

FloraLife® Express Universal 300



Recyclable Paper Packets - Improved Moisture Barrier

FloraLife® Express Universal 300 is a revolutionary floral product that allows fresh cut flowers to be fed and fully hydrated without having to re-cut stems before arranging in a vase or floral foam. This premium flower food is perfectly formulated with ingredients to keep flower bouquets and arrangements looking fresh, providing optimal longevity and quality. Appropriate for use with all flower types, FloraLife® Express Universal 300 encourages the flowers to properly start opening, showing vibrant colors. It promotes uptake for hydration and nutrition to help keep stems clear and free flowing for maximum enjoyment, resulting in enhanced consumer experience.

As part of the FloraLife 2025 sustainability plan, we are committed to improving the packaging of our products. Over the coming years, we aim to remove millions of pieces of plastic from the industry. Hence our decision to offer the industry a recyclable paper range of flower food. This specific version of recyclable paper packaging has improved moisture barrier technology, allowing to be stored in high humidity environments such as flower boxes and coolers for over a week. Read more about our sustainability journey at <https://floralife.com/sustainability>.

Product Features and Benefits

- Provides hydration and nutrition to flowers without the need to re-cut stems.
- Eliminates steps, quick and easy; no cutting, less mess.
- Promotes a balanced formula to lower pH and increase speed of hydration.
- Is your best insurance policy that continued care happens at consumer level.
- Less handling of flowers means floral designs remain intact adding value perception.
- Reduces stress and mechanical damage (thanks to less handling), limiting the chance for pathogens to be introduced into the flower.
- Appropriate for use with all flower and foliage types.
- Proven to provide optimal longevity and quality in certain flower varieties.
- Works best with flowers that are stored dry for less than two weeks.
- Packaging recyclable in the paper waste stream.
- Improved moisture barrier to handle the humid environments of the cut flower supply chain.
- Enhances consumer experience.

Item No.	Description	Dose	Pack Size
82-85108	FloraLife® Express Uni 300	1L	1000



FloraLife, a division of Smithers-Oasis Company

751 Thunderbolt Drive • Walterboro, SC 29488 • 800.323.3689 • 843.538.3839 • www.floralife.com

Africa | Asia | Australia | Central America | Europe | North America | South America

© Smithers-Oasis Company 2021. All rights reserved.