



milk
shake[®]
Education

Salon Sessions

Looking for an in-salon session to motivate your team? We have dedicated courses that can be held in salon as a personal session for you and your stylists.

PERFECTLY SUPPORTED

Perfect for salons holding the full range of milk_shake colours. This session offers support to salons that are working with the brand but would like the opportunity to work alongside a milk_shake Educator for the day. Our milk_shake Educator will be on hand to assist with consultations, colour selection, and formulation advice. This session takes place alongside the salon's normal working day with colour clients.

DISCOVER MILK_SHAKE COLOUR

Prepare to elevate your colour game and add some magic to your world with milk_shake! In this session, you will be introduced to the milk_shake colour families so you and your team can trial and experiment with our colour ranges.

PERFECTLY COVERED

Learn how to get consistently great grey coverage no matter how challenging the client's hair is. You will also learn the milk_shake® secrets on how to transform clients' hair back to grey, so you can offer this incredible service in your salon completed on live models.

PERFECTLY COLOURED

Expand your knowledge on all colouring systems, learn how to get the most out of each range, build confidence with the brand and trial formulations on live models with the support of a Master Educator.

PERFECTLY INSPIRED

Fresh ideas and inspiration for the season, complete looks from our latest collections on three live models. Perfect for any milk_shake® salon looking to take their work to the next level.

PERFECTLY BLONDE

Learn how to create perfect blondes with milk_shake®. Learn which lightener to select, how to perfectly apply your toners and get inside tips and formulations from our Educators to wow your clients.

PERFECTLY STYLED

Learn about the full spectrum of products and colour ranges that milk_shake® have to offer, be inspired with hot tips and trends for the season and expand your knowledge of the entire milk_shake® range and services.



Contact your local distributor if you would like more information on in-salon learning.

milk_shake®

COLOUR PERFECTIONIST



COURSE TYPE

This session is a combination of theory and practical work carried out on mannequin heads.



DURATION

10am – 4pm



WHAT YOU WILL LEARN

Get ready to unleash your inner Picasso! You'll learn the art of colour consultations, exploring the world of tones and face-framing placements that will leave your clients feeling like a masterpiece. We'll teach you how to bring out the unique beauty in every individual, one shade at a time. Face the challenge head-on! We'll equip you with the skills and knowledge to handle even the trickiest colour corrections. Say goodbye to hair disasters and hello to hair miracles! Finally, delve into the irresistible world of coppers, chocolates, and vivids. Uncover the tricks and techniques to craft mouthwatering colours that will have your clients coming back for more.



KEY TAKEAWAYS

- colour consultations, choosing the right tones and face framing placement
- grey coverage
- colour correction
- exploring colour
- multi tonal effects
- how to create stunning coppers, chocolates & vivids



PRACTICAL

This session will include all of the above alongside a practical workshop where you get to trial and perfect the techniques for yourself. Practical work will be performed on a mannequin head that you will get to keep once the course has been completed.



NOTES

After completion of this course, you will receive a **milk_shake colour perfectionist** Certificate.

NEW
Course

What's included:

Each attendee will receive each of the following:

- ✓ **milk_shake®** Retail Bag
- ✓ **milk_shake®** Presentation folder
- ✓ **milk_shake®** A4 Note Pad
- ✓ **milk_shake®** Pencil
- ✓ **milk_shake®** Pen
- ✓ Mannequin Head
- ✓ **milk_shake®** creative Colour Wheel
- ✓ **milk_shake®** smoothies Colour Wheel
- ✓ **milk_shake®** the gloss Colour Wheel
- ✓ **milk_shake®** direct Colour Wheel
- ✓ Bag of Sweets
- ✓ **milk_shake®** colour perfectionist Certificate

THE ART OF BRIDAL HAIR with **SHELLEY LANE**



COURSE TYPE

This session can be held as a Look & Learn or as a Practical Course using mannequin heads.



DURATION

Morning or afternoon session (Look & Learn) or 10am – 4pm (Practical)



WHAT YOU WILL LEARN

The ultimate inspirational session if you are looking to develop your bridal styling skills and enhance your offering to clients. This course will cover how to offer the perfect bridal consultation so you can delight and excite your bride through the entire journey. This course will concentrate on perfecting the foundations of every look to ensure your beautiful styles last throughout the event. You will learn how to create the perfect photo friendly finish, and draw inspiration from seasonal trends to create breath-taking romantic looks fit for a fairy tale.



KEY TAKEAWAYS

- be inspired in the latest bridal trends and techniques
- build your bridal styling skills and knowledge to grow this area of your business
- learn beautiful, romantic hair up techniques that will wow your bridal clients



LOOK & LEARN

This course will be filled with demonstrations highlighting the above, where you can watch and learn, ask questions and take notes.



PRACTICAL

This session will include all of the above alongside a practical workshop where you get to trial and perfect the techniques for yourself. Practical work will be performed on a mannequin head that you will get to keep once the course has been completed.



NOTES

After completion of this course, you will receive a **milk_shake® the art of bridal hair** Certificate.

What's included:

Each attendee will receive each of the following:

- ✓ **milk_shake®** Retail Bag
- ✓ **milk_shake®** Presentation folder
- ✓ **milk_shake®** A4 Note Pad
- ✓ Shelley Lane Head Sheet Booklet
- ✓ **milk_shake®** Pencil
- ✓ **milk_shake®** Pen
- ✓ Bag of Sweets
- ✓ **milk_shake® the art of bridal** Certificate

- ✓ Practical Sessions will include all of the above + Mannequin Head for the session



LIVED IN BLONDE with ELISE SHARPE



COURSE TYPE

This session is a Practical Course using mannequin heads.



DURATION

10am – 4pm



WHAT YOU WILL LEARN

"Lived-in blonde is absolutely transforming the hair color scene! It's gaining massive popularity because it lets clients rock a bold, impactful look without the fuss. As someone who specializes in the 'lived-in' style, my passion is enhancing the natural beauty of your hair, and I'm all about making sure it's not just stunning but also incredibly low-maintenance."



KEY TAKEAWAYS

- unlocking the magic of 'lived-in blonde' techniques
- mastering foil placement and hair fall
- efficiency through sectioning patterns: work smarter, not harder
- my guide to achieving perfect babylights
- unveiling my unique teasylights technique
- choosing between slicing, weaving, and babylighting: when to use each
- understanding the significance of the natural base when colouring



PRACTICAL

This session will include all of the above alongside a practical workshop where you get to trial and perfect the techniques for yourself. Practical work will be performed on a mannequin head that you will get to keep once the course has been completed.



NOTES

After completion of this course, you will receive a **milk_shake lived in blonde** Certificate.

NEW
Course

What's included:

Each attendee will receive each of the following:

- ✓ **milk_shake**® Retail Bag
- ✓ **milk_shake**® Presentation folder
- ✓ **milk_shake**® A4 Note Pad
- ✓ **milk_shake**® Pencil
- ✓ **milk_shake**® Pen
- ✓ Bag of Sweets
- ✓ **milk_shake lived in blonde** Certificate

- ✓ Practical Sessions will include all of the above + Mannequin Head for the session



milk_shake® STYLE MASTER



COURSE TYPE

This session is a combination of theory and practical work carried out on heads that will be provided.



DURATION

10am – 4pm



WHAT YOU WILL LEARN

Are you ready to unlock the secrets to hair magic that dazzles and inspires? Join our course designed exclusively for hairdressers who are passionate about creating show-stopping looks! This course is your ticket to mastering the art of big bouncy blowouts, mesmerising textures, and elevating your hairstyling game to new heights.

Dive into the world of texture and discover how to transform ordinary hair into a stunning canvas of waves, curls and movement. Experiment with different textures to add height, width, dimension, and endless personality to your styles.

Unlock the potential of your styling tools as you choose the right ones for every look. From irons to wands, discover the art of perfect tool selection and achieve flawless results every time.



KEY TAKEAWAYS

- big bouncy blowouts
- creating different textures in the hair
- master all waves, add height, width, texture, dimension
- correct choice & use of tools
- how to make styles last
- work smarter, not harder – product selection
- capture the perfect Instagram image



PRACTICAL

Practical work will be completed on mannequin heads.



NOTES

After completion of this course, you will receive a **milk_shake style master** Certificate.

NEW
Course

What's included:

Each attendee will receive each of the following:

- ✓ **milk_shake®** Retail Bag
- ✓ **milk_shake®** Presentation folder
- ✓ **milk_shake®** A4 Note Pad
- ✓ **milk_shake®** Pencil
- ✓ **milk_shake®** Pen
- ✓ **milk_shake®** creative Colour Wheel
- ✓ **milk_shake®** smoothies Colour Wheel
- ✓ **milk_shake®** the gloss Colour Wheel
- ✓ **milk_shake®** direct Colour Wheel
- ✓ Bag of Sweets
- ✓ **milk_shake®** milk_shake style master Certificate

milk_shake®

GET COLOURED



COURSE TYPE

This session is a combination of theory and practical work carried out on swatches and canvas.



DURATION

Morning or Afternoon (Look & Learn)



WHAT YOU WILL LEARN

Get ready to embark on an enchanting journey into the mesmerising world of milk_shake, where colour meets care and hair beauty knows no bounds! This session takes you on a whirlwind tour through the vibrant spectrum of milk_shake's hair care, colour families and lightening products. Whether you're a novice eager to step into this world of wonder or a seasoned enthusiast looking to deepen your understanding of this iconic brand, this session will give you the base knowledge you need to embark on your journey with milk_shake



KEY TAKEAWAYS

- introduction to the milk_shake brand & ethos
- theory on all colour families including lightening products
- key principles
- colour maintenance – aftercare & and service advice



LOOK & LEARN

This course will be a combination of theory and interactive Q&A sessions highlighting the above, where you can listen, learn, and take notes.



NOTES

After completion of this course, you will receive a **milk_shake get coloured** Certificate.



What's included:

Each attendee will receive each of the following:

- ✓ **milk_shake®** Retail Bag
- ✓ **milk_shake®** Presentation folder
- ✓ **milk_shake®** A4 Note Pad
- ✓ **milk_shake®** Pencil
- ✓ **milk_shake®** Pen
- ✓ **milk_shake®** creative Colour Wheel
- ✓ **milk_shake®** smoothies Colour Wheel
- ✓ **milk_shake®** the gloss Colour Wheel
- ✓ **milk_shake®** direct Colour Wheel
- ✓ Bag of Sweets
- ✓ **milk_shake® get coloured** Certificate

THE ULTIMATE BLONDE BOMBSHELL PACKAGE with SCOTT THOMAS



COURSE TYPE
Look & Learn.



DURATION
10am – 4pm (Look & Learn)



WHAT YOU WILL LEARN

Creating the ultimate 'Blonde Bombshell' has its challenges. Managing client expectations as well as avoiding over processing, under processing and tide lines can make you want to avoid this service altogether. But never fear, Scott has created this course to give you total confidence in lightening. Learn the correct way to lift, mixing ratios, and toning tips so you will be running back to salon, to book those blonding services in so you can give them the hair of their dreams.



KEY TAKEAWAYS

- foiling, freehand, global, airtouch
- covers literally every blonde service that could sit in your chair.
- what I do to get the best results, best lift, and speed up the service
- plus learn about packages and pricing, consultation confidence, managing client expectations & hints and tips



LOOK & LEARN

This course will be filled with demonstrations highlighting the above, where you can watch and learn, ask questions and take notes.



NOTES

After completion of this course, you will receive a **milk_shake® the blonde bombshell** Certificate.

Ambassador Courses



What's included:

Each attendee will receive each of the following:

- ✓ **milk_shake®** Retail Bag
- ✓ **milk_shake®** Presentation folder
- ✓ **milk_shake®** A4 Note Pad
- ✓ Scott Thomas Head Sheet Booklet
- ✓ **milk_shake®** Pencil
- ✓ **milk_shake®** Pen
- ✓ Bag of Sweets
- ✓ **milk_shake®** blonde bombshell Certificate



milk_shake®

FOIL PERFECTIONIST



COURSE TYPE

This session is a combination of theory & and practical work carried out on a mannequin head..



DURATION

10am – 4pm



WHAT YOU WILL LEARN

Elevate your foil game. Designed for hairstylists seeking to master the art of foil highlighting, lowlighting, and creative colour placement, this immersive session covers multiple techniques to grow your confidence in foiling.

In this session, you'll grasp the fundamentals of foil highlighting, explore lowlights, creating depth and dimension, as well creative color placement. Learn several methods for foiling as well as how to create soft blends and toning advice to create the perfect finish.

You will also gain time-saving tips & techniques that will save you money in salon.



KEY TAKEAWAYS

- how to save money and time/how to use less foils
- angles of foil to create different effects
- money pieces, face-framing
- toning highlights
- perfect your foiling/working neatly
- air touch/weaves/slices
- creating soft blends (roots into highlights)



PRACTICAL

This session will include all of the above alongside a practical workshop where you get to trial and perfect the techniques for yourself. Practical work will be performed on a mannequin head that you will get to keep once the course has been completed.



NOTES

After completion of this course, you will receive a **milk_shake foil perfectionist** Certificate.

NEW
Course

What's included:

Each attendee will receive each of the following:

- ✓ **milk_shake®** Retail Bag
- ✓ **milk_shake®** Presentation folder
- ✓ **milk_shake®** A4 Note Pad
- ✓ **milk_shake®** Pencil
- ✓ **milk_shake®** Pen
- ✓ mannequin head
- ✓ **milk_shake®** creative Colour Wheel
- ✓ **milk_shake®** smoothies Colour Wheel
- ✓ **milk_shake®** the gloss Colour Wheel
- ✓ Bag of Sweets
- ✓ **milk_shake** foil perfectionist Certificate

LIGHT IT UP WITH DIRECT DYES

with AIMEE HUGHES



COURSE TYPE

This session is a Practical Course using mannequin heads.



DURATION

10am – 4pm



WHAT YOU WILL LEARN

This multi-part look and learn workshop is designed for stylists who want to master the art of our direct dyes, and review the latest trends in direct dye colour techniques and how to achieve them. The session will incorporate melting techniques, creating seamless blends and bold, block colouring to give high impact and vibrant results!



KEY TAKEAWAYS

- best practices when working with direct dyes
- creating seamless blends
- melting colours
- how to create striking block colour
- learn the latest direct dye trends and techniques



PRACTICAL

This session will include all of the above alongside a practical workshop where you get to trial and perfect the techniques for yourself. Practical work will be performed on a mannequin head that you will get to keep once the course has been completed.



NOTES

After completion of this course, you will receive a **milk_shake light it up with direct dyes** Certificate.

NEW
Course

What's included:

Each attendee will receive each of the following:

- ✓ **milk_shake**® Retail Bag
- ✓ **milk_shake**® Presentation folder
- ✓ **milk_shake**® A4 Note Pad
- ✓ **milk_shake**® Pencil
- ✓ **milk_shake**® Pen
- ✓ Bag of Sweets
- ✓ **milk_shake get light it up with direct dyes** Certificate
- ✓

Practical Sessions will include all of the above + Mannequin Head for the session

