new PREP & FINISH

Q2 2024 New Packaging Rollout

PREP

BEHAVE

A lightweight styling cream that provides styling control, manageability, and a frizz-free finish without any tacky product feel. Enhance curl and wave. Define layers. Control frizz.

Salon Price | Eufora MSRP

Limited-time launch special offer

PURCHASE new size! RECEIVE FREE

5 BEHAVE lightweight styling cream

7.25 fl oz 210ml

1 BEHAVE lightweight styling cream

For station use.

Salon Price | Salon Value | Salon Savings 17%



Available to salons late-April

lightweight styling cream

PSF/BH725 **7.25 fl oz** 210 ml 810292017699



FINISH

FULL EFFECT

Dry texturizing spray, creates abundant, voluptuous volume, density, and texture with lasting power. Great for every hair type. We've added an extra burst of fragrance for a more delightful journey!

Salon Price | Eufora MSRP

Limited-time launch special offer

PURCHASE new size!

5 FULL EFFECT dry texturizing spray

6oz **170g** 180ml

RECEIVE FREE

1 FULL EFFECT dry texturizing spray

For station use.

| Salon Value Salon Price | Salon Savings 17%



Available to salons mid-April

FULL EFFECT dry texturizing spray

PSF/FE06 6oz **170g** 180 ml 810292017675



