

#### Temecula Coffee Roasters Drop Shipping Basics

Temecula Coffee Roasters 43064 Blackdeer Loop #F Temecula, CA 92590 CA -103-073448 US-FDA FFRN - 104060409654

All of our coffee is roasted to order in small batches and shipped quickly.

All coffee is specialty grade, ethically traded, with details for each lot on the website's 'Farm' Page.



You design the label and choose the bag color so that your products are unique and reflect your brand message. All included in your transparent pricing. Home compostable bags available for + \$0.40 each. Temecula Coffee Roasters Drop Shipping Basics





Individual order handling, roast to order coffee, print of your label design, bag of choice and U.S. shipping. You always know exactly what your costs will be. No hidden shipping costs and no non-refundable shipping deposit. No monthly fees. You only pay for the coffee you sell. The current price list is always available in the fulfillment app and in the published Drop ship and Direct Ship pricing.

# **Drop Ship Pricing**

This is the cost for day to day orders coming into your Shopify store. It represents the cost of the production of your coffee plus U.S. shipping. International shipping is available at an additional cost.

## **Direct Ship (BULK) Price**

This is the cost for your wholesale orders. It represents the cost to produce your product in quantities that meet the MOQ - (12units per SKU for 12oz and 16oz sizes, 6 units per SKU for 2lb. and no MOQ on 5lb. bags. This allows you to aggressively compete against any local coffee roaster in your area. You can sell to cafes, restaurants, bars, retail and of course buy for your own brick and mortar store, events and farmer markets. Most of our successful brands use a combination of around 50% Drop ship and 50% Direct Ship in their coffee and tea business.



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## **Production and Delivery**



Buyers want fresh roasted coffee delivered reliably. To meet this demand, we have created an extremely efficient, reliable and fast production and delivery process. All coffee is roasted to order in 2-4 business days (2-3 most of the year and 4 or a bit longer during peak times and holidays). It is roasted, packed and shipped the same business day in almost all cases. Orders are shipped using the best method for that particular order. Cost and speed of service is considered for each order to ensure that the order arrives as expected. Most orders are delivered in 1-4 business days depending on order size and distance from the roastery. Please note that international shipping is available but it is expensive, slow and unreliable. It represents around 1.4% of all business and 18% of all shipping issues. International orders are in no way guaranteed and are not refundable in any way.

#### **Getting Started**

If this sounds like what you are looking for, please read through the FAQs, join one of our new partner ZOOM calls and then proceed with the NEXT STEPS. Feel free to email questions at any time to: coffee@temeculacoffeeroasters.com

