

oligo
PROFESSIONNEL

blacklight

Brochure Retail



blacklight

INGREDIENTS THAT MAKE A DIFFERENCE



11 AMINO ACIDS

- Moisturize hair
- Enhance hair strength and repair surface damage
- Improve hair smoothness and shine
- The composition of amino acids found in these products is modeled after the constituent amino acids of proteins in the cell membrane complex (CMC)



ARGAN OIL

- Hydrates hair in a natural way
- Enhances the elasticity of hair
- Restores hair smoothness and manageability
- Protects the hair against UV rays



SULFATE, SALT & PARABEN FREE

- Sulfates remove natural oils from the hair and can increase the level of irritation to the skin and scalp.
- When shampoos containing salt are not rinsed out properly, they cause dryness of the hair and scalp and colour to fade faster.



VEGAN

- 100% vegan ingredients



blacklight

BLACKLIGHT SHAMPOOS AND CONDITIONERS

Blacklight offers benefits and optimum care for natural, highlighted, lightened blondes and colour treated hair. Our Blacklight Shampoos and Conditioners are available in 3 different formulas to cater to the complete spectrum of blondes!

- Nourishing Formula
- Blue Formula
- Anti-Yellow Violet Formula

All 3 formulas moisturize, strengthen hair structure and repair surface damage while increasing shine and colour retention. They also promotes healthier hair and replenishes hair in need of moisture and weightless conditioning.

The Blue and Violet formulas have the added benefit of neutralizing unwanted warm tonalities and they feature a professional formula with stronger pigmentation than the retail formula for better tonal control.

All formulas can be mixed to create a custom toner!



Formulas	Direction for use	Frequency of use	Recommended levels	Sizes available
ORIGINAL	Shampoo: Apply to wet hair. Lather, massage and rinse. Follow with the Blacklight Nourishing Conditioner. Conditioner: Apply a generous quantity to clean, damp hair, leave on for 2-5 minutes and rinse.	As needed	All	8.5oz (250 ml) 32oz (1L)
VIOLET	Shampoo: Apply to damp hair. Lather evenly and rinse. Repeat application, leave for 1 to 5 minutes and rinse. Follow with Conditioner. Conditioner: Apply a generous quantity to clean, damp hair after the Shampoo, leave on for 2-5 minutes and rinse. (Use gloves to avoid hand or nail staining).	Use once a week or whenever brassiness re-appears	Levels 8-10	8.5oz (250 ml) Pro-Formula: 32oz (1L)
BLUE	Levels 5-7		8.5oz (250 ml) Pro-Formula: 32oz (1L)	

blacklight

BLACKLIGHT INTENSIVE REPLENISHING MASKS

The Blacklight family is now complete with 3 formulas to cater to the complete spectrum of blondes: Original, Blue & Violet. All three formulas moisturize, strengthen hair structure and repair surface damage while increasing shine and colour retention. Revitalize hair and restore manageability. A must-have luxury treatment!



The Blue Intensive Replenishing Mask is formulated for highlighted, lightened, colour-treated, natural blondes and brunettes. It eliminates orange, brassy tones, refreshes faded highlights and enhances vibrancy for brunettes.

The Violet Intensive Replenishing Mask is formulated for highlighted, lightened, colour-treated and natural blondes. It eliminates yellow, brassy tones and refreshes faded highlights leaving hair looking brighter.

- Offers hair colour protection
- Heat & UV protection
- Frizz control
- Adds shine, moisture balance, strength and improves elasticity.

Formulas	Direction for use	Frequency of use	Recommended levels	Sizes available
ORIGINAL	Apply generously to damp hair. Leave on 5-10 minutes and rinse.	Once a week or as needed	All	1.7oz (48 ml) 6.8oz (200 ml) 32oz (1L) 10 pc display, 27oz (8ml) ea.
VIOLET	Apply generously to damp hair. Leave on for 5-10 minutes and rinse. On porous hair, process for 2-5 minutes.	Every other week or as needed	Levels 8-10	6.8oz (200 ml)
BLUE	Use gloves to avoid hand or nail staining. Do not apply on platinum blonde hair. Use caution on porous, pre-lightened hair.		Levels 4-8	6.8oz (200 ml)

blacklight

BLACKLIGHT 18 IN 1 HAIR BEAUTIFIERS

Our Blacklight 18 in 1 Hair Beautifier is now available in 3 different formulas to cater to the complete spectrum of blondes!

- Original Formula
- Blue Formula
- Violet Formula

All 3 are a lightweight leave-in mist that prepares, protects and beautifies the hair while delivering the following 18 essential benefits:

- | | | |
|---------------------------------|---|--|
| 1. Provides light conditioning | 8. Protects from free radicals | 14. Protects against environmental damage* |
| 2. Protects against colour fade | 9. Protects against heat damage | 15. Control porosity |
| 3. Restores shine and luster | 10. Smoothens split ends | 16. Control frizz |
| 4. Hydrates | 11. Prevents breakage | 17. Reduces static |
| 5. Detangles | 12. Strengthens | 18. Provides silky feel |
| 6. Reduces blow-drying time | 13. Revitalizes the hair's natural protective layer | |
| 7. Enhances manageability | | |

*Hair colour protection, UV protection

The Blue and Violet formulas have the added benefit of neutralizing unwanted warm tonalities! They can be used on the go between uses of the Blue or Violet Shampoo and Conditioner.

Formulas	Direction for use	Frequency of use	Recommended levels	Type of hair
ORIGINAL	Mist on clean, towel dried hair. Comb through, blowdry and style as usual.	As needed	All	All
VIOLET	Divide hair into four sections, apply product on each section and comb through for even distribution. Style as usual. Results will last 2-3 shampoos depending on client's habits (use of heat styling tools, type of shampoo used, etc).	Once a week	Levels 9-10 to neutralize unwanted yellow tonalities.	Blonde, colour-treated, highlighted and white hair.
BLUE			Levels 6 to 8 to neutralize brassiness.	Blonde, colour-treated and highlighted hair.

SIZES AVAILABLE: 8.5 oz (250 ml)



blacklight

DRY SHAMPOO

Our Dry Shampoo, like all Blacklight products, was created especially for the complete spectrum of blondes. It has it all: our famous fragrance that's not overpowering, a clean finish that doesn't leave residues and a technology that works which allows you to skip a shampoo (or two) unnoticed! Help your blonde shine longer and get an extra 20 minutes of sleep!

- Instantly absorbs oil
- Brushes out with no residue
- Leaves hair feeling clean
- Enhances volume
- Aerosol Spray that goes on dry
- Contains a physically activated rice starch with high absorption capacity for sebum and antistatic behavior. It is also natural and non-GMO

Directions:

- Shake well. Spray on dry hair, let dry, massage and brush.

SIZES AVAILABLE: 7 oz (198 g), 1.5 OZ (42 g)



SHINE DROPS

Creates instant shine and long term conditioning without leaving residue.

- Oil-based formula
- Unique quality of instant absorption
- Can be applied on dry or damp hair

Directions:

- Place a small amount of oil in the palms of the hands and apply from the new growth to the ends. May be used on wet or dry hair. Use as necessary.

SIZES AVAILABLE: 3.4 OZ (100 ML)



blacklight

BLACKLIGHT VOLUME COLLECTION

With our **NEW** Blacklight Volume Collection you can have it all!
Healthy hair, highlighted hair, blonde hair, AND voluminous hair!

SULFATE FREE, PARABEN FREE AND 100% VEGAN INGREDIENTS.

VOLUMIZING SHAMPOO

The Blacklight Volumizing Shampoo is a mild cleanser formulated with volume-boosting ingredients to offer body, volume and manageability!

- Thermal protection
- Shine
- Colour protection
- Anti-static
- Offers hydration and conditioning

Directions for use: Apply to wet hair, lather evenly and rinse. Repeat application if needed. Follow with Blacklight Volumizing Conditioner.



VOLUMIZING CONDITIONER

The Blacklight Volumizing Conditioner is designed to deliver superior conditioning, softness, smoothness, volume and shine for all multi-textural hair types.

- Thermal protection
- Shine and smoothness
- Colour protection
- Anti-static

Directions for use: Apply a generous amount to clean, damp hair after Blacklight Volumizing Shampoo. Massage and rinse. Squeeze the hair to remove excess water. Gently towel-dry the hair with soft fabric.



VOLUMIZING STYLING BALM

The Blacklight Volumizing Styling Balm is a lightweight cream that creates voluptuous long lasting moisturization and shine.

- Flexible hold
- Colour protection
- Humidity resistance
- Controls frizz and split ends
- Thermal protection

Directions for use: Evenly massage a small amount on clean, towel-dried hair from new growth to ends. Comb through and style as usual.



THICKENING SPRAY

The Blacklight Thickening Spray increases fullness, adds instant lift, and creates volume with a smooth finish.

- Shine and smoothness
- Anti-static benefits
- Colour protection
- Heat protection
- Offers 25% faster blow dry time
- Conditioning and moisturizing benefits

Directions for use: Spray generously and evenly to clean, towel-dried hair from new growth to ends. Blow dry in sections and style as usual.



VOLUMIZING FIBER MOUSSE

The Blacklight Volumizing Fiber Mousse gives instant fullness and long-lasting volume. This fibrous mousse is weightless and flexible while offering curl retention even while in humid conditions.

- Medium hold
- Anti-static
- Thermal Protection
- Repairs and strengthens
- Colour Protection
- For all hair types

Directions for use: Shake well. Apply to clean towel-dried hair. Blow dry for extra volume.



VOLUMIZING SHINE HAIRSPRAY

The Blacklight Volumizing Shine Hairspray is a dry aerosol spray that offers long lasting volume, fullness, and shine.

- Medium flexible hold
- Colour protection
- UV protection
- Humidity control
- Heat protection
- Repairs and strengthens

Directions for use: Shake well. Hold can 8-10 inches from hair and spray.



Quadrplex™

Quadrplex is the most complete system of its category. It was created to offer the following 4 essential benefits to your hair: strengthen, protect, detoxify and repair. Quadrplex should now be an integral part of your colouring and lightening services and can also be used as a standalone treatment for long lasting results. Combined with a home care regimen, Quadrplex will not only prevent hair damage and breakage but also ensure healthier, stronger, shinier and more beautiful hair.



PHASE I HAIR STRENGTHENER AND PROTECTOR

Add **Phase I** to any chemical service such as lighteners and hair colour to prevent irreversible damage. This phase strengthens and protects hair by infusing small molecules of protein, vitamins and amino acids. Additionally it can be used as a standalone treatment.

FEATURES & BENEFITS

- Strengthens and protects damaged hair
- Can be used as a standalone treatment for natural hair or extensions
- Prevents cuticle damage
- Can be used with any lightener or hair colour
- Sulfate and paraben free



PHASE II DETOXIFIER

Phase II is a detoxifier to be used after a chemical service in salon and once a week as part of the home care regimen. It is critical to remove all chemical residues from hair after a treatment which is why Phase II was formulated with Oligo's exclusive IDT (Impurity Detection Technology). Upon applying on damp hair the Detoxifier will create white lather. If chemical residues remain on the hair the lather will turn pink informing stylist to rinse hair thoroughly and detoxify hair again until lather remains white.

Phase II is formulated with moringa seed extract and cress sprout extract which are well known to extract harmful toxins from hair and protect it from environment pollutants.

HOME CARE

Phase II is not a shampoo, it is a detoxifier. It was not formulated to be used on a daily basis but rather once a week as part of the Quadrplex home care routine

FEATURES & BENEFITS

- Gently detoxifies hair
- Formulated with Oligo's exclusive IDT
- Smooths cuticles



PHASE III HAIR REPAIRER AND PROTECTOR

Phase III was formulated to be used after a chemical service in salon and once a week as part of the home care regimen. This phase's unique formula contains a blend of proprietary synergistic molecules that target damaged areas on hair structure, naturally restoring the hair's integrity. Its well-balanced composition of various vitamins and actives molecules provides the ideal biological activity to repair, protect and maintain healthy hair. Long lasting nourishment and protection is obtained by maintaining a weekly routine.

HOME CARE

Phase III is not a conditioner. It was not formulated to be used on a daily basis but rather once a week as part of the Quadrplex home care regimen.

FEATURES & BENEFITS

- Repairs and protects damaged hair
- Can be used as a standalone treatment for extensions
- Prevents cuticle damage
- Replenishes missing ceramide sites
- Restores the hair's natural lipids
- Sulfate and paraben free

Quadraplex™

MIXING TABLE

	IN SALON TREATMENT	LIGHTENER APPLICATION	HAIR COLOUR APPLICATION
STEP 1	Phase II	Phase I	Phase I
	DETOXIFY	MIX 2 ML PHASE I + 30 ML LIGHTENER PROCESS AS USUAL	MIX 2 ML PHASE I + 30 ML HAIR COLOUR PROCESS AS USUAL
STEP 2	Phase I	Phase II	Phase II
	MIX 7 ML PHASE I + 90 ML WATER PROCESS 3-5 MINUTES DO NOT RINSE	DETOXIFY	DETOXIFY
STEP 3	Phase III	Phase III	Phase III
	APPLY AND COMB FOR EVEN DISTRIBUTION PROCESS 3-5 MINUTE RINSE	APPLY AND COMB FOR EVEN DISTRIBUTION PROCESS 3-5 MINUTE RINSE	APPLY AND COMB FOR EVEN DISTRIBUTION PROCESS 3-5 MINUTE RINSE



blacklight

SMART

BOND PROTECTION & STRENGTHENING CONCENTRATE

99.23% Naturally Derived Ingredients

- Protects
- Adds strength & elasticity
- Retains moisture
- Offers porosity control & colour longevity
- Pre-measured pumps

PURIFYING SHAMPOO

97.37% Naturally Derived Ingredients

- Nourishes the hair and scalp
- Promotes scalp health
- Brings nutrients to the hair bulb

PRO PURIFYING SHAMPOO

97.37% Naturally Derived Ingredients

- IDT (Impurity Detection Technology)
- Purifies hair and scalp from chemical residue
- Lathers pink if chemical residue is present
- Prevents scalp irritation
- Supports scalp health

REPAIR CONDITIONER

97.35% Naturally Derived Ingredients

- Repairs damaged areas on the hair's surface
- Restores hair's shine and manageability
- Nourishes and replenishes hair and scalp lipids
- UV protection
- Colour protection
- Controls frizz

BOND BUILDING & REPAIR TREATMENT

90.75% Naturally Derived Ingredients

- Builds new and repairs existent bonds
- Creates additional hydrogen bonds
- Nourishes the hair
- Replenishes hair's lipid content
- Contains 11 amino acids
- Offers UV protection
- Protects hair colour
- Controls frizz, enhances shine

NEW!

HAIR AND SCALP CARE OIL

Offers total care to hair and scalp. This lightweight formula nourishes and replenishes hair scalp and lipids.

KEY FEATURES

- 92.77% naturally derived ingredients
- Protects and moisturizes the hair and scalp
- Restores hair shine and manageability
- Offers frizz control
- Relieves scalp dryness

HAIR USE FOR PROTECTION AND SHINE

- 5 drops in the palm of your hand and distribute on lengths and ends.

SCALP RELIEF TREATMENT

- Using dropper, apply generously to scalp. Let sit for 20 mins. Rinse thoroughly and shampoo and condition.



oligo
PROFESSIONNEL