

EIMKAAN AL KHALIJ TRADING EST

Sales Agents in Medicines , Cosmetics and Food supplies.

C.R: 4030376039 - VAT: 300123474700003



مؤسسة إمكان الخليج التجارية

وكلاء البيع في الأدوية ومستحضرات التجميل والمواد الغذائية

س.ت : 4030376039 - الرقم الضريبي : 300123474700003



Agenda

EIMKAAN OVERVIEW

Here we will briefly talk about ourselves and structure, visions, strengths, capabilities, our pillars, and our business motto.

Proof & Beauty and Health Future in KSA

We will present the future of Beauty & Health in KSA and why Saudi Market is worth investing.

O3 Our Brands

We will showcase our brands by category .

Our Great and Valued Partner

We will present our existing and potential customers and display our territories in GCC.

O 5 Eimkaan Core Values

We will present our core values and our team contact information.

O6 The Chairman's Message



Technical and spare parts



Our journey began in 1988 with the establishment of our parent company, "Your Modern System & Air Conditioning." With our high-quality, heat-resistant, and flawless Eco-Friendly products, we quickly became recognized as HVAC Electromechanical specialists. We supply a wide range of products, including compressors, misting water systems, valves, and spare parts.

It is part of our legacy that we are the primary suppliers of these goods to the Holy Mosques, King palaces, Bin Laden Group, all Saudi Arabian airports, Train,

Hafil Transportation Company, and SAPTCO. Since 2007 up to the present, we have served as RIP - USA GAS Factory's exclusive Middle Eastern dealer.



OVERVIEW



Eimkaan AL Khalij

is a Saudi company and we take pride in being one of the conglomerates

in bringing significant value to society in Saudi Arabia.

Due to our dedication to sustainable development, we have

our portfolio, and our goal is to give you the,

the healthiest and most innovative items.



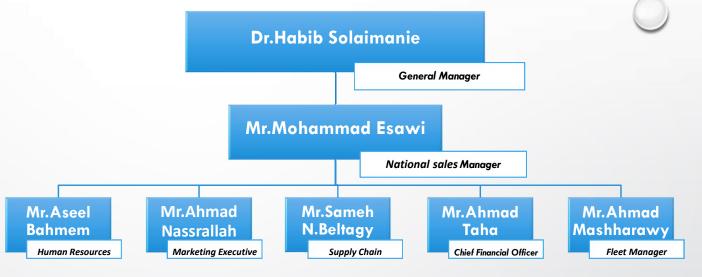
EIMKAAN AL KHALIJ STRUCTURE

57 Highly Qualified Employees.

More than 32 Vehicles & Trucks.

Served and Covered more than 75 % of Saudi market.

EIMKAAN IN NUMBERS



We have a cultural mix and diversity of experiences through our highly Qualified team members to ensure the safety of the future of business.

Distribution & delivery supported by:













We are committed to delivering your goods by safe and fast transportation methods to meet your needs on time in partnership with major transportation companies and also through the Eimkaan team.

Our Vision

The goal of EIMKAAN is to introduce an easy, healthy and unique products and build brands that ADD VALUE to the Saudi Market specially and Arabian Market in general as well as to achieve long-term sustainable growth and success.

Our Approach

At EIMKAAN we focus on building a strong relationship with every brand in our portfolio .

"WE GO BEYOND DISTRIBUTION" is our standard in any business relationship we forge. We create a tailor made retail distribution and brand development plan for each business partner. Being immersed in the KSA and GCC retail market, we have the insider insight to ensure that your products is strategically positioned to gain long-term market share over and above short-term sales results.





Our Strengths

"WE BUILD BRANDS"

Our Hyper-Local Know-How of the market makes us your ideal partner in introducing or expanding your brand reach.

"WE INVEST IN OUR BRANDS"

A win-win strategy is paramount to your success and ours.

Our full-cycle solutions are customized to your needs, so you can be assured that your brand is being handled properly in the domestic market. Our category expertise in Beauty, Health, & Wellness with leading retail groups ensure that our client brands:.



Secure premium shelf positioning.



Receive unrivalled trade marketing support.



Acquire increased brand awareness and off-take.



What We Do?



EIMKAAN carries a portfolio of well-known international brands targeting different segments. It covers a wide range of sales channel ,which includes, Hyper & super Markets, Mini Markets, Wholesale, Specialized Retailers, Beauty Stores and Perfumeries.



In addition EIMKAAN mainly covers mass market channels such as Hyper Markets ,Super Markets and Drugstores .



The solid structure of EIMKAAN that combines expertise in sales , brand management and supply management became the base of successfully launching and BUILDING NUMERIOUS BRANDS in Saudi Market , GCC countries and NORTH AFRICA as well .

WE DRIVE GROWTH



We take pride in having the Largest Niche Distribution network for Health& Beauty and Food as well.



We have proven success in creating Alliance with the Fastest Growing Retailers in the middle east and Arabian world.



Unlimited multi-channel distribution opportunities through our Strong Base of Retailers

We Care About our Partners

Eimkaan Al Khalij

9 Active partners





Our Philosophy

We apply our philosophy of caring into practice for you and your products. We encourage the value of caring among our employees in all areas, including delivery, in-store merchandising, and logistics and supply chain management.



Efficiency

Efficiency is doing things right in the most optimal way.



Knowledgeable

Our greatest strength is a team that is well-trained, competent, and committed to your ideals.

In all positions, we have professionals on staff.



Consumer Driven







Sales Coverage



Visual Merchandising



Customer Satisfaction



Business Partner Rapport



Beauty & Health and Healthy Food in KSA

We will present the future of Beauty &

Health and Healthy Food in KSA and

why Saudi Market is worth investing.





Growth

It is considered the largest market in the Middle East. It has doubled in growth in 2015.



Culture

The cultural & social customs make for a strong consumer affinity with Health & Beauty products.

KSA Market



KEEP ON GROWING!

It is pegged to even grow in coming years as shown in past years.



PARTNERSHIP

Partnership with the rapid growth and governmental support development of **female workforce** ensures that the purchasing power of women is exponentially growing



DIVERSITY!

Consist of Saudis and expatriate customers contributes to the boom of the multi-billion dollar industry.



ADVANTAGE!

Gaining a competitive advantage requires an industry partner that can balance **international distribution** benchmark with **local ingenuity** and **knowledge**.

WE ARE THERE



EIMKAAN ELKHALIJ IS ALLREADY THERE

EIMKAAN is at the heart of it all; we know the pulse of the market and march to the beat of modernized solutions.

Business Network World Wide

Eimkaan has business association with many companies in Saudi Arabia as well as abroad. Our products are being imported to Dubai, Singapore, Malaysia, Nepal, Srilanka, UK Canada and US.. etc, through our Dealers.

Our Brands

We will showcase our brands.

























Cosmetics Brands

VIP - HAIR COLOR SHAMPOO







About The Brand

- 1 VIP is one of the revolutionary product of EMKAAN ALKHALIJ
- 2 100 % GREY COVERAGE IN JUST 15 MINUTES.
- 3 NATURAL AND ENRICHED WITH PEARL EXCTRACT.
- 4 NO TEARS, NO AMMONIA, NO DYES.
- 5 LONG LASTING MORE THAN 25 DAYS.
- 6 PLEASANT FRAGRANCE.
- 7 EASY 5 STEPS TO USE WITHOUT ANY TOOLS.
- 8 AVILABLE IN SMALL TRAVELING PACK.
- 9 SUTIABLE FOR MEN IN (HEAD HAIR MUSTACHE CHIN CHEST HAIR -

HAND HAIR) IN 1

www.eimkaan.com

MADE IN INDIA



PRETTY SKIN

About the Brand

With various moisturizing ingredients and amazing water-holding ability that can keep your skin always fresh.

24k Gold that provides vitality; helps to purify the skin by absorbing impurities therefore clears the complexion.

Hydrolyzed Collagen for quick absorption moisturizes and retains elasticity at the same time, and make firming to the skin.

<u>Snail Mucus Filtrate</u> containing 196,000PPM it helps to increase the moisture of the skin and soothe damaged skin.



Number 1 Skin Care Brand In KOREA





PALMS BREAST PATCH



APPLE HIP PATCH



PRETTY SKIN

About the Brand

PRETTYSKIN is tailored to "THE ONLY YOU "In various ways. We want to tell our story in Myeong-dong ."WE ARE PRETTYSKIN" all Ingredients Are From Nature . We research so that the nutrition can be absolutely delivered to the skin.

It is great to use when:









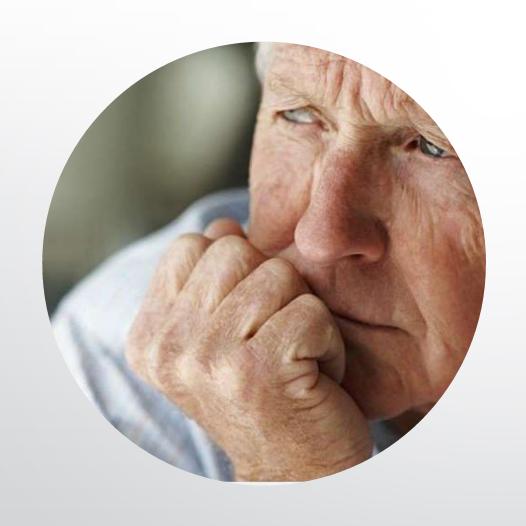
PRETTYSKIN.

ROSE!

ROSE.

Number 1 Skin Care Brand In KOREA







Medical Devices

WALKER 6 WHEELS

About the Brand

- The first product available with 6 tires (two in the front and four in the rear) in addition to a hydraulic system for fixing when sitting or when needed.
- The front wheels can be set in either a "swivel" or a
 "steady" position to ensure ease of use and user
 safety.
 - The body of the device is made of high quality and durable anodized aluminum with a comfortable handle on the user's hands.
 - Saving storage and carrying spaces in travel or normal use.
- Allows the user to sit or use as a traditional walker to help walk.
- Available in two types, the first type is a walker with a chair and the second type is a walker.







Food Supplies



XANA sparkling juices **About the brand**

- MAYADOR has been present in the market with its products since 1939, initially producing and selling Natural Cider under the brand name M. Busto.
- Now We Are Present This Premium Sparkling100 % fruit juice from concentrate with no added preservatives or sugars.

















XANA sparkling juices About the brand

 New and Modern EDITION from XANA sparkling juices with new pack size 250ML in Saudi market.

• EASY -OPEN bottle with the same great taste.

Sparkling 100% fruit juice from concentrate with no added preservatives or sugars.







Conservacionistas desde 1898

About the Brand

FROM THE SEA TO YOUR TABLE

From the best raw material, caught in a responsible and sustainable way, we carry out the careful selection and production of our products at our cannery, located at the heart of the Rías Baixas (Ría de Vigo, Galicia – Spain), to preserve all their original flavour and their 100% natural properties.

- Imported from the Galician Coast of Spain
- Cooked and Ready to Eat, Deboned and Cleaned
- Solid Packed in Spanish Olive Oil
- Gourmet Specialty
- High in Protein and Omega 3 Fatty Acids
- Keto-diet friendly
- High-Quality Light Meat Tuna
- Easy Open Tin, Can Opener Not Required





Amica Chips

About the Brand

- By now Amica Chips is the leading brand in the potato chips market, IT'S No #1 in Europe.
- The great classics to enjoy with your eyes. Just one pack where you can see the quality: just potatoes, salt, and sunflower oil. Love at first sight!
- The special encounter between potato chips and gourmet. Chunkier and more crunchy. This is the Chef's favorite Amica.
- Real Friend of tradition. As good as they were in past times, even chunkier and crunchier, like the ones grandma made. The most precious recipe!



Always up to date to offer you the taste of past times even today.



In love with our work to give you the maximum every single day.



Only genuine ingredients to satisfy even the most demanding palates.

Number 1 potato chips in Europe



Amica Chips

About the Brand

- Amika Chips is available in a large pack size of 400 gm and 325 gm in two different flavours.
- The Chips are unique and refined snack product, the flavour of home-cooked chips: golden, thick and crunchy as in the best tradition of home cooking. Perfect for sharing with friends for a party or before a meal.
- Hand-cooked, they will win you over when you try them with their unmistakable crunchiness that sets this snack apart. Enjoy the crisps with pepper anytime you want, and share them with your friends together with an aperitif.







Number 1 potato chips in Europe



Italian Yo-cream

About the Brand

LIGHT AND TASTY

Again in its fresh product line, Sterilgarda offers a Yogurt range to satisfy all palates, even the most demanding of consumers. From White Yogurt, low-fat or whole milk, in small and large packages, to Fruit Yogurt (Pineapple, Strawberry, Apricot, Berries), Cereal and Coffee Yogurt and Yo Cream, a line of sweet and fruity Yogurt creams.

THE BEST WAY TO TAKE A BREAK OR FINISH YOUR DINNER

Ready to enjoy, the desserts come in single-portion containers that are perfect for delicious snacks, breakfasts, or as quick sweets. The Creams, Blancmanges, and Panna Cotta are tasty and practical to eat directly from the tub or by tipping them out onto a plate. They are available in vanilla, chocolate, and caramel flavors to satisfy any taste.



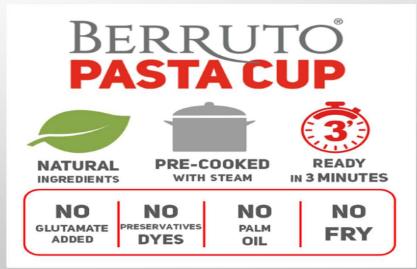
يحفظ خارج الثلاجة أو داخلها store outside or inside the fridge



PASTA BERRUTO

About the Brand

Pasta Cup is also **creativity** and by adding two simple ingredients you have your **unique** and **unrepeatable** Pasta Cup, perfectly **PastaYourWay** style!





OTTOGI INSTANT NOODLES

About the Brand

- At Ottogi, our mission is simple: create tastier food and a cleaner environment. This goal has been at the heart of our work ever since the beginning and ensures all of our products have a positive impact on the world.
- Coming from Korea, it probably comes as no surprise that my passion for Korean cuisine has led me to where I am now. I may be a little biased, but we're confident that by mixing traditional flavors and highquality ingredients, people will come to love Ottogi as much as we do.
- We have overcome many challenges over the years. Since 1997, we can proudly say our achievements in food manufacturing & sustainability have helped improve the well-being of many people. Going forward, we're continually focused on developing products that put the health of the people and the environment first. We are committed to making a positive contribution in GCC and MEDIL EAST.



Number 1 Noodles Brand In KOREA



Super Munchies

About the Brand

In these times, when food is all about preservatives, artificial colors, and Unnatural flavors, we conceptualized Super Munchies with the main goal of keeping all products natural. We have kept sustainability at the heart of the business and aim to progress in doing the same. All the ingredients that go into making the products Are selected keeping in mind both health and the environment.

Our products are made using vacuum cooking technology which helps retain the natural flavors, colors, and taste of the product keeping it as close to its respective fruits and vegetable as possible. Only the best raw fruits/vegetables from the local farms go ahead and become our Super Munchies chips.

and contains natural fruits and 70% Less Oil than vegetables!

All the chips are **Vacuum Cooked** and Made with other chips!

Super Munchies have:

No added sugar

No artificial flavor

No artificial color



SPR/G Tea

About the Brand

- SPRIG is a brand that scours the world to get the finest gourmet ingredients into kitchens of people who pride themselves in preparing good food.
- SPRIG makes its debut just as a shrinking world expands people's appetite for global cuisine. It's not just chefs but even homemakers serving up Chinese, Thai, Malay, Mexican, British, Italian, and a host of other cuisines. But specialty food also needs special ingredients, that are not readily available.
- SPRIG sits proudly on gourmet shelves in premium packaging from all over the world. Elegant handmade Italian glass bottles, tiny little Spriggle jars, and premium aluminum tubes with a silky smooth finish give you a hint of the exquisite products inside.
- So, the next time you're looking for the finest vanilla beans from Madagascar or the world's finest black pepper grown closer home in Tellicherry, just look up SPRIG and amaze yourself with our beautiful collection from across the world.
- Ingredients from across the globe.
 - 52-year legacy in the extraction of value-added ingredients.
 - Curated by chefs.

Our Partners

We will present our existing and potential customers And display our covered territories in GCC.



We already covered the most important and high Potential partners in the concession area:

- ** Modern Trade (Hyper & Super Market)
- ** Mini markets.
- ** Key pharmacies.
- ** Wholesale (Food & cosmetics)
- ** Beauty Retailers.
- ** All Traditional Trade.

EXISITING & Potential customers by channel:

Hyper markets:

650 Active sales points













Key Pharmacies:













































WHOLESALER & MINI MARKET:

277 Active sales points



















BEAUTY RETAILERS:

356 Active sales points





















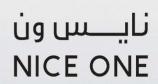






E-COMMERCE & ONLINE:













FIND US @ Your Favorite Online store



Eimkaan Core Values





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CARE

- ** We care for our consumers.
- ** We care for our people and our company.
- **We act responsibly towards our brands, the society and the environment.

SIMPLICITY

- ** We make clear and consistent choices.
- ** We strive for speed and pragmatism.
- **We stay focused on big things

COURAGE

- ** We pursue inspiring and bold objectives .
- ** We take initiative and learn from mistakes.
- ** We see change as an opportunity .

TRUST

- ** We say what we mean and do what we say .
- ** We deliver what we promise.
- ** We act with integrity and respect.



Meet Our Team



Dr. Habib Solimanie

General Manager

Business owner

0506687445

drhabib@eimkaan.com



Mohamed Essawi

National Sales Manager

Responsible for all sales and marketing
In modern Trade and all FMCG.

`0593230044

Essawi.m@eimkaan.com



Ahmad Nassrallah

Sales & Marketing Executive

Responsible for all Sales reports and all Marketing communication or activation execution.

0556687445

ahmad.nassrala@eimkaan.com



Ahmed Taha

Chief Financial Officer

Responsible for all financial and accounting Operations .

0556660834

accountant@eimkaan.com





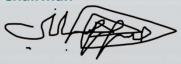
The Chairman Message

I have traveled all over the world to bring you the best products ever in various fields to help you obtain high quality and unique products to facilitate daily life and maintain consumer health by providing the healthiest and safest products on it.

"What do you need to start a business? Three simple things: know your product better than anyone, know your customer, serve your customer and have a burning desire to succeed.

Habib Hasan Solimanie

Chairman





CONTACT US

OUR ADDRESS

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FOLLOW US

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OFFICE HOURS

Saturday - Thursday

09.00 AM - 05.00 PM



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And the story goes on ... With Eimkaan.

