



**milk
shake[®]**

INSTA.LIGHT

STEP BY STEP



BEFORE

Ready to shine

In Hollywood they call it the glass hair trend and it's been seen on the most prominent influencers:

ultra-shiny and silky hair that's so shiny you can almost see your reflection in it.



AFTER

STEP BY STEP



IN JUST
30/60 MINUTES



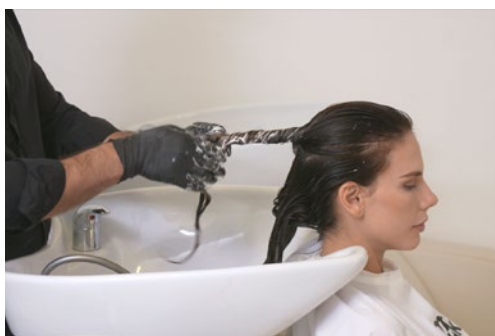
STEP/1 BACKBAR

Distribute **milk_shake® INSTA.LIGHT shampoo** evenly over damp hair and lather, then rinse. Repeat cleansing and rinse well.



STEP/2 BACKBAR

After cleansing, apply **milk_shake® INSTA.LOTION** to clean, damp hair. Comb the product to distribute it through the hair.



STEP/3 BACKBAR

Twist the hair with the fingers to help the product penetrate deeper into the hair, then rinse immediately.



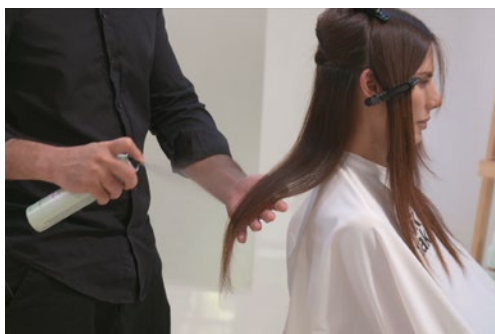
STEP/4 CHAIR

At the workstation, apply **milk_shake® INSTA.LIGHT potion** to clean, damp hair, concentrating on lengths and ends. Comb through, do not rinse and proceed with blow-drying.



STEP/5 CHAIR

Work with the heat of a blow-dryer and brush, without pre-drying excessively, to allow the **milk_shake® INSTA.LIGHT potion** to adhere as much as possible to the hair.



STEP/6 CHAIR

Once dry, divide the hair into 4 sections with a cross-shaped separation. Apply a generous amount of **milk_shake® lifestyling thermo-protector** to each section.



STEP/7 CHAIR

Take thin strands and glide the straighteners 3-4 times over thin strands of hair, concentrating on lengths and ends.



Access exclusive video content at

www.z-oneconcept.com/it/education-area-online/

using password:

Inst@light

**milk
shake**[®]
INSTA.LIGHT
STEP BY STEP

z.one concept[™]

z.one concept s.r.l. Via Brodolini, 30
21046 Malnate (VA) _ ITALY _ T. +39 0332 425747

Z050MATM3924

milkshakehairuk 

milkshakehairuk 

info@milkshakehaircare.co.uk 

milkshakehaircare.co.uk 

made in italy 