

eufora

est. 1997

get the facts

PERFECT CURL enhancing shampoo

Curl Retention / Frizz Control / Moisture

A curl boosting cleansing formula for gently restoring moisture and bounce while controlling frizz for shiny healthy curls.

ideal for

Wavy, curly, and coily (2a-4a) hair with fine to coarse texture.

safe for

Color treated, chemically-treated, keratin treated and relaxed hair.

key ingredients

Based in USDA **Organic Aloe Vera**, providing important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health.

Rice and **Keratin Amino Acids** to help strengthen, condition and hydrate the hair. Reduces moisture loss to help combat frizz.

Tomato Fruit Ferment Extract containing a unique bio-enzyme complex to help repair damage and strengthen the hair. Improves the structure in order to enhance curl retention.

Abyssinian Oil packed with the highest level of Erucic Acid, a unique fatty acid molecular structure not found in any other naturally occurring oil to enhance movability, shine and add strength. Provides hydration without a greasy after-feel.

Moringa Oil rich with antioxidant moisturizers, vitamins A, C, E, and Omega 9 to protect hair from oxidative stresses, control frizz and add shine.

Stearoyl CoA-desaturase (SCD-1) is an enzyme that improves elasticity and enhances curl retention.

application

Work shampoo through wet hair.

Use fingertips at scalp to create lather and gently work lather through length. Rinse well.



size

9.5 fl oz 280 ml | 36 fl oz 1064 ml

NO parabens, harsh sulfates, mineral oils, petrolatum.

Animal cruelty free and **vegan friendly**.

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PERFECT CURL enhancing conditioner

Curl Retention / Frizz Control / Moisture

A nutrient rich, curl boosting conditioner to restore moisture, elasticity and shine without weight. Detangles and controls frizz for soft, lively, manageable curls.

ideal for

Wavy, curly, and coily (2a-4a) hair with fine to coarse texture.

safe for

Color treated, chemically-treated, keratin treated and relaxed hair.

key ingredients

Based in USDA **Organic Aloe Vera**, providing important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health.

Rice and **Keratin Amino Acids** to help strengthen, condition and hydrate the hair. Reduces moisture loss to help combat frizz.

Tomato Fruit Ferment Extract containing a unique bio-enzyme complex to help repair damage and strengthen the hair. Improves the structure in order to enhance curl retention.

Abyssinian Oil packed with the highest level of Erucic Acid, a unique fatty acid molecular structure not found in any other naturally occurring oil, to enhance movability, shine and add strength. Provides hydration without a greasy after-feel.

Moringa Oil rich with antioxidant moisturizers, vitamins A, C, E, and Omega 9 to protect hair from oxidative stresses, control frizz and add shine.

Stearoyl CoA-desaturase (SCD-1) is an enzyme that improves elasticity and enhances curl retention.

application

Work through cleansed hair, leave on for 3-5 minutes, rinse well.

size

9.5 fl oz 280 ml | 36 fl oz 1064 ml



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PERFECT CURL

curl activator

Curl Retention / Frizz Control / Moisture

Dual-purpose leave-in curl enhancing prep spray for frizz free curls. Great for revitalizing second day hair.

ideal for

Wavy, curly, and coily (2a-4a) hair with fine to coarse texture.

safe for

Color treated, chemically-treated, keratin treated and relaxed hair.

key ingredients

Rice and **Keratin Amino Acids** to help strengthen, condition and hydrate the hair. Reduces moisture loss to help combat frizz.

Tomato Fruit Ferment Extract containing a unique bio-enzyme complex to help repair damage, and strengthen the hair. Improves the structure in order to enhance curl retention.

Panthenol and **Amino Acids** for thermal activated protection. Reduces oxidative stress, protects the root and shaft and helps to seal the cuticle locking in moisture.

Moringa Oil rich with antioxidant moisturizers, vitamins A, C, E, and Omega 9 to protect hair from oxidative stresses, control frizz and add shine.

Stearoyl CoA-desaturase (SCD-1) is an enzyme that improves elasticity and enhances curl retention.

Polyquaternium-72 a curl perfecting styling agent specifically designed to put the "spring factor" into curls. Delivers exceptional curl memory benefits.

application

Spray generously through damp hair then style. Apply to dry hair to revitalize lifeless curls.



size

6.8 fl oz 200 ml



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PERFECT CURL

defining solution

Curl Retention / Frizz Control / Moisture

Enhances and defines curly hair. No-weight, no-crunch styling foam that creates soft, moveable and touchable curls that last throughout the day. Tames frizziness and combats humidity.

ideal for

Wavy, curly, and coily (2a-4a) hair with fine to coarse texture.

safe for

Color treated, chemically-treated, keratin treated and relaxed hair.

key ingredients

Rice and **Keratin Amino Acids** to help strengthen, condition and hydrate the hair. Reduces moisture loss to help combat frizz.

Tomato Fruit Ferment Extract containing a unique bio-enzyme complex to help repair damage and strengthen the hair. Improves the structure in order to enhance curl retention.

Abyssinian Oil packed with the highest level of Erucic Acid, a unique fatty acid molecular structure not found in any other naturally occurring oil, to enhance movability, shine and add strength. Provides hydration without a greasy after-feel.

Moringa Oil rich with antioxidant moisturizers, vitamins A, C, E, and Omega 9 to protect hair from oxidative stresses, control frizz and add shine.

Stearoyl CoA-desaturase (SCD-1) is an enzyme that improves elasticity and enhances curl retention.

Squalene from the skin of the olive, provides moisture and helps seal the cuticle.

application

Work a liberal amount through damp hair. Use fingers to form curl pattern. Diffuse or let air dry.



size

6 fl oz 178 ml



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PERFECT CURL forming cream

Curl and Wave Definition / Frizz Control / Manageability

Create shape, form and define your curls. Medium hold, long lasting, no-crunch styling cream leaves curls soft, moveable, touchable and shiny. Provides anti-humidity benefits and ultimate frizz control.

ideal for

Wavy, curly, and coily (2a-4a) hair with fine to coarse texture.

safe for

Color treated, chemically-treated, keratin treated and relaxed hair.

key ingredients

Based in USDA **Organic Aloe Vera**, providing important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health.

Rice and **Keratin Amino Acids** to help strengthen, condition and hydrate the hair. Reduces moisture loss to help combat frizz.

Tomato Fruit Ferment Extract containing a unique bio-enzyme complex to help repair damage and strengthen the hair. Improves the structure in order to enhance curl retention.

Abyssinian Oil packed with the highest level of Erucic Acid, a unique fatty acid molecular structure not found in any other naturally occurring oil, to enhance movability, shine and add strength. Provides hydration without a greasy after-feel.

Moringa Oil rich with antioxidant moisturizers, vitamins A, C, E, and Omega 9 to protect hair from oxidative stresses, control frizz and add shine.

Polyquaternium-72 a curl perfecting styling agent specifically designed to put the "spring factor" into curls. Delivers exceptional curl memory benefits.

Stearoyl CoA-desaturase (SCD-1) is an enzyme that improves elasticity and enhances curl retention.

Panthenol and **Amino Acids** for thermal activated protection. Reduces oxidative stress, protecting the root and shaft and helps to seal the cuticle locking in moisture.



application

Apply to damp hair. Gently work through fingers forming curl pattern.

Scrunch lightly. Air dry or diffuse.

size

5 fl oz 148 ml



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SMOOTHING frizz control shampoo

Frizz Control / Humidity Protection / Moisture

Gentle, sulfate-free shampoo perfect for textured, frizzy and unruly hair when smoothing, softness and frizz control is the goal. Provides lasting results for blow dry, smoothing, and straightening styles.

ideal for

Straight, wavy, curly and coily hair with medium to coarse texture.

safe for

Color treated, chemically-treated, keratin treated and relaxed hair.

key ingredients

Based in USDA **Organic Aloe Vera** providing important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health.

Moringa, Abyssinian, Safflower, an **Olive Oil Complex**, and **Shea Butter** provides vitamins, shine, moisture and antioxidant benefits for hair and scalp health.

Marshmallow Root Extract to soften the hair naturally and provide shine. Helps to soothe dry, itchy scalp.

Soy Protein increases moisture retention and nourishes the outer layer of the cuticle to decrease frizz.

application

Work shampoo through wet hair.

Use fingertips at scalp to create lather and gently work lather through length. Rinse well.



size

9.5 fl oz 280 ml | 36 fl oz 1064 ml

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SMOOTHING frizz control conditioner

Frizz Control / Humidity Protection / Moisture

Smooths and seals frizzed cuticle to deliver ultimate frizz control. Guards against humidity and heat damage. Perfect for textured, frizzy and unruly hair.

ideal for

Straight, wavy, curly and coily hair with medium to coarse texture.

safe for

Color treated, chemically-treated, keratin treated and relaxed hair.

key ingredients

Based in USDA **Organic Aloe Vera** providing important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health.

Moringa, Abyssinian, Safflower, an **Olive Oil Complex**, and **Shea Butter** provides vitamins, shine, moisture and antioxidant benefits for hair and scalp health.

Marshmallow Root Extract to soften the hair naturally and provide shine. Helps to soothe dry, itchy scalp.

Soy Protein increases moisture retention and nourishes the outer layer for the cuticle to decrease frizz.

application

Work through cleansed hair, leave on for 3-5 minutes, rinse well.



size

9.5 fl oz 280 ml | 36 fl oz 1064 ml



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SMOOTHING oil therapy

Frizz Control / Humidity Protection / Moisture

Non-greasy, frizz-fighting formula with a maximum dose of antioxidant enriched oils for more textured and unruly hair. Nourishes and protects the cuticle layer, seals in moisture leaving hair silky, shiny and smooth without added weight.

ideal for

Straight, wavy, curly and coily hair with medium to coarse texture.

safe for

Color treated, chemically-treated, keratin treated and relaxed hair.

key ingredients

Moringa, Abyssinian, Safflower, and Olive Oil Complex, and **Shea Butter** provides vitamins, shine, moisture and antioxidant benefits for hair and scalp health.

Marshmallow Root Extract to soften the hair naturally and provide shine. Helps to soothe dry, itchy scalp.

Soy Protein increases moisture retention and nourishes the outer layer for the cuticle to decrease frizz.

application

Work through damp or dry hair starting at the midshaft area and smoothing to the ends, then work toward the root for a lite coating.



size

4.2 fl oz 125 ml



NO parabens, harsh sulfates, mineral oils, petrolatum.
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