

# Pour 'n' Measure White Paper for Bars & Pubs



Nov 2019



# Profitable Pouring and Measuring



20% of every liquor shot poured on premise is wasted due to over-pouring according to the Inventory Experts\*

A venue pouring five cases of spirits weekly can lose \$10-\$20K at cost each year\*\*

Helping venues reduce liquor waste is easy when using the right tools and systems that can generate ROIs in a matter of months

\*Barmetrix and Sculpture Hospitality

\*\*See page 7 - What Liquor Wastage Cost



# Jigger Losses

Most jiggers are cheaply made, sacrificing accuracy.

Round jiggers, when filled to the brim, create a lens or meniscus containing an extra amount of 3-5mL of spirits, given away FREE

Added losses are caused by Hand Shake Spillage and Misdirected Pouring.

Inaccurate manufacture adds extra mLs per shot



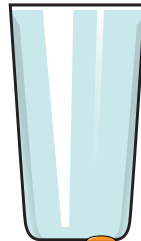
**INACCURATE**

## PROBLEM

Misdirected pour streams missing the glass



Spillage due to hand shake



**MISFIRING**

3-5mL meniscus



Lens falls off before it gets to glass

**MENISCUS**



# Jigger Market Comparison

JAPANESE  
STYLE JIGGER



PEG  
JIGGER



TRU POUR  
JIGGER



## JIGGER COMPARISON

|                      |   |   |   |
|----------------------|---|---|---|
| NMI APPROVED         | ✗ | ✗ | ✓ |
| REDUCE MENISCUS LENS | ✗ | ✗ | ✗ |
| REDUCE HAND SPILLAGE | ✗ | ✗ | ✗ |
| COMFORT GRIP         | ✗ | ✗ | ✗ |
| POUR EXIST LIPS      | ✗ | ✗ | ✗ |

*ProBarJig*<sup>™</sup>  
DESIGNED BY  
UBERBARTOOLS



*BarJigX*<sup>™</sup>  
DESIGNED BY  
UBERBARTOOLS



## JIGGER COMPARISON

|                      |   |   |
|----------------------|---|---|
| NMI APPROVED         | ✓ | ✓ |
| REDUCE MENISCUS LENS | ✓ | ✓ |
| REDUCE HAND SPILLAGE | ✓ | ✓ |
| COMFORT GRIP         | ✓ | ✓ |
| POUR EXIST LIPS      | ✓ | ✓ |



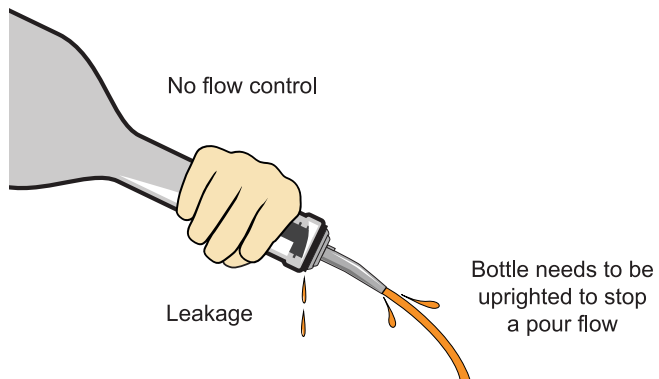
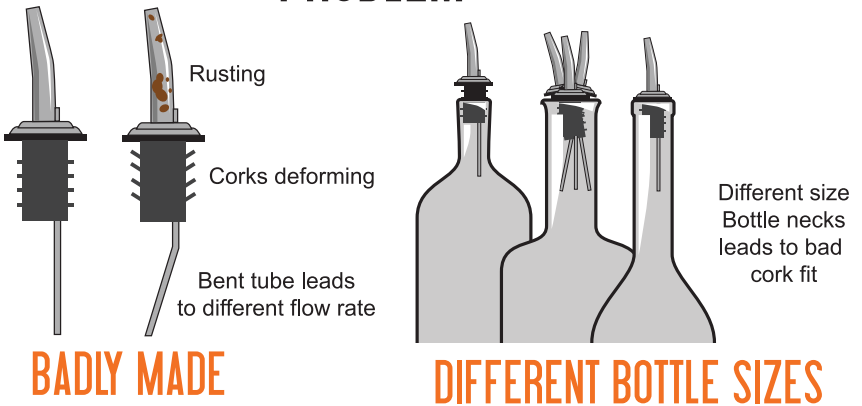
# Speed Pour losses

Badly made speed pourers break, leak requiring constant replacement, costing money

The inability to immediately stop a pour flow once started causes additional over-pouring of 3-5mL

Many bottle necks are too wide or too small making the seal between pourer cork and bottle neck loose, causing alcohol leakage

## PROBLEM



## HARD TO CONTROL FLOW RATE



# Pourer Market Comparison

## POURER COMPARISON

GENERIC  
SPEED POURER



TRU POUR  
SPEED POURER



- PARTS REPLACEABLE
- 2 YEAR LIMITED WARRANTY\*
- CONSISTENT POUR SPEED
- REPLACEABLE CORKS
- DOES NOT CLOG
- DOES NOT RUST
- ADJUSTABLE POUR RATE
- DISASSEMBLES FOR CLEANING
- SEALS BOTTLES WITHOUT LEAKING
- USAGE LIFE

3 COUNT POUR

- X
- X
- X
- X
- X
- X
- X
- X
- X
- X

1-6 MONTHS

3 COUNT POUR

- X
- X
- X
- X
- X
- ✓
- ✓
- X
- ✓

1-2 YEAR

## POURER COMPARISON

BarFlow™  
Your Flow Handles



ProFlow™  
Perfect Pour every time



- PARTS REPLACEABLE
- 2 YEAR LIMITED WARRANTY\*
- CONSISTENT POUR SPEED
- REPLACEABLE CORKS
- DOES NOT CLOG
- DOES NOT RUST
- ADJUSTABLE POUR RATE
- DISASSEMBLES FOR CLEANING
- SEALS BOTTLES WITHOUT LEAKING
- USAGE LIFE

3 COUNT POUR

- ✓
- X
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓

1-2 YEARS

4 COUNT POUR

- ✓
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓
- ✓

2-5 YEARS

\*See [www.uberbartools.com](http://www.uberbartools.com) for warranty



# What Liquor Wastage Cost

## 10% Loss Calculation (3mL/30mL shot)

### 5 Cases 700mL Sold

|                          |                         |
|--------------------------|-------------------------|
| Total mL                 | :42000mL <sup>*1</sup>  |
| Total 30mL/Shots         | :1400 <sup>*2</sup>     |
| 10% overpour             | :3mL (3/30mL) / Shot    |
| Total overpour/week      | :140 shots (1400 x 10%) |
| Cost per shot            | :\$1.50*                |
| Total overpour cost/week | :\$210.00               |
| Total overpour cost/pa   | :\$ <b>10920</b>        |

## 20% Loss Calculation (6mL/30mL shot)

### 5 Cases 700mL Sold

|                          |                         |
|--------------------------|-------------------------|
| Total mL                 | :42000mL <sup>*1</sup>  |
| Total 30mL/Shots         | :1400 <sup>*2</sup>     |
| 20% overpour             | :6mL (6/30mL) / Shot    |
| Total overpour/week      | :280 shots (1400 x 20%) |
| Cost per shot            | :\$1.50 <sup>*3</sup>   |
| Total overpour cost/week | :\$420.00               |
| Total overpour cost/pa   | :\$ <b>21840</b>        |



<sup>\*1</sup> 5 Cases x 12 bottles x 700mL

<sup>\*2</sup> 42000mL/30mL

<sup>\*3</sup> \$1.50 cost per shot is at the lower end of the cost scale of alcohol



# Proflow or Barflow ROI Examples

**BarFlow™**  
fast fits flawless

**ProFlow™**  
perfect pour every time



**3** SEC  
POUR COUNT

**4** SEC  
POUR COUNT

|                             |                                |                                |
|-----------------------------|--------------------------------|--------------------------------|
| RRP include GST             | \$6.95                         | \$9.95                         |
| 72 pourers required costing | \$500.40 <sup>*1</sup>         | \$716.40 <sup>*2</sup>         |
| 10% over-pour cost P.A      | \$10920 (Ex GST) <sup>*3</sup> | \$21840 (Ex GST) <sup>*3</sup> |
| Loss Per Week               | \$210/pw                       | \$420/pw                       |
| Weeks to ROI                | 2.38 weeks <sup>*4</sup>       | 1.71 weeks <sup>*4</sup>       |

Note: For less than 5 cases of spirits poured weekly, ROI will be higher.

<sup>\*1</sup>72 x \$6.95

= \$500.40 (incl GST)

<sup>\*2</sup>72 x \$9.95

= \$716.40 (incl GST)

<sup>\*3</sup>See page 7

<sup>\*4</sup>Calculation

$$\frac{\text{Year overpour}}{52 \text{ weeks}} = A \quad | \quad \frac{\text{Cost of Pourers}}{A}$$

<sup>\*</sup>On-premise customers gets discount off





# Two Solutions

## BAR

Due to the demand of bartender speed, 3 count speed pourers are preferred by bartenders.

**BarFlow**<sup>TM</sup> \*  
fast fits flawless



Black 46/BF006 :  
AUD\$6.95

**BarJigX**<sup>TM</sup>  
the world's  
dual-measure  
**REGULAR**



30mL

15mL

Chrome 46/BARJIGX-World :AUD\$14.95  
Copper 46/BARJIGX-C-World:AUD\$18.95  
Gold 46/BARJIGX-G-World :AUD\$18.95  
Black 46/BARJIGX-PB-World :AUD\$18.95



## PUB

With Pubs being more concerned on maximizing saving/minimizing losses, 4 count speed pourers are preferred.

**ProFlow**<sup>TM</sup> \*\*  
perfect pour every time



Chrome 46/PF001 : AUD\$11.95  
Copper 46/PF005 : AUD\$12.95  
Gold 46/PF003 : AUD\$12.95  
Black 46/PF006 : AUD\$9.95

**ProBarJig**<sup>TM</sup>  
the world's  
dual-measure



30mL

15mL

46/PROBARJIG  
WORLD:  
AUD\$10.95



\*Has a usage life of 1-2 years when used in accordance with manufacturers care instructions

\*\*Has a usage life of 2 years guaranteed.

# Uber Pouring & Measuring Solutions

## POURERS

**ProFlow™**  
perfect pour every time



Chrome 46/PF001 : AUD\$11.95  
Copper 46/PF005 : AUD\$12.95  
Gold 46/PF003 : AUD\$12.95  
Black 46/PF006 : AUD\$9.95

**4** SEC  
POUR COUNT

**BarFlow™**  
fast fits flawless



Black 46/BF006 :  
AUD\$6.95

**3** SEC  
POUR COUNT

### SPARE PARTS & ACCESSORIES



Universal cork  
46/UVK:  
AUD\$4.50



Large Cork  
46/LC:  
AUD\$4.50



XL cork  
46/XL-Cork:  
AUD\$4.50



Extreme Cork  
46/EXC:  
AUD\$4.50



Dust Cover  
46/PFDC-BK:  
AUD\$1.65



30mL Snap-on  
Protector  
46/PF002-30/NMI:  
AUD\$4.50



Unmarked Snap-on  
Protector  
46/PF002-30/C:  
AUD\$2.25

## JIGGERS

**ProJig™**  
the world's  
multi-measure

46/PROJIG-04 WORLD:  
AUD\$12.95



**ProBarJig™**  
the world's  
dual-measure

46/PROBARJIG  
WORLD:  
AUD\$10.95



**BarJigX™**  
the world's  
dual-measure  
**REGULAR**

Chrome 46/BARJIGX-World :AUD\$14.95  
Copper 46/BARJIGX-C-World:AUD\$18.95  
Gold 46/BARJIGX-G-World :AUD\$18.95  
Black 46/BARJIGX-PB-World :AUD\$18.95



**ProMegJig™**  
metal, easy, grip  
**REGULAR**

Chrome 46/PROMEGJIG-R-UNI :AUD\$24.50  
Copper 46/PROMEGJIG-RC-UNI :AUD\$32.95  
Gold 46/PROMEGJIG-RG-UNI :AUD\$32.95  
Black 46/PROMEGJIG-RPB-UNI :AUD\$32.95



**ProMegJig™**  
metal, easy, grip  
**MEDIUM**

Chrome 46/PROMEGJIG-M-UNI :AUD\$28.95  
Copper 46/PROMEGJIG-MC-UNI :AUD\$38.50  
Gold 46/PROMEGJIG-MG-UNI :AUD\$38.50  
Black 46/PROMEGJIG-MPB-UNI :AUD\$38.50



**ProMegJig™**  
metal, easy, grip  
**LARGE**

Chrome 46/PROMEGJIG-L-UNI :AUD\$32.95  
Copper 46/PROMEGJIG-LC-UNI :AUD\$43.95  
Gold 46/PROMEGJIG-LG-UNI :AUD\$43.95  
Black 46/PROMEGJIG-LPB-UNI :AUD\$43.95



### Wine Jigger 150mL

46/Z-WJ-150 :AUD\$15.95



### Wine Jigger 250mL

46/Z-WJ-250 :AUD\$19.95



# Venue(s)/Groups Using Uberbartools Pouring and Measuring Solutions

**The  
Sydney  
Collective.**



ROCKPOOL  
DINING ★ GROUP

**Australian  
Venue Co.**

SOLOTEL

ACCOR HOTELS  
Feel Welcome

**HOLEY  
MOLEY  
GOLF CLUB**

*Merivale.*



Plus Thousands of Bars, Pubs,  
Clubs, Hotels worldwide.....



A close-up photograph of a bartender's hand holding a small, clear glass while pouring a golden liquid from a bottle's spout. The background is dark and out of focus, showing a bar setting with other glasses.

**über bar TOOLS™**  
Innovation in Your hands

**Global Headquarters**

Synergy Merchandising Pty.Ltd.

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