

LIGHT IT UP WITH DIRECT DYES

with AIMEE HUGHES



COURSE TYPE

This session is a Practical Course using mannequin heads.



DURATION

10am – 4pm



WHAT YOU WILL LEARN

This multi-part look and learn workshop is designed for stylists who want to master the art of our direct dyes, and review the latest trends in direct dye colour techniques and how to achieve them. The session will incorporate melting techniques, creating seamless blends and bold, block colouring to give high impact and vibrant results!



KEY TAKEAWAYS

- best practices when working with direct dyes
- creating seamless blends
- melting colours
- how to create striking block colour
- learn the latest direct dye trends and techniques



PRACTICAL

This session will include all of the above alongside a practical workshop where you get to trial and perfect the techniques for yourself. Practical work will be performed on a mannequin head that you will get to keep once the course has been completed.



NOTES

After completion of this course, you will receive a **milk_shake light it up with direct dyes** Certificate.

NEW
Course

What's included:

Each attendee will receive each of the following:

- ✓ **milk_shake**® Retail Bag
- ✓ **milk_shake**® Presentation folder
- ✓ **milk_shake**® A4 Note Pad
- ✓ **milk_shake**® Pencil
- ✓ **milk_shake**® Pen
- ✓ Bag of Sweets
- ✓ **milk_shake get light it up with direct dyes** Certificate



Practical Sessions will include all of the above + Mannequin Head for the session

