

MEASUREMENTS PROFILE The more accurate measurements you can provide, the better the ability of our dressmakers to fit you perfectly.							
				Customer Name & Order Number		Hight	
				Measurements	Instructions	Reference Picture	Your Measurement (cm or inches)
Bust	Take a 360° measurement at the widest point of your bust. Measure with your arms down rather than out to the side. Note: The nipples are not always the widest point of every woman's bust.	360°					
Bust Apex	Measure a straight vertical line from the top of your shoulder to the apex of your bust (may or may not be your nipple). Remember to wear or not wear a bra, depending on your general preferences.						
Under Bust	Take a 360° measurement where your bra band sits, right underneath your bust.	° 360°°					
Apex to Apex	Measure in between the two highest points of your bust (often from nipple to nipple- but not necessarily for all women or in the case of reconstructive surgery).						
Widest Point of Upper Arm	Take a 360° measurement of the widest part of your upper arm. Flex or bend your arm if you want a looser fit. Otherwise, leave your arm outstretched.	360					
Shoulder Width	Measure from one shoulder bone to the other across the back of your neck. If you have trouble figuring out where your shoulder tips are, find anything you own that fits you well and has both a collar and a sleeve and measure its shoulder length.						
Waist	If you put your arms down and bend at your elbows, where your elbow bends is your natural waist. It is also the narrowest point on your torso. If you are round- shaped or have 'rolls', do not suck them in while measuring.	360°					
Hips	Measure the widest point of your hips (and generally your booty). Take a 360° measurement, with your feet together.	360°					
Shoulder to Floor	Stand tall as you measure the front of your body from the top of your shoulder to the floor. Make sure to measure from the top of your shoulder, OVER your bust and keep a straight, vertical line.						