



## Keep Fighting Until We Win

John Wayne beat cancer in 1964, proving that lung cancer was no match for his grit. 15 years later, after a valiant struggle with stomach cancer, he passed away — but not before imparting his wish to cure cancer, he asked his family and supporters to give the doctors the resources they need to find a cure. In 1985, John Wayne’s family created the John Wayne Cancer Foundation (JWCF).

### **JWCF’s MISSION: Bring Courage, Strength and Grit to the Fight Against Cancer**

John Wayne Cancer Foundation has transformed the way cancer patients are cared for. JWCF funds innovative programs that improve cancer patients’ outcomes and save lives through research, education, awareness and support.

### **John Wayne’s Cancer Breakthroughs**

With your help John Wayne Cancer Foundation can build on our track record of revolutionary cancer breakthroughs. Your fundraising makes it possible for JWCF to continue our work to ensure that cancer patients get the best care and the search for a cure goes on.

Home Runs in cancer are rare, and John Wayne has hit several home runs in the fight against cancer:



### **•Pioneering Cancer Research, Treatment and Education**

- Immunotherapy** – John Wayne Alumni Doctors and Clinicians are some of the first to conduct large-scale research on immunotherapy. The benefit of immunotherapy compared to other treatment options is that it activates the patient’s own immune system to fight cancer without the side effects of other treatment options.

•**Sentinel Node Biopsy for Both Skin Cancer & Breast Cancer** – this revolutionary technique discovered by John Wayne doctors enables them to more accurately pinpoint the location of cancer so it can be treated more effectively including minimally invasive procedures where possible. Sentinel Node Biopsy is a Standard of Care, meaning it is the gold standard for detection.



•**Pioneering Cancer Education for The World’s Premier Doctors**

•**John Wayne Fellowship Program** - Every patient deserves to have the best doctor, so JWCF funds a Surgical Oncology Fellowship Program to provide the highest level of training for cancer doctors. This program is one of the first and largest programs, and it makes it possible for the world’s best cancer doctors to learn the most advanced ways to research and treat cancer.

•**John Wayne Alumni Fellows** - The Fellows graduate and go onto leadership positions at the premier cancer research and treatment centers and academic institutions across the country. There are over 160 John Wayne Alumni Fellows working in in 27 states leading the fight against cancer, and they treat over 100,000 patients a year. JWCF helps makes it possible for the John Wayne Alumni Fellows to stay united in the fight against cancer throughout their careers by collaborating, and JWCF provides ongoing funding to John Wayne Alumni Fellows for cancer research.

•**2020-2021** Funded Research In Progress

•**Katherine A Yao, MD; NorthShore University Health System**  
Proposal: Mindfulness intervention and response to stress and quality of life in patients diagnosed with breast cancer

✦ Anthony Lucci, MD; University of Texas MD Anderson  
Proposal: Mastectomy, microscopic disease, and immune profiling in metastatic breast cancer

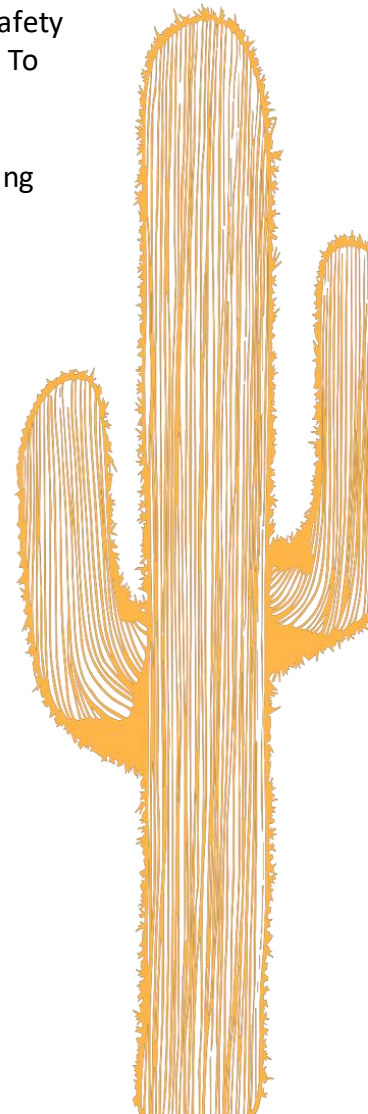
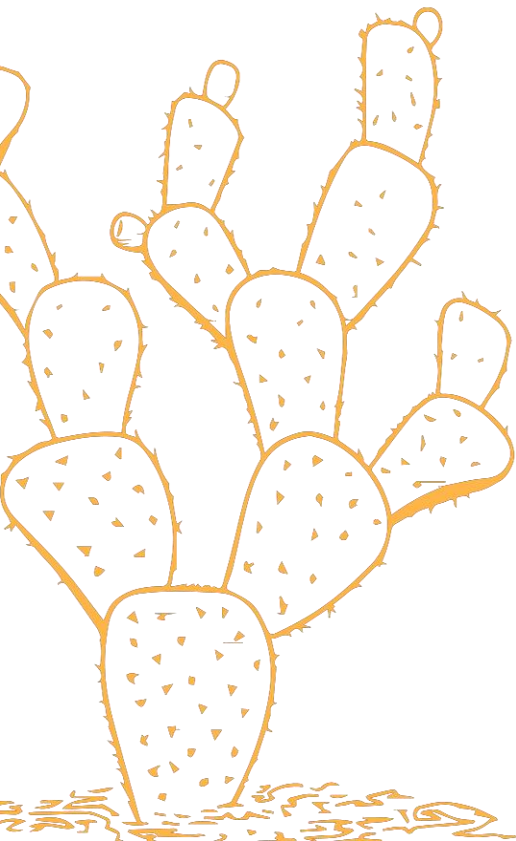
✦ Richard Essner, MD; John Wayne Cancer Institute  
Proposal: Molecular Gene Profiling of Immune Related Genes in Primary Melanoma

□ Dan Nelson Statistical analysis Grant



•**Pioneering Cancer Awareness - Block the Blaze** – one of the most revolutionary movements in the fight against cancer today is cancer prevention. Block the Blaze is the John Wayne Cancer Foundation’s youth skin cancer education and awareness program that’s active in 16 states and growing! The program educates youth about sun safety and skin cancer with an emphasis on skin cancer prevention and self-screening. To date, Block the Blaze has educated more than 500,000 youth!

•**Pioneering Support for Cancer Patients** – JWCF has funded a variety of leading support programs that help cancer patients live with courage, strength and grit.



### **JWCF's Life Saving Impact – Help JWCF Make Sure that Patients Get the Best Care**

JWCF depends on fundraisers like you, and your donors, to make it possible for JWCF to do the work necessary to improve patients' outcomes and save lives. JWCF can't do it without you.

As you fundraise, be sure to include some of JWCF's amazing accomplishments listed above in your appeal messages to your supporters and encourage them to donate. Choose the topics important to or relevant to your supporters. If you want to go a step further, look up cancer facts and statistics online and include some concise points about these facts and figures in your appeals.

**The most important part, though, is to tell your story to your supporters.** Tell them how you have been affected by cancer, why the fight against cancer is important to you, and how you need their help to reach your fundraising goal.

We've come a long way, we've made a lot of breakthroughs and saved a lot of lives, but we aren't there yet. There's still a lot of work to do searching for cure and we'll need a lot of grit to get there. But one day, hopefully soon, we will arrive at a world without cancer. Thank you for being a John Wayne Grit Series fundraiser and for all you do to make it possible for JWCF to blaze a trail to save lives & cure cancer. Let's Keep Fighting Until We Win!

