milk shake®
the gloss
c o l o u r

demi hybrid system

step
by step

z.one concept™

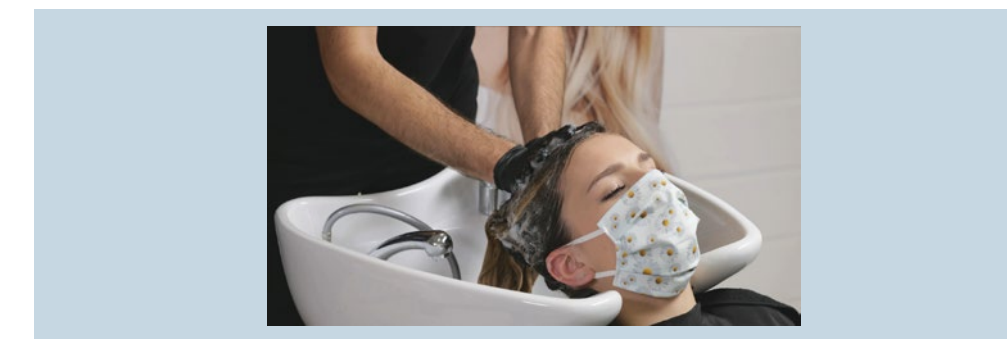# milk shake®

## the gloss
### c o l o u r

*colour gloss*

**Improves the quality of the result by toning the hair colour, modifying or intensifying the colour on lightened or lifted hair.**

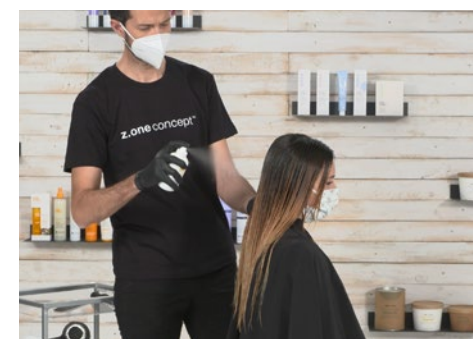After a lightening service, just choose the ideal colour tone according to the target result.

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1. Toning service with **milk_shake® the gloss colour** to tone down golden tones and create cool blonds on lightened hair.



2. Shampoo the hair using **milk_shake® deep cleansing shampoo** to remove any styling product residue and to prepare the hair for the service.

Mix 60 g **milk_shake® the gloss colour** 9.17 + 60 g **milk_shake® the gloss colour acidic colour activator.**
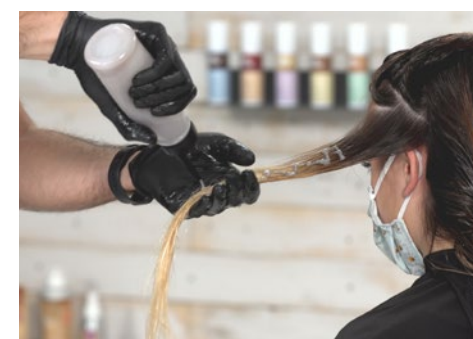


3. Apply **milk_shake® pro colour equalizer.**



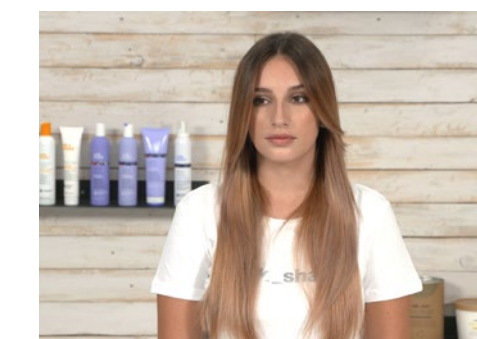4. Pre-dry the hair 50% and subdivide the hair into 4 sections.



5. Starting from the back, trace separations on a slight diagonal and apply the blend using the **milk_shake® applier bottle.** Using a wide-tooth comb, distribute the product evenly from roots to ends. Complete the entire rear section.



6. With the same application method, continue on the front area bringing all the sections in direction of the rear area. Leave on for 20 minutes



7. After rinsing thoroughly, conclude the service with the products of the **milk_shake® colour specific**'s range: acid colour sealer, colour sealing shampoo and colour sealing conditioner.



8. **milk_shake® the gloss colour** corrects, tones and improves colour tones and the hair's structure, even if the hair is very lightened.

# milk_shake®

## the gloss colour

### hd shine

**Enhance untreated or colour-treated hair revealing its shine without adding colour.**

The special NEUTRAL shade combined with **milk_shake®** integrity reconstruction system fibre sealant /step B creates an ultra-shiny effect for all hair types.

1. **milk_shake®** **the gloss colour** NEUTRAL has the objective of giving maximum shine without modifying the hair's colour, whilst also improving the external structure of the hair.
This particular and exclusive service is created by combining **milk_shake®** **the gloss colour** and **integrity reconstruction system fibre sealant / step B.**



2. Cleanse the hair with **milk_shake®** **deep cleansing shampoo** to remove any residual styling products and prepare the hair for the service. With a towel, pat dry the hair to remove excess water.

Prepare the **milk_shake®** **applier bottle** with 30 g **milk_shake®** **the gloss colour** NEUTRAL + 30 g **milk_shake®** **the gloss colour acidic colour activator** + 30 g **milk_shake®** **integrity reconstruction system fibre sealant /step B.** Blend the mixture well until even.
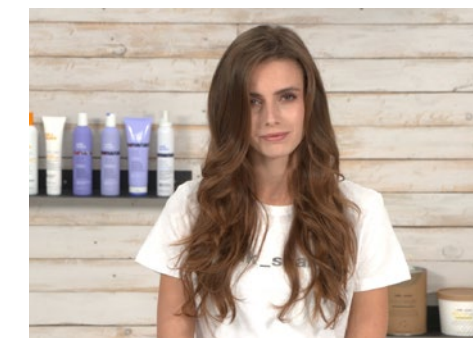


3. Apply the mixture evenly over all of the hair either at the backwash or at the workstation.



4. After having wrapped the hair in cling-film, position under a heat source and process for 15 minutes.



5. Once the processing time is over, allow to cool for 2 minutes. Rinse well with water and then cleanse gently with **milk_shake®** **colour specifics acid colour sealer** and condition with **milk_shake®** **colour specifics colour sealing conditioner.**



6. The combination of **milk_shake®** **the gloss colour** and **integrity reconstruction system fibre sealant /step B** gives shine to the hair without adding colour, whether the hair in untreated or colour-treated

# milk_shake®
## the gloss
### c o l o u r

*gloss and colour*

**Combines two different colouring technologies for greater grey coverage and colour tones for cosmetically-coloured hair.**

The combination of **milk_shake®** smoothies conditioning semi_permanent colour and **milk_shake®** the gloss colour acidic pH demi colouring treatment guarantees greater coverage.

**MODEL** MANUELA / **TECHNICIAN** ANDREA GALVAGNO



1. For deeper grey coverage and colour toning for lengths and ends, two different colours will be applied: milk_shake® smoothies will be applied on regrowth and milk_shake® the gloss colour will be applied on lengths and ends



2. Shampoo the hair using milk_shake® deep cleansing shampoo to remove any styling product residue and to prepare the hair for the service

Mix to apply to regrowth: 20 g milk_shake® smoothies 5 + 20 g 6.1 + 60 g milk_shake® smoothies activating emulsion. Mix to apply to lengths and ends: 40 g milk_shake® the gloss colour 10.11 + 40 g milk_shake® the gloss colour acidic colour activator.
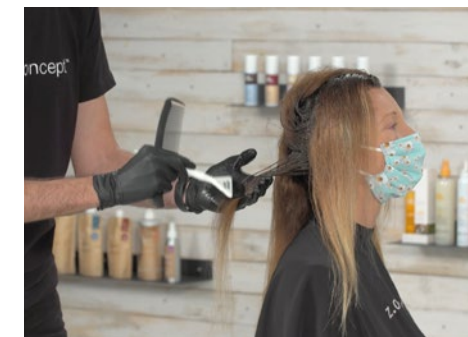


3. Apply milk_shake® pro colour equalizer.



4. Pre-dry the hair 100% at the base and 50-70% on lengths.



5. After having divided the hair into 4 sections, apply from the front where greys are in greater quantity and apply the mix for regrowth.



6. Once the regrowth application is complete, apply the blend for lengths and ends. Starting from the rear area, trace horizontal separations and distribute the product evenly, massaging the product first with the hands and then with a wide-tooth comb. Leave to process for 20 minutes.



7. After the processing time, rinse well and conclude the service with products from the milk_shake® colour specifics range: acid colour sealer, colour sealing shampoo and colour sealing conditioner.



8. The combination of milk_shake® smoothies and milk_shake® the gloss colour gives greater grey coverage for regrowth and colour and toning for lengths and ends, giving shine and conditioning to even the most damaged hair.

# milk_shake®
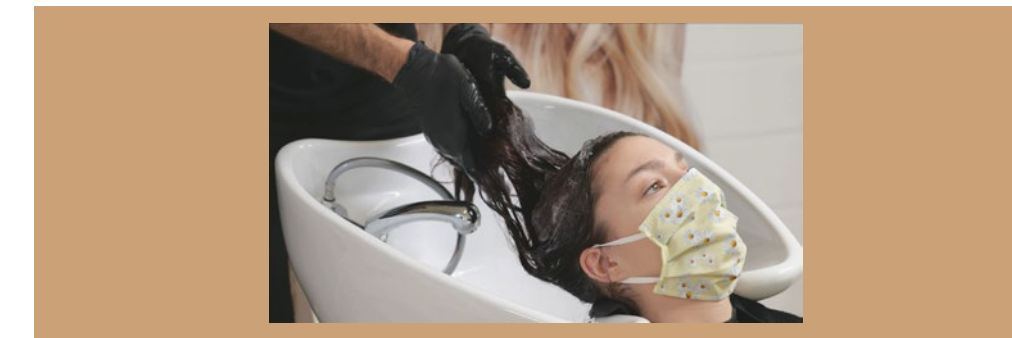## the gloss colour

### hd colour

**Intensifies and tones hair colour,
giving customised high-definition hair colour.**

The formula mixes the gloss colour with

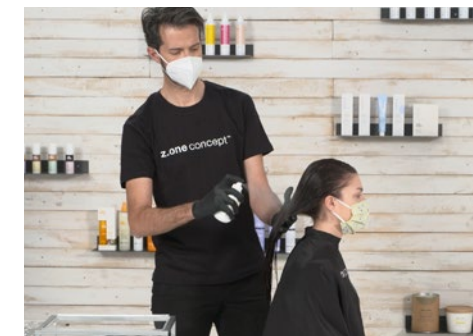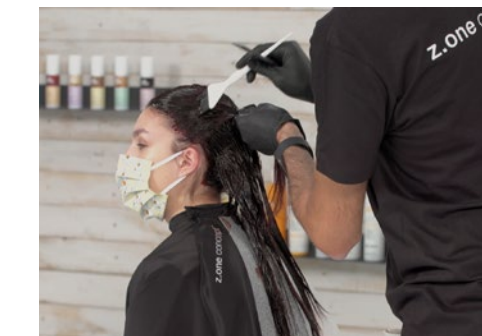**milk_shake®** illuminate pure pigments,

to customise hair colour.

1. To guarantee high-definition colour effects with red tones, **milk_shake®** the gloss colour and **milk_shake®** illuminate pure pigment will be mixed together.



2. Shampoo the hair using milk_shake deep cleansing shampoo to remove any styling product residue and to prepare the hair for the service.

Mix 50 g **milk_shake®** the gloss colour 6.6 + 5 g (10%) **milk_shake®** illuminate pure pigment RED mixed with 55 g **milk_shake®** the gloss colour acidic colour activator.
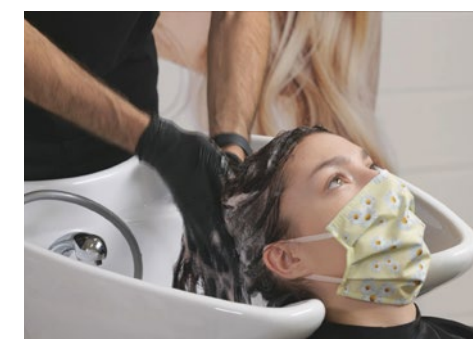


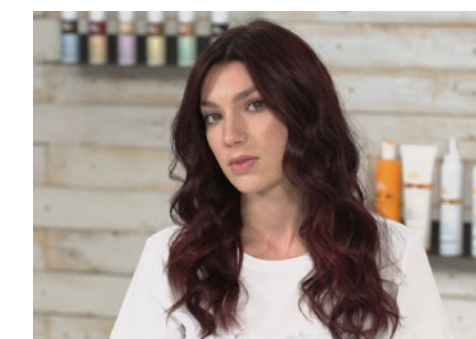3. Apply **milk_shake®** pro colour equalizer.



4. Pre-dry the hair 70%.



5. After having divided the hair into four sections, starting from the rear area, trace horizontal separations and apply the mixture. Starting from the back area, apply the mixture from the base to the lengths and ends and distribute with a wide-tooth comb. With the same application method, continue over the front area bringing all the sections in the direction of the rear area. Leave on for 20 minutes.



6. After the processing time, rinse well and finish the service using **milk_shake®** colour specifics products: acid colour sealer, colour sealing shampoo and colour sealing conditioner.



7. **milk_shake®** the gloss colour corrects, tones and improves the hair's colour and structure, even if the hair is lightened.

*demi hybrid system*

Watch the step-by-step videos of the techniques here:     z-oneconcept.com/education     password: **MSGLOSS21**

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