

REFINE

Introducing a NEW versatile styling cream – REFINE

It's not often we have a new styling tool but we just couldn't keep this one to ourselves.

Weightless Control / Clean Finish / Soft Definition

Ideal for ALL hair types. Refine any style with this versatile dual-purpose cream! Use on dry hair for soft definition, frizz control, and UV protection. Blow dry into unruly hair for light hold with taming benefits. No icky, sticky feel. Packed with Eufora standard Organic Aloe Vera, Neem Oil, and a blend of Chamomile, Horsetail, Nettle, and Henna - this product performs at the level you can only expect from us.

Plus there's new technology in the style world. We've created a blend of Bacillus Lysate, and Ethylhexyl Salicylate that provide incredible support for the scalps' natural microbiome while providing unsurpassed UV absorption to block fading.

Scheduled for a May launch in salons. We've put together a simple package to make it easy for you to integrate this innovative new styling cream into your retail offerings.

PURCHASE

5 REFINE versatile styling cream **3 fl oz 90 ml**

RECEIVE FREE

1 REFINE versatile styling cream **3 fl oz 90 ml**
For station use.

1 Consumer Display Card
Introduce this versatile new option to your salon guests.

Salon Price | **Salon Value** | **Salon Savings 17%**
Open Stock Salon Price | **MSRP \$23.00**

Note Salon pre-packaged product mix and savings are available in this launch kit only. No substitutions or exchanges. REFINE versatile styling cream is also available in open stock.

