Milkshake
—the pink pug—
MEDIA KIT

Click the icons to learn more about me!
INVESTED COMMUNITY
Highly invested community of 20-40 year old women interested in pets, beauty, fashion and travel.

IMPRESSIVE METRICS
Consistent performance across platforms with a quarter of a million people following Milkshake on social media, and his videos racking up billions of views and counting.

AUTHENTIC VOICE
A trusted and credible influencer and hands down the coolest pug on the planet right now.

VIRAL CONTENT
Consistently high end and original content creation that goes viral. His team includes a professional photographer, videographer and writer.

TRENDING PRESS ATTENTION
Check out Milkshake’s coverage in our press section!

STATS

ALL PLATFORMS
250K FOLLOWERS

FACEBOOK
1000s DAILY VIEWS

TIK TOK
2.5M TOP VIEWS

INSTAGRAM

AVG. REACH
10-15K INSTA STORY

AVG. REACH
50K INSTA POST

ENGAGEMENT
5-10% RATE SCALE
Recent articles about rare pink pugs:

**Bored Panda**
- Rare Pink Pug Finds Online Fame With 55,000 Followers On Instagram

**Lad Bible**
- Rare pink pug with striking baby blue eyes, pink nose, ears and toes, along with a unique translucent coat that gives his body a rose hue.

**Tyla**
- A rare pink pug with rose-tinted fur becomes an Instagram sensation as its owner documents his life of brunch dates, spa treatments and photoshoots.

**Daily Mail**
- In the pink! Rare albino pug with rose-tinted fur becomes an Instagram sensation as his owner documents his life of brunch dates, spa treatments and photoshoots.

**Cosmopolitan**
- Meet Milkshake: A Rare Pink Pug That Is One Of Less Than 100 In The World

**Cesar Millan**
- Get Tips From Cesar & The Pack
Rare pink pug Milkshake's videos are too adorable to miss

The videos of the rare pink pug named Milkshake are all kinds of cute.

The image shows the rare pink pug named Milkshake.

(Instagram: @milkshakethepug)

Meet "Milkshake", One Of Less Than 100 Pugs In The World With Pinkish Fur

"They're very rare. At the time, I think Milkshake was the only one in the world but there have been a few others. There's no more than 100 worldwide."

Milkshake, A Rare Pink Pug, Is One Of Less Than 100 In The World

Meet Milkshake! A rare pug who is completely pink with an iridescent rose-colored nose and lovely blue eyes. Milkshake is 13 months old and has already gained a lot of attention on social media!

His Instagram account has a following of over 33K and continues to grow!

His unique coloring is caused by a lack of pigmentation inherited from an sire dog pug somewhere down the line of his lineage. And when his owner, Jane, spotted the pug amongst his brothers and sisters, she just knew it was the one for her.

"They're very rare. At the time, I think Milkshake was the only one in the world but there have been a few others. There's no more than 100 worldwide."

Say hello to Milkshake, a rare pink pug
BRAND PARTNERSHIPS

BARKS FIRST AVENUE
Campaign for Spring/Summer 2021 Wear. On location and studio photos. Used for launch campaign on website, social media and magazine features.

PEACH SKIN SHEETS
Paid campaign for launch of new wrinkly bedsheets. Studio photos used for press release and brand website & social media launch.

HOOP & LOOP
Paid campaign for Summer launch of personalised embroidered apparel for men and women. Used for launch on brand website and social media.
BRAND PARTNERSHIPS

BORED PAWS
Paid Campaign for Spring/Summer 2021 Wear. On location and studio photos. Used for launch campaign on website, social media and magazine features.

CARA AND THE SKY
Paid campaign for launch of Autumn/Winter 2020 collection. On location photos with model. Featured on brand website, social media and various fashion media.

EYE OF DOG
Ongoing partnership with designer dog clothing brand. Studio photos featured on social media for seasonal collection launches.
BRAND PARTNERSHIPS

BIG STUFFED
Ongoing partnership with designer Children’s toy company featuring albino stuffed toys. Used on social media and newsletter campaigns.

CHELL'S BELL'S BAKERY
Paid promotion for custom special occasion bakery in London.

AFFILIATE PARTNERSHIPS

SNOOBOOS
Organic pet grooming products for sensitive skin/allergies.
THE MAXBONE
Designer dog clothing company that partners with designers like Christian Cowan for exclusive items for dogs.

THE BULLY PAWSEE
Stylish apparel for breed specific dogs (pugs, frenchies and bulldogs).

ZOO SNOODS
Niche dog snood brand that brings popular culture to life in their knitted designs.

FRENCHIE BULLDOG
Global dog harness and accessories brand known for it’s fun prints and easy to wear apparel.
CONTACT ME

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