



REFOCUS BANDS

Fundraising



WEAR IT.

FLIP IT.

REFOCUS.



REFOCUS BANDS ARE A PRODUCT OF LA CLÉ

WWW.SHOPLACLE.COM

Fundraising



REFOCUS BANDS

Are you tired of the same old fundraising ideas year after year?

The reality is, product fundraising has been on the decline because there has simply not been a multi dimensional product that can raise money but also inspires, bring together and incites a movement of positivity throughout your community...until now! Did you know that the average person has **60,000** thoughts a day! **80%** of those thoughts tend to be negative. The good news is that parents, coaches, bosses, mentors, and teachers can help change the balance toward the positive. By paying attention to how we communicate and understanding how we can become positive thinkers, we can improve our daily outlook and increase our happiness. Now more than ever we need to have a daily reminder to focus on the good.

Wear it, Flip it, Refocus. It's that simple. **Refocus Bands** allow you to be more mindful and take control of your thoughts by simply flipping the band every time a negative thought overpowers you. With tons of designs and messages to choose from, Refocus Bands are leading the way to leave a lasting impression on people's wrists and remind them that the way we think **MATTERS** and directly affects the way we feel.

Our bands can also be customized with a message that aligns with your group to help motivate, inspire and empower your community. We can help you design a positive band that will help your group stay focused on their goals and serve as a reminder to be the best they can be all while reaching your fundraising goals.

Refocus Bands are a positive product with positive results.

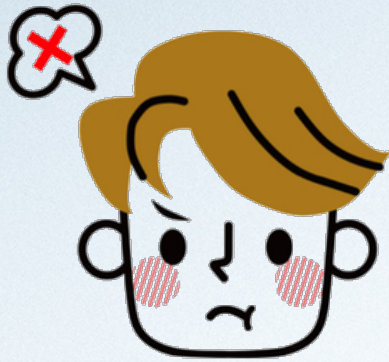
Sincerely,

Deanna Saracino

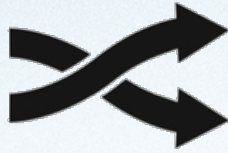


INSTRUCTIONS

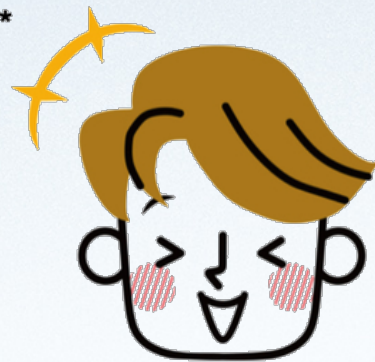
PLACE BAND ON WRIST



WHEN NEGATIVE
THOUGHT OCCURS



FLIP BAND,
READ MESSAGE



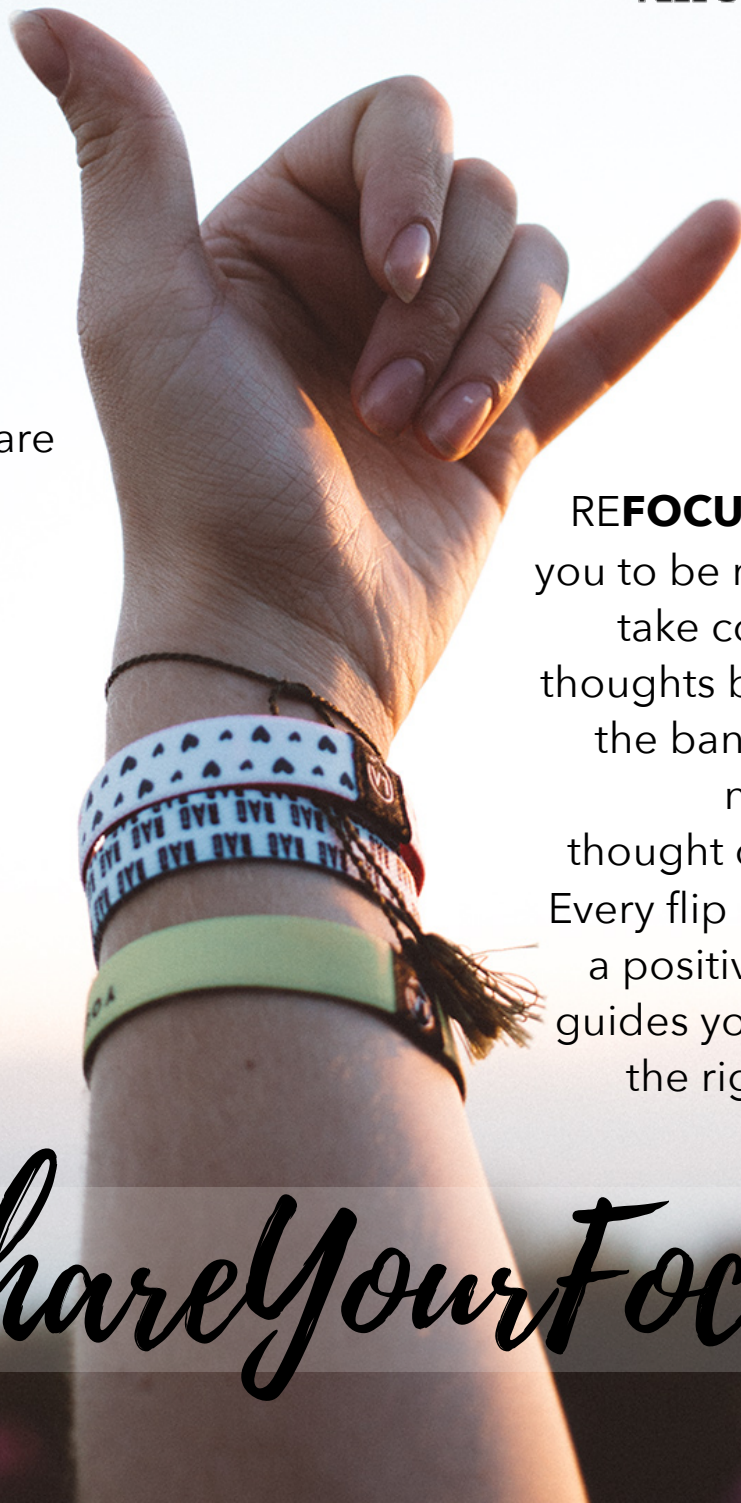
THINK POSITIVE &
FEEL GOOD

We produce up to

60,000

thoughts per day.

80% of our thoughts are
negative.



REFOCUS BANDS allow you to be more mindful and take control of your thoughts by simply flipping the band every time a negative thought overpowers you. Every flip helps encourage a positive thought that guides your inner voice in the right direction.

#ShareYourFocus

HOW IT WORKS

CHOOSE YOUR PLAN



CONTACT US TODAY!

SHARE & SELL



SPREAD GOOD VIBES!

FUNDRAISE!



MAKE SOME MONEY!

CHOOSE A PLAN

1. NO COST PLAN

There is no money needed up front. Share the product with others and take orders collecting funds in advance from friends and family. Once you've collected payment for 100 units, simply place your order (at wholesale cost \$4 each) and you keep the remaining profit.

Product is sent directly to you so that you can organize and distribute to those who purchased.

MINIMUM	PROFIT %
100 BANDS	\$600

2. ONLINE CODE SHARE

We will set up a unique code for your group.

Share your special code with your community. All sales made using your unique code will earn a commission for your efforts! No Minimum. Hassle-free selling and direct delivery to your customers' doors.

Profit raised will be sent 7 days after campaign ends.

PROFIT INCENTIVE	PROFIT %
# of BANDS	20%

1. CUSTOM BANDS

Design your own Refocus Band and choose your message! Retail \$10 Each.

Each Refocus Band Includes: Re-sealable Bag, Instruction Card & Custom Refocus Band Card

Turn around time is 3-4 weeks from approval of design.

	Bronze	Silver	Gold
# of Bands	300	500	1000
Cost Per Band	\$3.00 each	\$2.75 each	Custom Pricing



Custom Refocus Bands



GIVE

Present a new, fresh and unique product your community can use as a tool that will encourage them to maintain a healthy lifestyle.



ENGAGE

Rally your team with a personal motivational message that keeps them connected and engaged.



AMPLIFY

Help shine a bigger spotlight on your mission by creating a beautiful product that people will talk about and share on social media.

HOW IT WORKS

Step 1. Choose Design

Designing a band is easy! You have the ability to create your own design or La Clé can help create a design based on your ideas or color palettes.

**Your brand Logo can be added to the inside of the band.*

Step 2. Choose Message

Pick a re-focusing message to represent your brand best. La Clé can assist in curating the perfect message based on your mission.

**We highly suggest using a message with a refocusing theme.*

Turnaround from time of design approval is 3-4 weeks



Beautiful Packaging



Customizable Info Card



Product Photography





REFOCUS BANDS ARE A PRODUCT OF LA CLÉ

WWW.SHOPLACLE.COM

**For more information about this product
please contact:**

Deanna Saracino

Deanna@ShopLaCle.com

571-477-7288
