

Professional network infrastructure label printer

PT-E550WVP features

The image shows a Brother PT-E550WVP label printer, which is orange and black. It has a large backlit LCD screen at the top displaying 'LGO AAA' and 'P-touch E550W GENERAL'. Below the screen is a QWERTY keyboard with various function keys. At the bottom, there are icons for USB, barcode, and WiFi. The printer is surrounded by callout boxes pointing to specific features:

- Print labels from 3.5mm to 24mm in width**: Callout pointing to the top of the printer.
- Automatic label cutter with advanced half-cut option**: Callout pointing to the top right of the printer.
- Large backlit graphic LCD**: Callout pointing to the screen.
- 'Smart label' keys including faceplate, cable flag and patch panel**: Callout pointing to the top right of the keyboard area.
- Battery powered for truly mobile printing**: Callout pointing to the left side of the printer.
- Easy file transfer**: Callout pointing to the right side of the printer.
- QWERTY keyboard**: Callout pointing to the keyboard.
- Print wirelessly from smartphone and tablet**: Callout pointing to the bottom right of the printer.
- Connect to PC via USB and use the free P-touch Editor software**: Callout pointing to the bottom left of the printer.
- 384 built-in symbols**: Callout pointing to the bottom left of the printer.
- Sequential numbering**: Callout pointing to the bottom right of the printer, showing a list of labels: FL7/1, FL8/1, FL7/2, FL8/2, FL7/3, FL8/3, FL7/4, FL8/4, FL7/5, FL8/5, FL7/6, FL8/6.

Durable, reliable and packed with innovative features, the Brother PT-E550W label printer helps you work better. You get wireless direct connectivity, so it's easy to download data to the device, or design your own labels from your smartphone/tablet using our free Mobile Cable Label Tool app.

It prints durable, laminated tapes from 3.5mm to 24mm width and is available in a range of colours and specialist tapes such as fluorescent tapes, heat shrink tube, flexi ID and strong adhesive.

Access to your the Fluke Networks LinkWare™ Live

Brother iLink&Label is a mobile web services client application for accessing the Fluke Networks LinkWare™ Live cloud software service using a smartphone or tablet. The iLink&Label app allows you to download and save your projects, which can then be transferred to the Brother PT-E550W label printer for printing any labels required for the project.

PT-E550WVP specification

SKU name: PTE550WVP02

Main features

Display type	16 characters x 3-line backlit graphic LCD with print preview
Interfaces	USB 2.0, Wi-Fi and Wireless Direct
Print speed	30mm/second (maximum)
Maximum tape width	24mm
Maximum print height	18mm
Cutter type	Automatic (full & half)
Battery type	BA-E001 Li-ion rechargeable battery (supplied) 6 x AA alkaline/rechargeable batteries (LR6/HR6 - not supplied)

Label creation

Dedicated labelling functions	General ; Faceplate ; Patch panel ; Punch block ; Cable wrap ; Cable flag ; Heat shrink tube Serialise (automatic number incrementation)
Fonts	14 fonts ; 10 styles ; 6 to 48 point size
Max. liner per label	7 (on 24mm width tape cassette)
Max text blocks	99
Symbols	384
Frames	7
Automatic numbering	1-99
Copy printing	1-99
Vertical text printing	Yes
Rotated text printing	Rotate once ; Rotate and repeat

Memory

Max. characters per label	1,500
Label memory locations	99

PC software main features

Supported operating systems	Windows Vista®, Windows® 7, Windows® 8, Windows® 10, Mac OS X 10.6 - 10.9
Cable labelling wizard	Yes
Font faces	All installed true-type fonts
Font styles	12
Image import	JPG, BMP, TIFF and other popular types
Screen capture	Yes
Frames	153
Barcodes	21 protocols including 1D/2D barcodes

Mobile applications

iOS and Android	Mobile Cable Label Tool Mobile Transfer Express
iOS	iLink&Label

Included items

In the box	PT-E550 labelling machine 24mm black on white Flexible ID tape (8m) 9mm black on white Flexible ID tape (8m) Li-ion rechargeable battery AC adaptor Label design software and printer driver CD-ROM USB cable Wriststrap User guide
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Supplies

Batteries	1BA-E001 Li-ion rechargeable battery AA alkaline/rechargeable batteries (LR6/HR6) x 6
AC adaptor	AD-E001 AC adaptor

Weights and dimensions

Dimensions	126mm(w) x 250mm(h) x 94mm(d)
Weight	1.05kg