

most-loved intro

This introductory package features a curated assortment of our favourite retail shampoos, conditioners, styling products, and treatments, complemented by our top-choice backwash products. Additionally, it includes a compact merchandising kit to enhance your salon.



icy blond shampoo 300ml	2
icy blond conditioner 250ml	2
silver shine shampoo 300ml	2
silver shine conditioner 250ml	2
silver shine whipped cream 200ml	2
moisture plus shampoo 300ml	2
moisture plus conditioner 250ml	2
moisture plus whipped cream 200ml	2
make my day shampoo 300ml	2
make my day conditioner 250ml	2
conditioning whipped cream 200ml	2
leave in conditioner 350ml	2
incredible milk 150ml	2
colour care flower fragrance shampoo 300ml	2
colour care flower fragrance conditioner 300ml	2
flower fragrance incredible milk 150ml	2
flower fragrance leave in conditioner 250ml	2
colour maintainer shampoo 300ml	2
colour maintainer conditioner 300ml	2
integrity nourishing shampoo 300ml	2
integrity nourishing conditioner 300ml	2
insta.lotion 250ml	1
volumizing styling spray 175ml	2
lifestyling amazing 200ml	2
lifestyling thermo-protector 200ml	2
lifestyling smoothing cream 150ml	2
lifestyling strong hold hairspray 500ml	2
lifestyling medium hold hairspray 500ml	2
lifestyling shaping foam 250ml	2
lifestyling let it shine 200ml	2
lifestyling blow-dry primer 200ml	2
curl passion perfectionist 200ml	2

PLUS THESE **FREE** GOODS:

icy blond shampoo 1000ml	1
icy blond conditioner 1000ml	1
colour care flower fragrance shampoo 1000ml	1
colour care flower fragrance conditioner 1000ml	1
insta.lotion 250ml	1
wooden floorstand with crowner	1
milk_shake® towels	2
retail bags	20
milk_shake® window sticker	1
milk_shake® poster	1
counter display	1
tent card	1

*Free marketing may vary depending on availability

Special Price £656.00

Saving £98.98

All prices exclude vat



Retail Bags



Wooden Floorstand

Eco Tent Card