



milk
shake[®]
smoothies

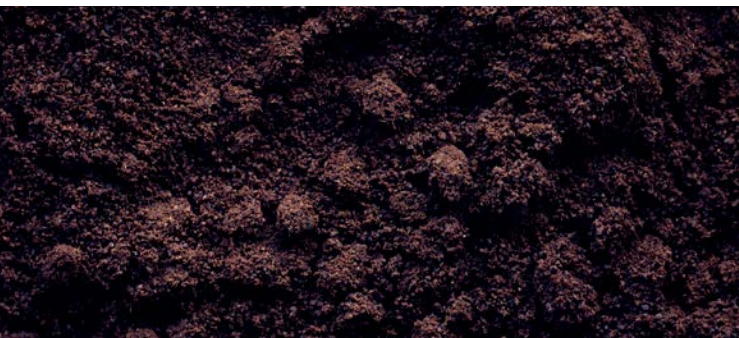
conditioning
semi_permanent colour

MOKA



milk_shake[®]

EMBODIES A COLOUR PHILOSOPHY
THAT GIVES INDISPUTABLY
BEAUTIFUL COLOUR RESULTS.



milk_shake[®] RE-NATURAL

**A continuous connection between ethics, aesthetics, technology and skills
to guarantee long-lasting radiant colour and shine.**

SOFT HAIR

- / premium ingredients that guarantee high performance
- / milk proteins and fruit extracts with nourishing and strengthening properties

SHINY HAIR

- / products and techniques that work in synergy to enhance the natural touches of light within the hair
- / consistent results with intense and radiant colour

NATURAL-LOOKING HAIR

- / colour tones in harmony with skin tone and personality
 - / enhances the tones and features of the face
- 



milk shake[®] smoothies

MOKA

HAVE YOU EVER OBSERVED
THE COLOUR TONES OF GROUND
COFFEE AND COFFEE BEANS?

MOKA **is the colour palette**
that completes the
milk_shake[®] smoothies range
with a new series of browns:
6 shades with .8 tones, recommended
for base levels 3 or lighter, to create intense,
deep brown shades.

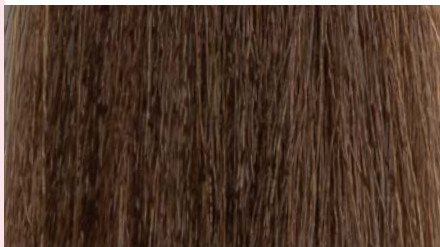
MATTE BROWN WITH COOLER TONES **COMPARED TO CHOCOLATE SHADES:**

moka brown is a colour palette that imitates creamy coffee,
cappuccino or iced coffee, accentuating colour
with neutral or cool tones according to the target shade.

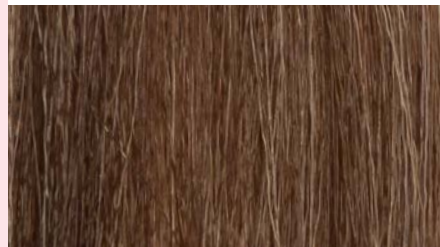
A colour palette that is very sought after, with shades inspired by the unique colour tones of coffee beans, from neutral browns to cooler browns.

NEUTRAL BROWNS

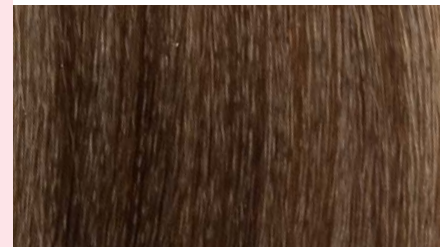
5.8 | **5B**
MOKA LIGHT BROWN



6.88 | **6BB**
INTENSE MOKA DARK BLOND

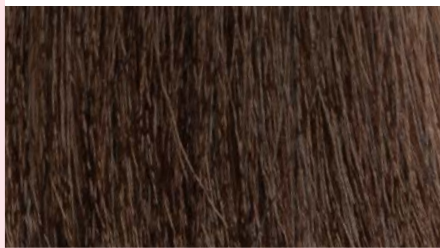


7.8 | **7B**
MOKA MEDIUM BLOND



COOL BROWNS

4.81 | **4BA**
MOKA ASH BROWN



6.81 | **6BA**
MOKA ASH DARK BLOND



8.81 | **8BA**
MOKA ASH LIGHT BLOND



milk_shake® smoothies conditioning semi_permanent colour

MOKA

RESULT TABLE		APPLICATION LEVEL										
SHADES		1	2	3	4	5	6	7	8	9	10	GREY
5.8	MOKA LIGHT BROWN				•	•	•					
6.88	INTENSE MOKA DARK BLOND					•	•	•				
7.8	MOKA MEDIUM BLOND							•	•	•		
4.81	MOKA ASH BROWN			•	•	•						
6.81	MOKA ASH DARK BLOND					•	•	•				
8.81	MOKA ASH LIGHT BLOND								•	•	•	

**COCOA SEED EXTRACT ENRICHES THE FORMULAS
OF THIS TONAL SERIES AND DETERMINES
ITS COLOUR AND FRAGRANCE:**

**/ its nourishing and hydrating action leaves
hair soft and shiny**

/ the cocoa and chocolate tones identify the colour of the cream

**/ each shade releases a delicious chocolate fragrance
that makes this product unique**

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