



Children's Book Publisher Prioritizes Diversity, Equity, and Inclusion

For Immediate Release

SEATTLE, WASHINGTON (September 1st, 2021) – Duck Duck Books, a new MWBE certified children's book publisher based out of Seattle, Washington seeks to spark conversations about diversity, equity, and inclusion between parents and young children. Combining engaging stories with culturally significant art from creators of color, their books connect with children in a way that inspires exploration and celebration of differences in appearance and culture. Each book is published with bilingual options available.

When asked about the importance of teaching young children about diversity, equity, and inclusion, Serena Y. Li, founder of Duck Duck Books stated, "starting children young by helping them acknowledge and appreciate diversity is the most effective way to ensure our future generations live in a more just and equitable world."

Duck Duck Books is the publisher for children's books *I Am Me!* and *All Puppies Are Good Puppies*. *I Am Me!* shows a variety of adorable differences to instill confidence in young readers. *All Puppies Are Good Puppies* explore the topics of race, ethnicity, and individual differences through cute pictures of dogs.

Abe Wong, a multicultural marketing creative director, father of 3 daughters, and the designer of *I Am Me!*, stated, "Duck Duck Books has not only expanded my love for publishing, but has rekindled a child-like joy in creating books that are fun and meaningful."

Readers can expect a new book published by Duck Duck Books once every three months. To receive early access to new titles as they are released, readers can join the Duck Duck Book Club. With each online book sale on duckduckbooks.com, Duck Duck Books donates 10% of sales to community organizations serving the BIPOC communities and individuals in need, to truly live its values.

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