

FloraLife® Express

Clear Ultra 200



Carbon Neutral Product

FloraLife® Express Clear ULTRA 200 is a unique and innovative storage and transport solution that allows fresh cut flowers to stay fully hydrated and fed without having to re-cut stems. This special formulation allows you to ship, store and sell with only one cut at harvest. The unique formulation promotes immediate uptake for hydration and nutrition and keeps stems clear and free flowing, inhibiting premature bud opening or bent neck. It allows farms to sell the length they cut, bouquet and wholesalers to sell the length they buy thus seeing a reduction in shipping costs, labor cost and reduced waste. The ULTRA concentration means the product is optimally concentrated to significantly reduce waste in water, packaging and transport. This product is part of the FloraLife 2025 sustainability plan and is now carbon neutral. See page 2 for more information. For shippers, bouquet makers, supermarkets, retail florists and wholesalers.

Benefits:

- Carbon neutral product that is optimally concentrated to significantly reduce waste in water, packaging and transport.
- Provides hydration and nutrition to flowers without the need to re-cut stems.
- Helps reduce length of harvest cycle time, allowing for more flexibility in buying and harvesting.
- Frees up processing labor time to better service customers, leading to increased sales.
- Promotes a balanced formula to lower pH and increase speed of hydration.
- Allows to ship, store, and sell stems at harvest length.
- Reduces product loss, waste management, equipment maintenance, production space, handling.
- Appropriate for use with all flower and foliage types.
- Reduces stress and mechanical damage, limiting the chance for pathogens to be introduced into the flowers.
- Can be used on flowers that are stored dry less than two weeks.

FloraLife® Clear ULTRA 200 (concentrate)		
Item Code	Size	Case Pack
#81-51046	15 gal	1
#81-51047	30 gal	1
#81-51048	55 gal	1
#81-51049	220 gal	1
#81-51051	264 gal	1

Express technology performs at its optimum only when accompanied with good care and handling practices, for more information log onto [Express.Floralife.com](https://www.floralife.com)

Difficult-to-hydrate crops, such as Hydrangea, may not fully hydrate with the Express products without recutting stem ends, depending on the storage and handling history of flowers. If the stem ends are cut, the Express products will provide best results with these crops. When unsure, we recommend that you do a quick in-house trial to confirm if recutting is needed to get the best benefits of this technology.



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As part of the climate change aspect of our 2025 Sustainability Plan, we began examining the carbon footprint of our products, starting with FloraLife® Express Clear ULTRA 200 storage and transport concentrated treatment. FloraLife's sustainability initiative is the company's long-term plan targeted for 2025 that implements the reduce, re-use, recycle and respect principles in five commitment areas: climate change, water stewardship, product portfolio, sustainable packaging and stakeholder awareness.



**Carbon
Neutral**
Product

To conduct the assessment, we partnered with Carbon Footprint Ltd., a leading company that specializes in carbon emission assessments, environmental strategy and planning, carbon and energy reduction and carbon offsetting.

Because of its concentrated formula, FloraLife® Express Clear ULTRA 200 requires less packaging, less volume and less transporting, resulting in an overall lower carbon footprint. However, to continue to support the carbon footprint reduction, we are offsetting the remainder through our involvement in a reforestation and deforestation reduction project by planting trees in Kenya and protecting the Amazon Rainforest, a program that is led by Carbon Footprint Ltd.

