



# OUR FOUNDER





*A woman-owned business  
on a mission to do good.*

Founded in 2013 by Mandy Nagel, I Thought of You began as a means to sell Fair Trade products that are not only beautiful but also have a beautiful stories behind them.

These apparel, accessory, and jewelry styles are made from upcycled or eco-friendly materials and transform lives in a real way by offering sustainable income opportunities for people in developing countries. The artisans who craft these styles are inspiring women who have found steady and rewarding work through this sustainable venture.

Nagel began a career in design and marketing, working with some of the world's best brands including Apple, Inc., Dunkin Donuts, Febreze, Microsoft, Harry Potter, Warner Bros. Pictures, and Xbox. Although this path helped grow her skillset and provided exciting challenges, this corporate path didn't lend itself to a sense of fulfillment.

Nagel longed to use her skills to influence for the better, bring positive change, and leave a lasting mark. After a coincidental friendship formed while traveling in Indonesia, I Thought of You was born.

Nagel's small and nimble US team now works with hundreds of artisans in 9 countries. There has been an incredibly positive response from our customers towards the mission of using their dollars and fashion to create a lasting impact.

I Thought of You averages a 20% YOY growth and is excited to celebrate over 100,000 artisan goods purchased by their 5 year anniversary in 2019.



*A few of our talented artisans.*

*“ It’s amazing to see how the purchase of their jewelry creates immediate positive change and has long-lasting effects that continue to ripple throughout their town. ”*

*– Mandy Nagel*

# GET IN TOUCH

## *GENERAL INQUIRIES*

care@ithoughtofyou.com

## *SOCIAL MEDIA*



@ithoughtofyouxo



facebook.com/ithoughtofyou



pinterest.com/ithoughtofyouxo