

# eufora

est. 1997

## get the facts

# PERFECT CURL enhancing shampoo

### Curl Retention / Frizz Control / Moisture

A curl boosting cleansing formula for gently restoring moisture and bounce while controlling frizz for shiny healthy curls.

### ideal for

Wavy, curly, and coily (2a-4a) hair with fine to coarse texture.

### safe for

Color treated, chemically-treated, keratin treated and relaxed hair.

### key ingredients

Based in USDA **Organic Aloe Vera**, providing important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health.

**Rice** and **Keratin Amino Acids** to help strengthen, condition and hydrate the hair. Reduces moisture loss to help combat frizz.

**Tomato Fruit Ferment Extract** containing a unique bio-enzyme complex to help repair damage and strengthen the hair. Improves the structure in order to enhance curl retention.

**Abyssinian Oil** packed with the highest level of Erucic Acid, a unique fatty acid molecular structure not found in any other naturally occurring oil to enhance movability, shine and add strength. Provides hydration without a greasy after-feel.

**Moringa Oil** rich with antioxidant moisturizers, vitamins A, C, E, and Omega 9 to protect hair from oxidative stresses, control frizz and add shine.

**Stearoyl CoA-desaturase** (SCD-1) is an enzyme that improves elasticity and enhances curl retention.

### application

Work shampoo through wet hair.

Use fingertips at scalp to create lather and gently work lather through length. Rinse well.



### size

9.5 fl oz 280 ml | 36 fl oz 1064 ml

**NO** parabens, harsh sulfates, mineral oils, petrolatum.

**Animal cruelty free**



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# PERFECT CURL enhancing conditioner

### Curl Retention / Frizz Control / Moisture

A nutrient rich, curl boosting conditioner to restore moisture, elasticity and shine without weight. Detangles and controls frizz for soft, lively, manageable curls.

### *ideal for*

Wavy, curly, and coily (2a-4a) hair with fine to coarse texture.

### *safe for*

Color treated, chemically-treated, keratin treated and relaxed hair.

### *key ingredients*

Based in USDA **Organic Aloe Vera**, providing important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health.

**Rice** and **Keratin Amino Acids** to help strengthen, condition and hydrate the hair. Reduces moisture loss to help combat frizz.

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**Moringa Oil** rich with antioxidant moisturizers, vitamins A, C, E, and Omega 9 to protect hair from oxidative stresses, control frizz and add shine.

**Stearoyl CoA-desaturase** (SCD-1) is an enzyme that improves elasticity and enhances curl retention.

### *application*

Work through cleansed hair, leave on for 3-5 minutes, rinse well.

### *size*

9.5 fl oz 280 ml | 36 fl oz 1064 ml



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# PERFECT CURL

## curl activator

### Curl Retention / Frizz Control / Moisture

Dual-purpose leave-in curl enhancing prep spray for frizz free curls. Great for revitalizing second day hair.

### ideal for

Wavy, curly, and coily (2a-4a) hair with fine to coarse texture.

### safe for

Color treated, chemically-treated, keratin treated and relaxed hair.

### key ingredients

**Rice** and **Keratin Amino Acids** to help strengthen, condition and hydrate the hair. Reduces moisture loss to help combat frizz.

**Tomato Fruit Ferment Extract** containing a unique bio-enzyme complex to help repair damage, and strengthen the hair. Improves the structure in order to enhance curl retention.

**Panthenol** and **Amino Acids** for thermal activated protection. Reduces oxidative stress, protects the root and shaft and helps to seal the cuticle locking in moisture.

**Moringa Oil** rich with antioxidant moisturizers, vitamins A, C, E, and Omega 9 to protect hair from oxidative stresses, control frizz and add shine.

**Stearoyl CoA-desaturase** (SCD-1) is an enzyme that improves elasticity and enhances curl retention.

**Polyquaternium-72** a curl perfecting styling agent specifically designed to put the "spring factor" into curls. Delivers exceptional curl memory benefits.

### application

Spray generously through damp hair then style. Apply to dry hair to revitalize lifeless curls.



### size

6.8 fl oz 200 ml



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# PERFECT CURL

## defining solution

### Curl Retention / Frizz Control / Moisture

Enhances and defines curly hair. No-weight, no-crunch styling foam that creates soft, moveable and touchable curls that last throughout the day. Tames frizziness and combats humidity.

### *ideal for*

Wavy, curly, and coily (2a-4a) hair with fine to coarse texture.

### *safe for*

Color treated, chemically-treated, keratin treated and relaxed hair.

### *key ingredients*

**Rice** and **Keratin Amino Acids** to help strengthen, condition and hydrate the hair. Reduces moisture loss to help combat frizz.

**Tomato Fruit Ferment Extract** containing a unique bio-enzyme complex to help repair damage and strengthen the hair. Improves the structure in order to enhance curl retention.

**Abyssinian Oil** packed with the highest level of Erucic Acid, a unique fatty acid molecular structure not found in any other naturally occurring oil, to enhance movability, shine and add strength. Provides hydration without a greasy after-feel.

**Moringa Oil** rich with antioxidant moisturizers, vitamins A, C, E, and Omega 9 to protect hair from oxidative stresses, control frizz and add shine.

**Stearoyl CoA-desaturase** (SCD-1) is an enzyme that improves elasticity and enhances curl retention.

**Squalene** from the skin of the olive, provides moisture and helps seal the cuticle.

### *application*

Work a liberal amount through damp hair. Use fingers to form curl pattern. Diffuse or let air dry.



### *size*

6 fl oz 178 ml



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# PERFECT CURL forming cream

### Curl and Wave Definition / Frizz Control / Manageability

Create shape, form and define your curls. Medium hold, long lasting, no-crunch styling cream leaves curls soft, moveable, touchable and shiny. Provides anti-humidity benefits and ultimate frizz control.

### *ideal for*

Wavy, curly, and coily (2a-4a) hair with fine to coarse texture.

### *safe for*

Color treated, chemically-treated, keratin treated and relaxed hair.

### *key ingredients*

Based in USDA **Organic Aloe Vera**, providing important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health.

**Rice** and **Keratin Amino Acids** to help strengthen, condition and hydrate the hair. Reduces moisture loss to help combat frizz.

**Tomato Fruit Ferment Extract** containing a unique bio-enzyme complex to help repair damage and strengthen the hair. Improves the structure in order to enhance curl retention.

**Abyssinian Oil** packed with the highest level of Erucic Acid, a unique fatty acid molecular structure not found in any other naturally occurring oil, to enhance movability, shine and add strength. Provides hydration without a greasy after-feel.

**Moringa Oil** rich with antioxidant moisturizers, vitamins A, C, E, and Omega 9 to protect hair from oxidative stresses, control frizz and add shine.

**Polyquaternium-72** a curl perfecting styling agent specifically designed to put the "spring factor" into curls. Delivers exceptional curl memory benefits.

**Stearoyl CoA-desaturase (SCD-1)** is an enzyme that improves elasticity and enhances curl retention.

**Panthenol** and **Amino Acids** for thermal activated protection. Reduces oxidative stress, protecting the root and shaft and helps to seal the cuticle locking in moisture.



### *application*

Apply to damp hair. Gently work through fingers forming curl pattern.

Scrunch lightly. Air dry or diffuse.

### *size*

**5 fl oz 148 ml**



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# SMOOTHING frizz control shampoo

### Frizz Control / Humidity Protection / Moisture

Gentle, sulfate-free shampoo perfect for textured, frizzy and unruly hair when smoothing, softness and frizz control is the goal. Provides lasting results for blow dry, smoothing, and straightening styles.

### *ideal for*

Straight, wavy, curly and coily hair with medium to coarse texture.

### *safe for*

Color treated, chemically-treated, keratin treated and relaxed hair.

### *key ingredients*

Based in USDA **Organic Aloe Vera** providing important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health.

**Moringa, Abyssinian, Safflower**, an **Olive Oil Complex**, and **Shea Butter** provides vitamins, shine, moisture and antioxidant benefits for hair and scalp health.

**Marshmallow Root Extract** to soften the hair naturally and provide shine. Helps to soothe dry, itchy scalp.

**Soy Protein** increases moisture retention and nourishes the outer layer of the cuticle to decrease frizz.

### *application*

Work shampoo through wet hair.

Use fingertips at scalp to create lather and gently work lather through length. Rinse well.



### *size*

9.5 fl oz 280 ml | 36 fl oz 1064 ml



**NO** parabens, harsh sulfates, mineral oils, petrolatum.  
**Animal cruelty free** and **vegan friendly**.

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# SMOOTHING frizz control conditioner

### Frizz Control / Humidity Protection / Moisture

Smooths and seals frizzed cuticle to deliver ultimate frizz control. Guards against humidity and heat damage. Perfect for textured, frizzy and unruly hair.

### *ideal for*

Straight, wavy, curly and coily hair with medium to coarse texture.

### *safe for*

Color treated, chemically-treated, keratin treated and relaxed hair.

### *key ingredients*

Based in USDA **Organic Aloe Vera** providing important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health.

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**Soy Protein** increases moisture retention and nourishes the outer layer for the cuticle to decrease frizz.

### *application*

Work through cleansed hair, leave on for 3-5 minutes, rinse well.



### *size*

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# SMOOTHING oil therapy

### Frizz Control / Humidity Protection / Moisture

Non-greasy, frizz-fighting formula with a maximum dose of antioxidant enriched oils for more textured and unruly hair. Nourishes and protects the cuticle layer, seals in moisture leaving hair silky, shiny and smooth without added weight.

### *ideal for*

Straight, wavy, curly and coily hair with medium to coarse texture.

### *safe for*

Color treated, chemically-treated, keratin treated and relaxed hair.

### *key ingredients*

**Moringa, Abyssinian, Safflower, and Olive Oil Complex,** and **Shea Butter** provides vitamins, shine, moisture and antioxidant benefits for hair and scalp health.

**Marshmallow Root Extract** to soften the hair naturally and provide shine. Helps to soothe dry, itchy scalp.

**Soy Protein** increases moisture retention and nourishes the outer layer for the cuticle to decrease frizz.

### *application*

Work through damp or dry hair starting at the midshaft area and smoothing to the ends, then work toward the root for a lite coating.



### *size*

4.2 fl oz 125 ml



**NO** parabens, harsh sulfates, mineral oils, petrolatum.  
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