



### **New Wagz Tagz Debut at CES!**

*Ditch the gates and crates with the smart solution that keeps pets free and safe inside your home.*

LAS VEGAS, NV - Jan. 5, 2022 - At Wagz, we know that dogs love having the freedom to roam, and that includes inside your home! Yet we also recognize that certain areas in your living space might not be ideal or safe for your best friend to explore. Today, Wagz is excited to offer the first look at our new Wagz Tagz accessory, a “smart” alternative to a traditional gate. It connects to our signature [Freedom Smart Dog Collar](#) to give your pup run of the house, without worry that he’s on the couch. Debuting today on the show floor at [CES 2022](#) in Las Vegas, Tagz will be available for purchase in March 2022. (Stay tuned for the exact date.)

Whether you’re training a young pup with a taste for upholstery, or fostering an adventurous dog with perpetually muddy paws, owners have long gone without a simple solution for keeping their pets off the furniture or away from off-limit rooms or areas. Baby gates and exercise pens can be cumbersome, turning your home into an obstacle course, and slipcovers require constant washing.

Wagz Tagz works differently. Operating like an invisible gate, our new Tagz works with the Freedom Collar and the Wagz App to deliver a humane, shock-free correction whenever your pet enters (or jumps on) an area designated as off-limits or unsafe. The accessory extends the Freedom Collar’s core functionality from your backyard into your home: you can create virtual indoor Keep Out Zones in seconds right on your phone.

Wagz Tagz features include:

- Simple set-up: Connect your iOS or Android device to Tagz with the push of a button.
- Virtual boundaries: Create customizable Keep Out Zones from 3 ft to 15 ft to keep your pet safe and away from areas you want to protect.
- Proximity corrections: Trigger humane corrections whenever your pup enters a Keep Out Zone.
- Multi-dog management: Manage multiple dogs by pairing with individual Freedom Collars.

Here’s how Wagz Tagz works:

- Put the Tagz in a spot you want your pet to avoid: slip it under a couch cushion, attach it to the trash can, or place it next to your cat’s litter box.
- Then, set up the Tagz with your Wagz App to calibrate it, create geofence zones, and assign it to your pet’s Freedom Collar. The Tagz will communicate using bluetooth to the Freedom Collar.

- When your dog nears or enters a Keep Out Zone, the Freedom Collar will use vibration, audible cues and ultrasonic sounds (individually or in combination) to deliver automatic corrections.
- You'll also get a notification on your phone when this happens.

Team Wagz is deeply committed to strengthening your connection with your four-legged best friend. That's why we are on a mission to create a completely connected pet lifestyle: eliminating everyday worries, engineering smarter systems, and improving your pet's wellness and happiness.

In August, we took the first step by [introducing](#) the Freedom Smart Dog Collar to keep pet parents connected to their dogs, even while apart. With today's first look at our new Wagz Tagz products, we're excited to expand our suite of connected products and further push the boundaries of a totally connected pet lifestyle.

Follow [@wagzinc](#) on Instagram or sign up here to be kept in the loop on future Wagz news and Wagz Tagz updates!

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