & Lighting, Inc. (DS&L) is headquartered in Itasca, IL and has been providing lighting and supply products, as well as lighting design layout and installation oversight services to the tradeshow, display and event industries for 35+ years. DS&L works with its customers to recommend product solutions from its vast resource of manufacturers to meet the specific needs of their projects.

PRODUCT SPECIFICATION

By understanding the elements that products are exposed to, the conditions relevant to the particular application and the details of the particular project, DS&L works with its customers to specify products and materials to be used on projects. DS&L has a strong commitment to delivering high quality, durable products, at value prices with world class customer service.

FACILITY

Operating from a 20,000 square facility in Itasca, IL, DS&L focuses its sales and marketing efforts on: custom exhibit and display builders; tension fabric manufacturers; general service contractors; manufacturers of exhibit systems; and distributors of exhibit systems.

RANGE OF PRODUCTS

The range of products sold by DS&L include; arm lights; recessed and specialty lighting products; programmable RGB LED lighting; white light LED lighting; back and header lighting; fluorescent lighting; track and rail lighting; Velcro® brand products; felt crate liner; tapes; multi outlet strips; transformers, replacement lamps and more.



TOTAL COST OF USE

Total cost of use is not just what the product costs, but everything it takes to make a product work for your application. There are costs involved in installation, set up, break down, ability to reuse, durability, product selection and more. All of these are considered by DS&L when recommending a product to deliver the best "total cost of use" solution for our customers.

SOURCING WHAT YOU NEED

Many manufacturers deal with DS&L on an exclusive basis to handle the marketing and sales of their products into DS&L's unique niche markets. DS&L's commitment and leadership in the industries that it serves makes DS&L a logical choice as a business partner. The DS&L reputation is second to none and DS&L is continuously recognized as a leader in recommending quality products at value prices to its customers with outstanding customer service.



WORKING TOGETHER TO DEVELOP SOLUTIONS

APPLICATION ENGINEERING & CUSTOMIZING OF PRODUCTS

DS&L also offers a variety of application engineering (A/E) and product customization services. On the A/E side, DS&L offers programming services of fixtures and controllers, installation oversight and project commissioning services, CAD drawing capability, management of on sight electricians during project installation and working with 3rd parties to assure a smooth operating process for a project. DS&L also customizes products for customers as needed. Whether this means creating extension cables and harnesses specific for a product or project, creating products to meet a specific client need or pre-assembling products from components to provide customers with a kit or module that meets their needs, DS&L is ready to assist. DS&L has technicians trained in soldering and other specialties to help fulfill the needs of its customers.



Soldering services by certified technicians



Assembly services including heat shrink wrapping



Wiring services



Complete safety and functionality testing

SAFETY

DS&L is unique in that almost all of our products are listed with UL, ETL or CSA assuring the safest products offered in the industry. Not just are our power supplies listed to these standards, but our entire fixtures are tested and listed for having met the applicable UL standards. This means safety and quality at the highest level.



CONFIDENTIALITY

DS&L understands the need and is committed to maintaining confidentiality about the details of projects that it is asked to worked on with customers. In return for DS&L's respect of a customer's confidential and proprietary information, DS&L asks its customers to respect the confidential nature of the proprietary information that it prepares for its customers including lighting layout designs, bills of material and advice on the types of products that it recommends for a particular project.

INDUSTRY COMMITMENT

DS&L is proud to be a member of the Exhibit Designers and Producers Association and the Exhibitor Service & Contractors Association. DS&L is also a willing supporter of the Exhibit Designer and Producers Association Foundation and Exhibit 4 Smiles program.







For 35+ years, DS&L has been dedicated to developing and distributing high quality, safe and innovative products with 1st class customer service. Understanding the goal of creating outstanding customer experiences, combined with the need to reduce the total cost of use, and the requirement of not compromising safety, drives DS&L to help create solutions that meet the needs and goals of its customers.

Contact us and see what DS&L can do, working with you!



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