



“Come for the Classes Stay for the Friendships”

RI Exec & Council Minutes August 30, 2023

Council Members Attending:

Shirley Bigley, Page Campbell, Elizabeth Fanto, Joe Lapicki, Betty Loafmann, Ken Pfeifer, Kay Pulcinella, Susan Serotte, Denis Smith, Kathy Stone, Beth Volk, Terry Weisser, & Tim Casey.

RI Administration: Sandy Adams **Council Members Unable to Attend:** Laurie Rosenberg

Communications:

- 1) The sequence & coordination of RI Meetings starting in September is:
Comm Chairs 1st (Betty) date TBD; 2nd Exec Comm (Tim) will meet on Tuesday @ 3:30pm date TBD; & 3rd Council (Tim) will meet on Wednesday date TBD.
- 2) The Social Committee Welcome Party is set for 10am to 3pm on Thursday, September 7, Council members will support it.
- 3) Exec/Council members will staff the Kiosk with/ a schedule & and instructions on what to do. Pls coordinate w/ Shirley/Sandy if you can't execute your time position.

Administration: Shirley is coordinating & monitoring.

- Classrooms Availability: FOU106 is unavailable for 9:15 Geological Wonders, a solution will be found; FOU015, the Riley Room, is available, Renaissance singers will be located there.
- Facilities have a Rooms Remediation Plan, which is underway.
- Bus Driver Update: Shirley indicates driver application response is poor. Page reviewed the Options from Broadway Services & Taylor Transportation ranging from \$9000 to \$12,445 for the Fall semester. The current budget is \$6000 for 2023/2024 year. After discussion, we agreed:
 - 1) Use the daily driver rate from Taylor initially;
 - 2) Continue to search for a driver to hire;
 - 3) Track exact bus usage.

Curriculum Update- Terry reported:

- 1) 5 Fall classes were canceled due to an instructor's change of plans & low registration.
- 2) The Curriculum Comm will:
 - a. Standardize the 6+6 (Part 1 & Part 2) vs. the 12-week format.
 - b. Focus on enhancing Zoom classes.
 - c. The first meeting will be on Wednesday, Sept. 13 at 2pm on Zoom.

Finance Update- Ken reported:

- 1) Fiscal 2022-2023 budget closed w/ a \$13K loss.
- 2) No update for 2023-2024, which started July 1.
- 3) Budget will be completed once more registration data is available.



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New & Returning Member Orientation Monday, August 28, 2023- Joe indicated the meeting was positive & new members seemed enthusiastic. He encouraged the Council to make a special effort to welcome new members. All agreed this is very important.

Fall 2023 Registration Update: Joe/Sandy/Shirley

Registration = 261, Fall Only = 109 & Full Yr = 152; New Members = 28, Returning Members = 8. Zoom Members = 77 w/ 9 taking 1 or 2 in-person classes.

Registration Portal is still open. 14 classes are full.

We agreed that further outreach to Spring & Fall registration lists has no benefit.

Thank you and welcome emails were well received.

Understanding why former members do not return is important information to record.

Council Constituents-

- Outreach process standards, messaging, and sequence of outreach will reviewed and determine if improvements can be made. Kay, Terry, and Beth will coordinate.

New Member Outreach:

- 1) October 17 Open House Planning- Laurie is continuing to coordinate.
- 2) An excellent *Baltimore Beacon* article featuring Sharon Harwood and Elizabeth Fanto on lifelong learning had RI as the lead into the article, it also listed other organizations. See the URL link to the Sept 2023 issue. <https://www.thebeaconnewspapers.com/baltimore-md/>
- 3) Baltimore Banner Advertising Implementation & Update- Page reported 200,000 impressions over 2 weeks for \$2,000. Registration & website changes were made if someone inquired.
- 4) Community Outreach-
RI Article in *Homeland News* by Terry, waiting published.
Lifebridge Outreach Feedback- Denis indicated the positive reception by gym members.
- 5) Next Door Posting & Update- Terry indicated interest in the various postings & responses.
- 6) RI Facebook- Tim/Laurie/Sandy will work on this outreach.

Open Discussion:

- 1) OLLI Conference Summary Findings & Actions are being developed.
- 2) Develop Project 320 Key Findings & Best Practice Processes to guide Spring 2024.
- 3) Marketing: Tim reported Paula has resigned as Marketing Comm Chair. Paula was thanked for the excellent Brochure design and implementation. A Marketing Plan Draft is under development and will be reviewed, adjusted, and agreed upon through the Council by the end of September, or early October. The New Member Outreach Task Force will stay in place at least until the organizational alignment plan is agreed.
- 4) Council Members were appreciated and acknowledged for the extraordinary commitments made since last May w/ a Recognition Luncheon in FIC003.

Respectfully submitted,
Elizabeth & Tim