

# BLACK GIRL PR

[WWW.BLACKGILRPR.COM](http://WWW.BLACKGILRPR.COM)  
[INFO@BLACKGIRLPR.COM](mailto:INFO@BLACKGIRLPR.COM)



## MEDIA KIT

# ABOUT BLACK GIRL PR™

Black Girl PR™ is an award-winning digital PR consulting firm that helps **Black women founders** gain publicity and boost their online presence, so they **reach more people and have a bigger impact.**



We've helped our clients expand their reach to an audience of **7,444,490,273+**, and increase their website traffic and sales by up to **60%**.

*Our clients have been featured by major platforms like:*

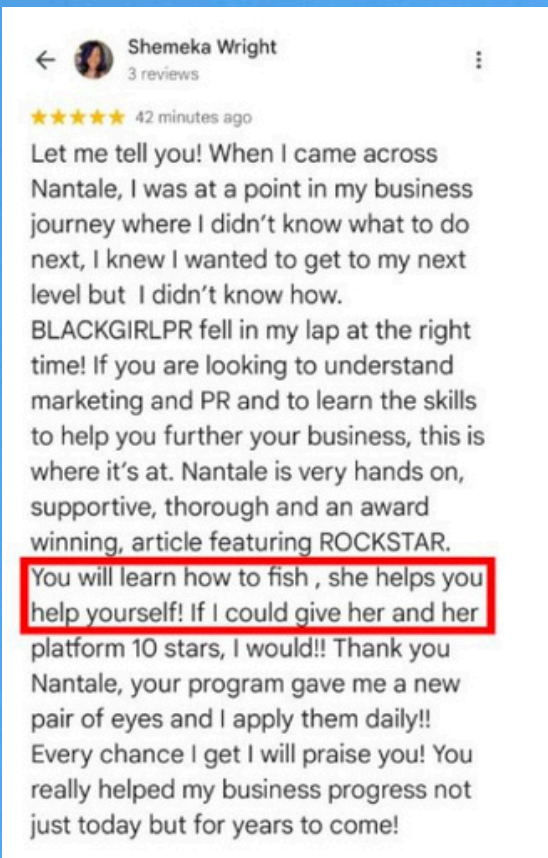


We're on a mission to help Black women **boost their online presence** so they can claim their rightful place as industry leaders.

## OUR MISSION

# OUR CORE SERVICES

- **Consulting:** Digital PR services for brands that want an online presence that establishes credibility and drives website traffic.
- **Coaching:** The Brand Impact Program™ for business owners who want to gain publicity and boost their online presence.
- **Corporate Communications:** Strategy development, implementation and other support for executive teams.



← **Shemeka Wright**  
3 reviews

★★★★★ 42 minutes ago

Let me tell you! When I came across Nantale, I was at a point in my business journey where I didn't know what to do next, I knew I wanted to get to my next level but I didn't know how. BLACKGIRLPR fell in my lap at the right time! If you are looking to understand marketing and PR and to learn the skills to help you further your business, this is where it's at. Nantale is very hands on, supportive, thorough and an award winning, article featuring ROCKSTAR. **You will learn how to fish , she helps you help yourself! If I could give her and her platform 10 stars, I would!!** Thank you Nantale, your program gave me a new pair of eyes and I apply them daily!! Every chance I get I will praise you! You really helped my business progress not just today but for years to come!



**Dalaise Hickey, LMSW**  · 1st  
Founder & CEO of BabyDonna  
June 28, 2023, Dalaise was Nantale's client

Working with Nantale has been a game changer. She helped to provide me with the tools I would need for a successful PR run, but also held my hand every step of the way. Prior to working with Nantale, I had no prior knowledge of pitching and after working with her I've had over 20 features! I can't express enough just how brilliant and amazing she is to work with and how much of an advocate and cheerleader she is for her clients.

"[Nantale] is knowledgeable, supportive, personable and professional. She is a coach and cheerleader rolled into one. As a fellow Black woman, I certainly see her as a mentor to me. I fully expect to have a longstanding relationship with her as my business grows and my needs for guidance evolve."

**Joy, Conscious and Creative Connections**



# OUR FOUNDER

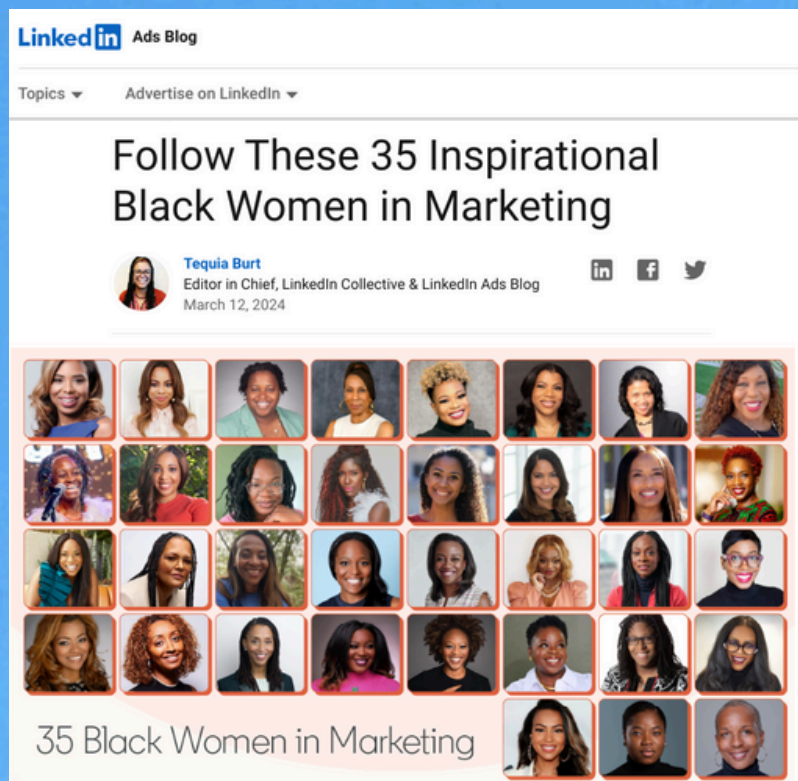


[Nantale Muwonge](#) is an **award-winning content strategist** who quit corporate America after a car accident and the pandemic forced her to get serious about her purpose.

She has since helped 5,355+ entrepreneurs **boost their online presence**, and been given the titles “**Trailblazer**” and a “**Marketing Icon**” by LinkedIn,

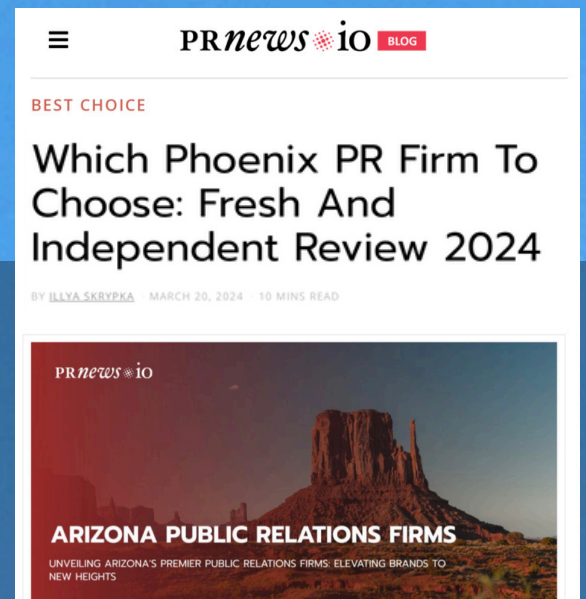
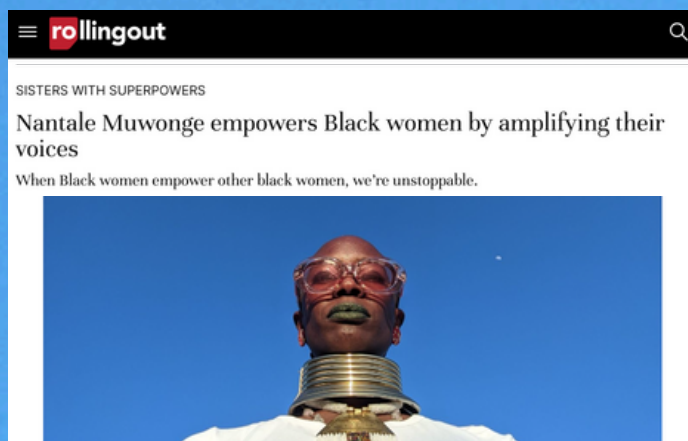
She’s been recognized by Ohio State University, Buy From A Black Woman and other trusted organizations.

And Nantale has also been featured by major platforms like *Black Enterprise*, *Harvard Business Review* and *PR Daily*.



# MEMBERSHIPS & AFFILIATIONS

- African American Marketing Association
- African Diaspora Development Institute
- Black Marketers Association of America
- Black Women of Arizona
- Black Women Marketers
- The BlkWomenHustle® Collective
- Buy From A Black Woman



# CONTACT INFORMATION

- **Website:** [www.blackgirlpr.com](http://www.blackgirlpr.com)
- **Phone:** (480) 420-6810
- **Email:** [info@blackgirlpr.com](mailto:info@blackgirlpr.com)
- **Social Media:** [Instagram](#) & [LinkedIn](#)
- **Mailing Address:** P. O. Box 32242, Phoenix, AZ 85064