

milk_shake® EMBODIES A COLOUR PHILOSOPHY THAT GIVES INDISPUTABLY BEAUTIFUL COLOUR RESULTS.

milk_shake® RE-NATURAL

A continuous connection between ethics, aesthetics, technology and skills to guarantee long-lasting radiant colour and shine.

SOFT HAIR

/ premium ingredients that guarantee high performance / milk proteins and fruit extracts with nourishing and strengthening properties

SHINY HAIR

/ products and techniques that work in synergy to enhance the natural touches of light within the hair / consistent results with intense and radiant colour

NATURAL-LOOKING HAIR

/ colour tones in harmony with skin tone and personality / enhances the tones and features of the face

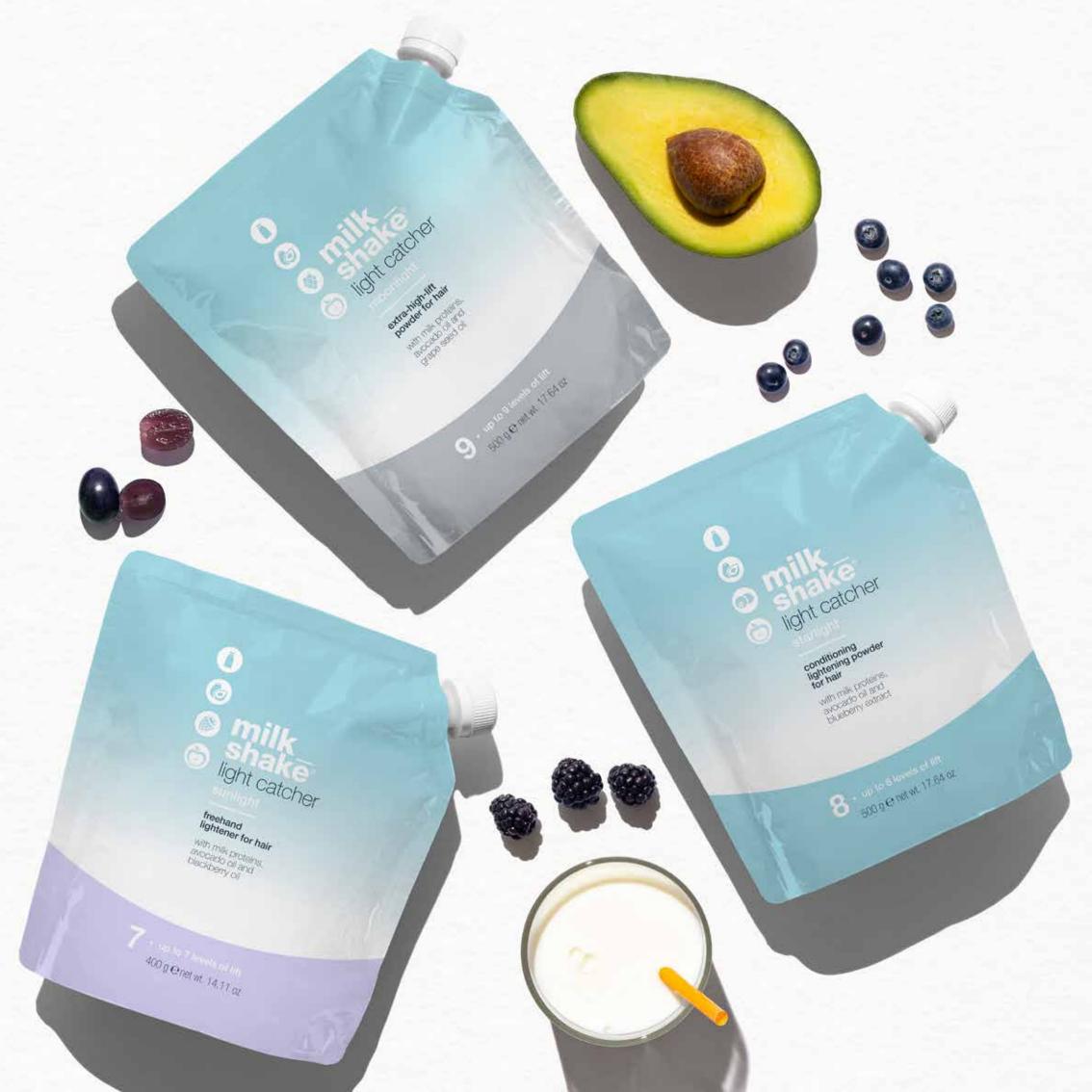
LIGHT UP YOUR BLOND HAIR

After presenting soft light, milk_shake light catcher presents spotlight: the range of lightening products with next generation formulas that ensure perfect results.

AN EXTRAORDINARY RANGE
DEVELOPED TO CREATE RADIANT,
INTENSE BLONDS, FROM THE MOST
NATURAL-LOOKING TO THE MOST
EXTREME AND CREATIVE LOOKS:

spotlight makes it easy for the salon professional to achieve colour and lightening results on the hair, with beautiful touches of light that are fresh and exciting.

BALANCED FORMULAS THAT TAKE CARE OF THE SCALP AND HAIR.



milk_shake® light catcher products are formulated with high-quality ingredients, making the hair's natural radiance emerge.

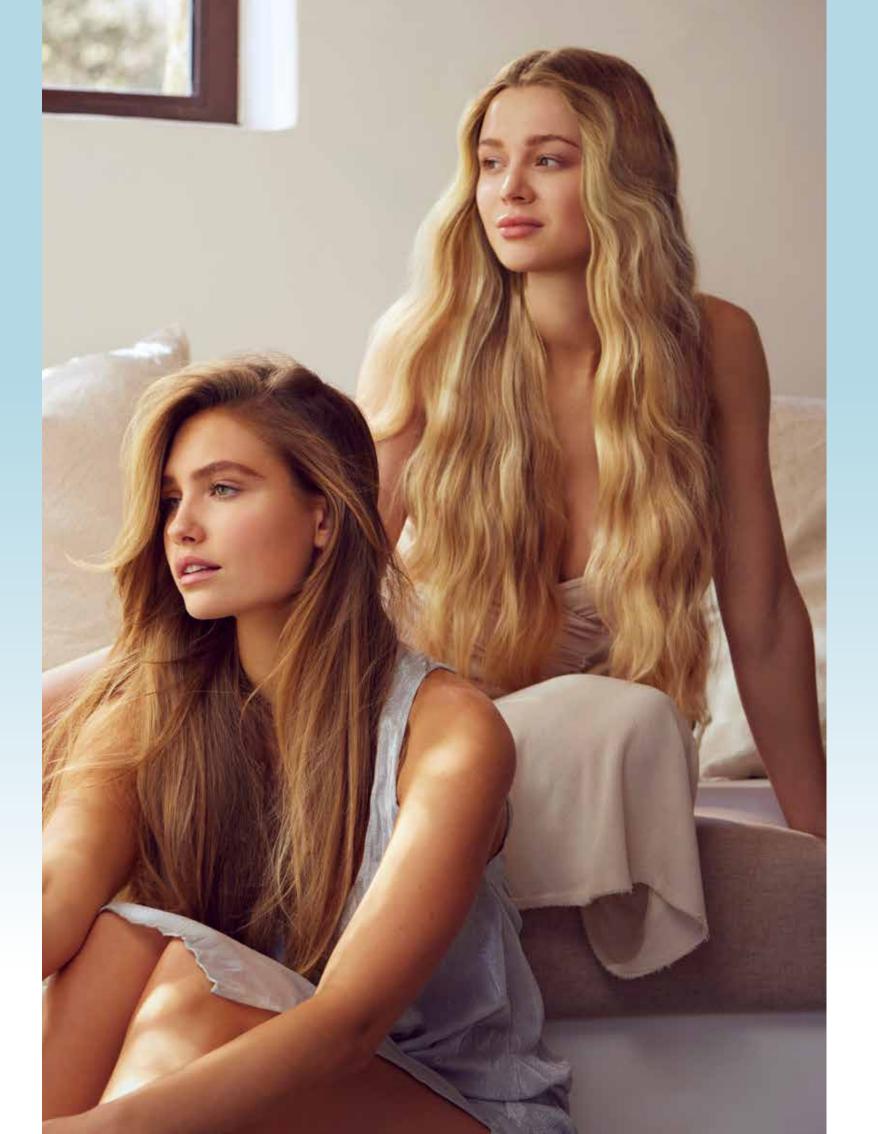
MILK PROTEINS AND AVOCADO OIL ARE THE PERFECT COMBINATION TO PROTECT AND PLUMP UP THE HAIR:



The detangling and conditioning effect of milk proteins avoids the stiffening of the hair caused by the lightening process, improving the hair's appearance and structure.



Avocado oil and its vitamins are a natural restructuring ingredient for the hair, a real beauty elixir that makes hair shiny and strong.





light catcher moonlight | gives up to 9 levels of lift extra-high-lift powder for hair

A lightening product suitable for all lightening techniques, both using support or freehand. A non-drip versatile blend that is easy to apply. The formula has a high lifter action to create intense, perfect, radiant blonds.



light catcher starlight | gives up to 8 levels of lift conditioning lightening powder for hair

A lightening formula suitable for all lightening techniques using support. The pliable, elastic blend makes it easy to apply and adheres perfectly to the hair during processing. The non-volatile formula maintains its moisture during application. Non-drip, no-swell formula.



light catcher sunlight | gives up to 7 levels of lift freehand lightener for hair

A lightening formula suitable for all freehand techniques, it adheres to the hair perfectly, making partial lightening techniques a breeze, with maximum precision and control without needing support. The moisture-retaining formula provides long-lasting lift whilst being very easy to apply.



NEW PACKAGING!

The **innovative** light catcher **smart bags** are easy to use and are made with just **30% of the plastic** used for traditional packaging.



z.one concept™

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