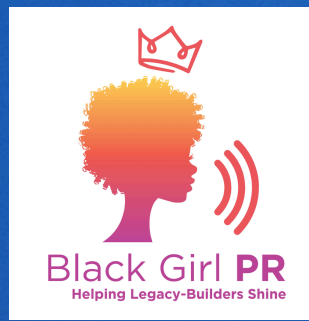


# BLACK GIRL PR



## CAPABILITIES STATEMENT

### Company Overview

Black Girl PR™ is a minority-owned digital PR firm that helps **Black women professionals** gain publicity and boost their online presence, so they **reach more people and have a bigger impact.**

We've helped our clients expand their reach to an audience of **7,444,490,273+**, and increase their website traffic and sales by **up to 60%.**

They've been featured on major platforms like *Afrotech*, *Black Enterprise* and *Time*; and the media exposure has also brought them partnerships, sponsorships, awards, and helped them **claim their rightful place as industry leaders.**

### Core Capabilities

- **Strategic Communications**
- **Media Relations**
- **Reputation Management**
- **Crisis Communications**
- **Thought Leadership**
- **Copywriting & Content Development**
- **Coaching & Consulting**



Nantale Muwonge  
*Communications  
Professional of The  
Year*  
**Founder**

### NAICS Codes

#### Primary NAICS:

**541820** - Public Relations Agencies

#### Secondary NAICS:

**541800** - Advertising, Public Relations, and Related Services

**541613** - Marketing Consulting Services



480-420-6810

[www.BlackGirlPR.com](http://www.BlackGirlPR.com)



## Certifications

- National Minority Supplier Development Council NMSDC MBE #AZ20983
- Certified Black-Owned and Operated Enterprise by the US Black Chambers, Inc
- Black-Owned, Woman-Owned, Minority-Owned



## Awards & Recognition



## Differentiators

**Purpose-Driven:** We're on a mission to bring positive Black representation to the media landscape by amplifying inspiring stories.

**Innovative Approach:** Our award-winning digital PR process combines journalistic standards, connection nurturing and digital marketing to boost brand visibility.

**Data-Informed:** We use data for precision, to enhance the effectiveness of our PR efforts and to deliver measurable results.

## Corporate Details

**Black Girl PR**

**5021 N 20th Street #32242**

**Phoenix, AZ 85064**

## Point of Contact

Nantale Muwonge

(480) 420-6810

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**UNPSC Codes:** 80170000, 80171800, 80171602, 80171600, 80171603

**SIC Codes:** 8742, 874214, 874264, 874302, 8743001, 8743003, 87430000, 87439903, 8742002, 8742077, 8742089, 87420300



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