



**Benks**

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AS FEATURED IN



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# About Benks

## About Benks

- Founded in 2008, Benks makes industry-leading tech accessories for global consumers. Adhere to the value of “Protect Better”, Benks believes creativity could facilitate your lifestyle and provide you with high-quality products and services.



# PRODUCT PORTFOLIO

Protective  
Case



Screen  
Protector



Charging



Stand



# BUSINESS CHANNELS

The Amazon logo, featuring the word "amazon" in a lowercase, black, sans-serif font with a curved orange arrow underneath it.The Shopify logo, consisting of a green shopping bag icon with a white "S" inside, followed by the word "shopify" in a lowercase, black, sans-serif font.The AliExpress logo, with "Ali" in orange, a red shopping cart icon, and "xpress" in red, all in a sans-serif font.The Lazada logo, featuring a colorful 3D cube icon (orange, pink, purple) followed by the word "Lazada" in a blue, sans-serif font.The TikTok logo, showing a stylized "d" in black and red with a white outline, and the word "TikTok" in a black, sans-serif font below it.The JD.COM logo, featuring a white cartoon dog head with a red collar, and the text "JD.COM" in a red, sans-serif font below it.The TMALL logo, with the word "TMALL" in a large, red, sans-serif font.

We Offer Accessories for:

The SAMSUNG logo, with the word "SAMSUNG" in a bold, black, sans-serif font.The HUAWEI logo, featuring a red flower-like icon followed by the word "HUAWEI" in a black, sans-serif font.

# 15 Years of Pioneering

Benks founded

2008

Benks



2009

First to launch a patented installation kit for easy screen protector application

Pioneered in releasing tempered glass protector and launched a tempered glass protector popularity storm



2013



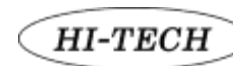
2015

Invited to become an Apple MFi certification ecosystem developer

The only authorized brand of Accessory Glass 2 by Corning® in mainland China

2016

Accessory Glass 2 by Corning®



2017

Released 30,000 friction-resistant kingkong film

Won the national high-tech enterprise certification

# 15 Years of Pioneering

Industry's first screen protector that passed TÜV Rheinland certification

2020



2021

MFM certification

The first Chinese brand authorized to use DuPont™ Kevlar® fiber in mobile cases

The first brand authorized with TÜV Rheinland Worry-free 20W PD charger certification

FreezeMat™ Heat Dissipation Technology cooperation authorization  
Headphone stand won iF Design Award

2022

FreezeMat™



2023



InvisiBoost Wireless Charger won iF Design Award & Red Dot Award



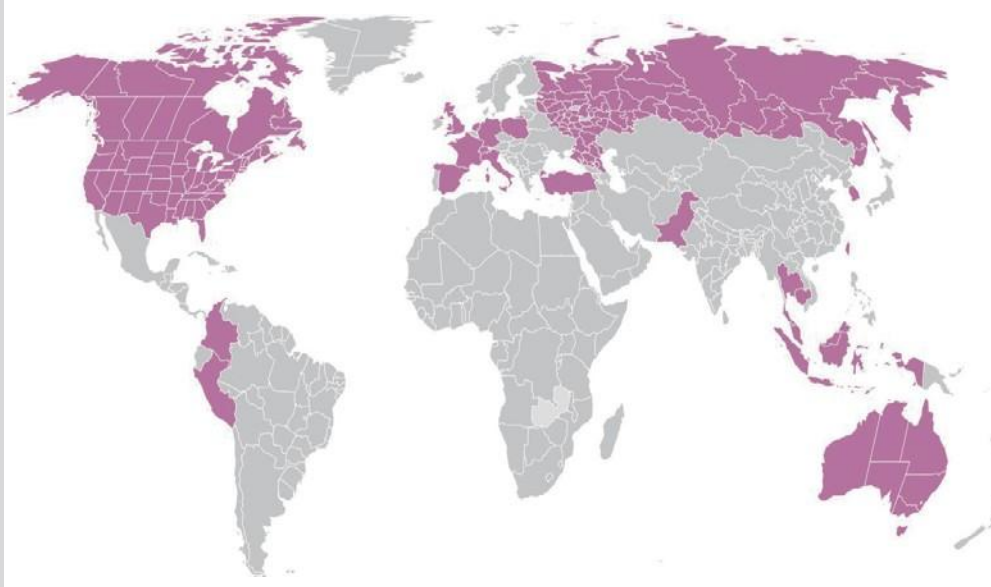
# VISION

To be a respected  
creative brand

# MISSION

Let more consumers  
fully alive to the  
style and surprise  
by our high-grade  
products and ser-  
vices

Specialize in Mobile  
Accessories for  
**15 Years**



Sale in **100+**  
Countries and Districts

Provide Products and Services for  
**Over 100 Million People Worldwide**



**3,000+**  
Business Partners Globally

02.

# Brand Strength

# Apple Official Certificate

## MFM Certification



Benks was the first branch of brands authorized to use MagSafe module of Apple MFM program

Benks deploys a series of Magsafe accessories including phone cases, chargers, and innovative accessories, leading to the layout of the MFM program as well as creating a strong Magsafe product ecology.



# Apple Official Certificate

## MFi Certification



Benks was invited to become an ecological developer of Apple MFi program in 2015

As an ecological developer of Apple MFi program, Benks's PD charging data cable took the lead in passing the MFi certification in the industry.

Made for  
Apple iPhone | iPad | iPod

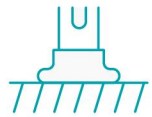
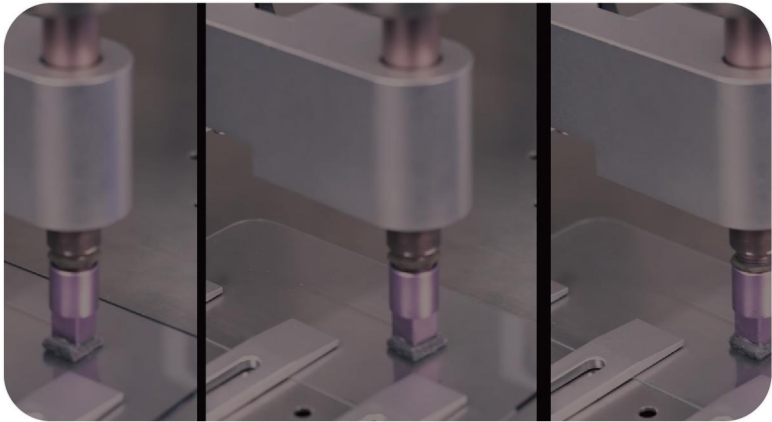


# Accessory Glass 2 by Corning®

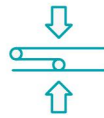
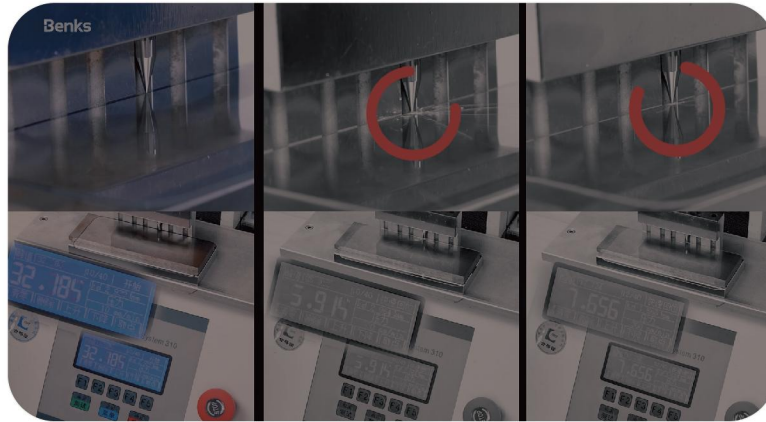
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The first brand authorized by Corning® to apply this material to screen protectors in mainland China

# Product Testing



Passed Friction Test



Passed Pressure Test



Passed Drop Test



In 2021, Benks became the first Chinese brand that's authorized to use the DuPont™ Kevlar® fiber in mobile cases



# Freezemat™ Heat Dissipation Technology



Partnered with Nano Energy Laboratory of Wuhan University, Benks has laid out the global patent of Freezemat™ and released a variety of products based on Freezemat™ technology

Freezemat™ is a bionic smart polymer material - a temperature sensitive hydrogel, which allows water particles inside hydrogel to quickly dissipate the heat generated by your phone. By evaporating away the heat, it actively replenishes the moisture in the air and circulates the heat dissipation.





# iF Design Award Winner 2022

As one of the world's four major design awards, iF Design Award is well known for its "independent, fair and reliable" philosophy. With renowned international reputation, it is also known as the "Oscars" in the design industry.

The desktop headset stand designed for Apple headphones provides the best angle and support for headset placement.



**DESIGN  
AWARD  
2022**



**DESIGN  
AWARD  
2022**



# iF & Red Dot Design Award Winner 2023

The Red Dot Design Award is one of the world's largest design competitions. The Red Dot Label has become established internationally as one of the most sought-after marks of quality for good design.

Its MFM certified wireless charging module and new aviation grade cooling material can provide 15W wireless fast charging and efficient heat dissipation solution for iPhone.



reddot winner 2023

[www.benks.com](http://www.benks.com)



At Benks, we extend beyond just providing products; we are committed to sourcing the top-notch resources and transforming them into innovative solutions that seamlessly integrate into and enhance your technological lifestyle.

We take our responsibility seriously, striving to offer high quality products at accessible prices.



03.

# Brand Credibility

# Media Coverage



## Forbes

The stand has a cool minimalist design that makes it look as if it might even have been designed by Apple.

The Benks AirPods Max headphone stand is a simple and fashionable device featuring some of Apple's familiar design cues including a silver-white finish that should fit in nicely with almost any workspace.

-- Mark Sparrow | Forbes

# Media Coverage



# iMore

There's lots to love about the Benks Infinity Pro Magnetic iPad Stand.

It's built with premium materials, can be folded down for easy storage or remote working, has a great array of positions and angles it can be set at, and is a nice match for Apple's own hardware.

-- Gerald Lynch | iMore

# Media Coverage



## appleinsider

Crafted with Kevlar, this minimalist case offers superior protection without added bulk.

The texture helps you grip the case and hides fingerprints, and the raised edges protect your screen and camera from scratches.

-- -- AppleInsider





Asia-World  
Expo Exhibition



Hong Kong



ES Brazil



IFA



Berlin

Information  
Technology Exhibition

Gulf

# Brand Exhibitions

COMPUTEX

Taipei



CES

Las Vegas



Gift Fair



Shenzhen

# Benks is Recommended By



**@Barba Sou Eu**

"Wow, the transparent wireless charger is one of the coolest things I've ever seen."



**@Mark Ellis**

"This Benks headset stand is the most elegant I have in my studio, and superbly built for the price."



**@Rod Herzstrom**

"Truly impressed by the quality of the Benks' products and how they help me enjoying the experience when drawing on my iPad."



**@TechnicallyTee**

"THE KING OF ARAMID! This is the one you need to go out there and get for sure"



04.

# Marketing Support

# Social Media Support



# Flagship Store Support



SINCE 2008

# Benks



# Benks



# In-Store Marketing Support



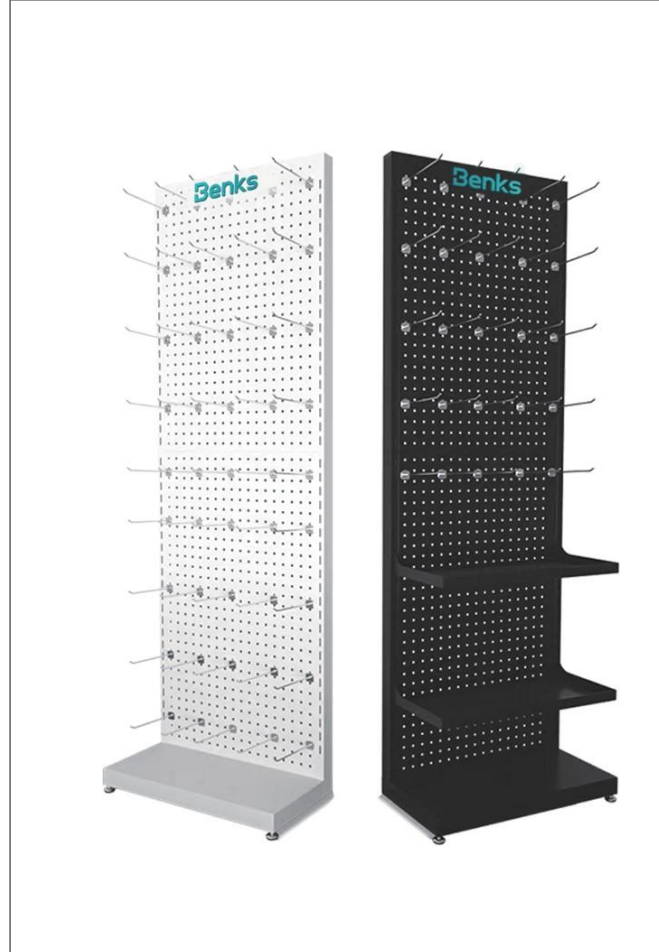
Floor Decals



Triangle Turntable Displayette



Shelf Posters



Product Display Rack



Magnetic Board for Products Display

# Display Material

**Benks**  
The only authorized brand in China by Corning



**SINCE 2008**

- Full Screen Coverage
- 99.99% Transparency
- Strong Grip Resistance
- Smooth Hand Sensation

**Benks**  
Thin and Sleek  
Better Protection of Screen



**SINCE 2008**

- High Transmittance
- Anti-Static Treatment
- Smooth Sensation
- Durable Protection

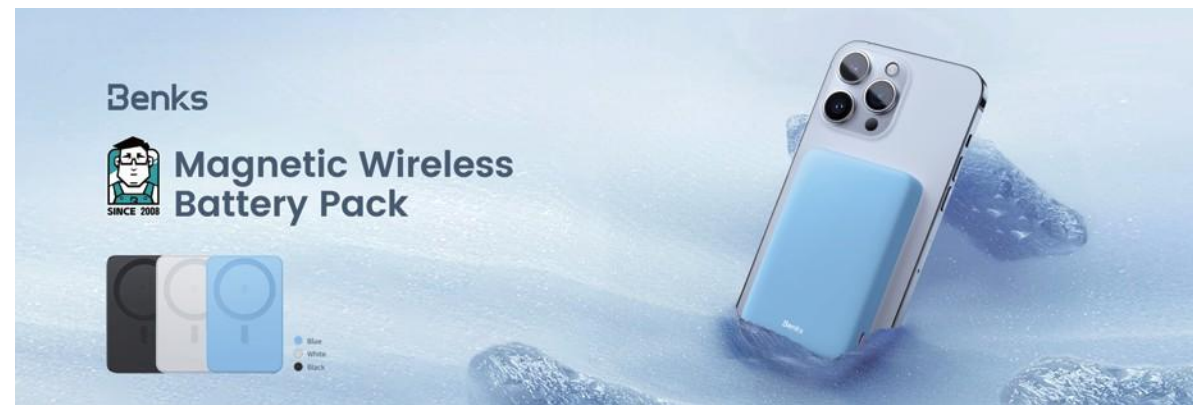
**Benks**  
**Magnetic Lucid  
Armor Protective Case**



**SINCE 2008**

Passed the SGS military one-drop certification

**Benks**  
**Magnetic Wireless  
Battery Pack**



**SINCE 2008**

- Blue
- White
- Black



# Limited Lifetime Warranty

- Free after-sales service available for any product-related issues
- Protective products: 6 months warranty
- Charging products: 1 year warranty



