

get the facts

FORTIFI keratin strengthening treatment

Damage Repair / Dry and Brittle Hair / Strengthening

Protein rich restructuring treatment for brittle and damaged hair. Weightless formula rejuvenates, improves strength and elasticity.

ideal for

All hair types.

safe for

Color treated, chemically-treated, keratin treated and relaxed hair.

key ingredients

Infused with positively charged **Quinoa** protein for added protection, hydration and shine by filling in negatively charged (damaged) sites in the hair.

Amino Acids penetrate into hair shaft for powerful protection.

Based in USDA **Organic Aloe Vera**, providing important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health.

application

Spray liberally through damp hair as a pre-style treatment, or dry hair as a nourishing style refresh.



size

6.8 fl oz 200 ml













NO parabens, harsh sulfates, mineral oils, petrolatum.

Animal cruelty free and vegan friendly.



est. 1997

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BEHAVE lightweight styling cream

Control / Define / Enhance

A versatile, lightweight styling cream that provides styling control, manageability and a frizz free finish without any tacky product feel.

Enhance curl and wave. Define layers. Control Frizz.

ideal for

Straight, wavy and curly hair with fine to medium texture.

safe for

Color treated, chemically-treated, keratin treated and relaxed hair.

key ingredients

Sugar derivatives gives lightweight styling control

Meadowfoam Seed, Amino Acids and **Proteins** penetrates and repairs damaged hair

Brazil, Argan, Kukui, Neem and **Cranberry** oils provides leave-in moisture, shine, antioxidant and color protection benefits.

application

Work through towel dried hair. Blow dry and style as desired.

stylist tip

Great for a soft, sleek blowout on fine to normal hair. For a textured look, apply a small amount to dry hair – piecing out the ends.



size

7.25 fl oz 210 ml











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