

Essential Collection Intro

Introducing our Essential Collection, a carefully curated selection of our most loved haircare products. It includes a best-selling selection of our Senses, Remedy, Treatments, Styling and Fortitude ranges. This collection embodies everything essential for elevating your clients' haircare routine to the next level. Each product is meticulously crafted to deliver exceptional results, ensuring that every salon experience is nothing short of extraordinary.



Senses

Repair Senses Revitalizing Shampoo 325ml	2
Repair Senses Revitalizing Conditioner 325ml	2
Moisture Senses Hydrating Shampoo 325ml	2
Moisture Senses Hydrating Conditioner 325ml	2
Smooth Senses Anti-Frizz Shampoo 325ml	2
Smooth Senses Anti-Frizz Conditioner 325ml	2

Remedy

Scalp Remedy Shampoo 325ml	2
Scalp Remedy Conditioner 325ml	2

Treatments

Tame Lemongrass Detangler 300ml	2
MCT - Moisture Conditioning Treatment 200ml	2
Argan Oil Instant Treatment 75ml	2
Ends Repair Leave-in Treatment 150ml	2

Styling

Voluminous Spray 200ml	2
Smoothing Balm 150ml	2
Brilliance Shine Mist 125ml	2
Cloud Texture Powder 80ml	2
Thermprotect 200ml	2
Body Volume Texture 200ml	2
Complete Strong Hold Hairspray 400g	2
Fabricate Dry Texture Spray 200g	2

Fortitude

Fortitude Shampoo 325ml	2
Fortitude Conditioner 325ml	2
Fortitude Therapy Balm 200ml	2
Fortitude Bond-building Elixir 200ml	2

PLUS ALL THESE FREE GOODS

Backwash

Moisture Senses Hydrating Shampoo 1000ml	1
Moisture Senses Hydrating Conditioner 1000ml	1

Marketing Materials

Davroe Gown	1
Brochure A4	2
Intro Book A4	1
Wooden Menu Holder	2
Price List A5 Pan Card	1
Brand Ethos A5 Pan Card	1
Paper Retail Bags	5
Samples (mixed)	22

Special Price £676.00

Saving £83.69

All prices exclude VAT



Product Brochure



Retail Price List



Samples



Kakadu Plum
Olive Leaf
Grapeseed Extract



100% Vegan



Strengthen
Repair
Protect



No Sulphates
No Parabens