

eufora

est. 1997

get the facts

HYDRATING nourishing shampoo

Weightless moisture / Shine / Strengthening

Weightless yet nourishing shampoo replenishes normal, dry, or chemically processed hair with perfectly balanced plant-based proteins, botanicals and natural oils for a healthier, softer and shinier feel.

ideal for

Straight and wavy hair with fine to medium texture.

safe for

Color treated, chemically-treated, keratin treated and relaxed hair.

key ingredients

Protein blend of **Soy, Quinoa,** and **Wheat** penetrates into the hair shaft, providing nourishment for greater repair, hydration and shine.

Lemongrass for added shine.

Botanical extract blend of **Chamomile, Nettle, Horse Chestnut, Yarrow, Hops, Rosemary, Balm Mint** and **Henna** provides strength, shine and promotes scalp health.

Panthenol adds moisture and shine. Protects against breakage.

Based in USDA **Organic Aloe Vera**, providing important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health.

application

Work shampoo through wet hair. Use fingertips at scalp to create lather and gently work lather through length. Rinse well.



size

9.5 fl oz 280 ml / 36 fl oz 1064 ml



NO parabens, harsh sulfates, mineral oils, petrolatum.
Animal cruelty free and **vegan friendly**.

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URGENT REPAIR gentle detox shampoo

Detoxify / Damage Protection / Dry and Sensitive Scalp / Oiliness

Unique, clarifying, non-drying formula thoroughly removes buildup, impurities, and dulling caused by products, chemicals, minerals and environmental pollutants while improving the health of the hair and scalp.

ideal for

All hair types.

safe for

Color treated, chemically-treated, keratin treated, and relaxed hair.

key ingredients

Protein blend of **Soy, Quinoa, and Wheat** penetrates into the hair shaft, providing nourishment for greater repair, hydration and shine.

Botanical extract blend of **Chamomile, Horsetail, Nettle, Rosemary, Lemon, Green Tea** and **Henna** provides strength, shine and promotes scalp health.

Litchi Berry derivatives, rich in antioxidants, prevent damage to hair by neutralizing free radicals.

Extracts of **Menthol, Camphor** and **Peppermint Oil** work to stimulate circulation to soothe a dry, itchy scalp and help create a healthy scalp environment.

Amino Acids Complex penetrate into hair shaft for powerful protection.

Based in USDA **Organic Aloe Vera**, providing important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health.

application

Work shampoo through wet hair. Use fingertips at scalp to create lather and gently work lather through length. Rinse well.



size

9.5 fl oz 280 ml / 36 fl oz 1064 ml

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VOLUMIZING nourishing shampoo

Strengthening / Volume and Body / Weightless Moisture

A weightless daily shampoo with a unique blend of proteins, vitamins and botanical extracts for restoring body to thin, fine and lifeless hair without creating dryness.

ideal for

Straight and wavy hair with fine to medium texture.

safe for

Color treated , chemically-treated, keratin treated and relaxed hair.

key ingredients

Quinoa and **Soy** Proteins create fuller hair with body, strength, and shine while increasing the diameter of the hair fibers.

Botanical extract blend of **Chamomile, Nettle, Horse Chestnut, Yarrow, Hops, Rosemary, Balm Mint** and **Henna** provides strength, shine and promotes scalp health.

A special blend **Lemon** and **Passion Flower Extract** that delivers protein and botanicals deep into the hair shaft.

Lemongrass for added shine.

Wheat Amino Acid works to reinforce and protect the cuticle, and improve elasticity.

Panthenol adds moisture and shine. Protects against breakage.

Based in USDA **Organic Aloe Vera**, providing important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health.

application

Work shampoo through wet hair. Use fingertips at scalp to create lather and gently work lather through length. Rinse well.



size

9.5 fl oz 280 ml / 36 fl oz 1064 ml

NO parabens, harsh sulfates, mineral oils, petrolatum.

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MOISTURE SOLUTION nourishing conditioner

Intense Moisture / Manageability / Softness and Shine

Daily conditioner that delivers intense moisture and nourishment while restoring softness, shine and manageability to dry, stressed, coarse or damaged hair.

ideal for

All hair types.

safe for

Color treated, chemically-treated, keratin treated, and relaxed hair.

key ingredients

Protein blend of **Soy, Quinoa**, and **Wheat** penetrates into the hair shaft, providing nourishment for greater repair, hydration and shine.

Botanical extract blend of **Chamomile, Horsetail, Nettle** and **Henna** provides strength, shine and promotes scalp health.

Panthenol adds moisture and shine. Protects against breakage.

A special blend of **Lemon** and **Passion Flower Extract** that delivers protein and botanicals deep into the hair shaft.

Hazelnut Oil for smoother, shinier hair and improved texture by restoring moisture to the hair and scalp.

Coconut Oil has vitamins and essential fatty acids to nourish the scalp and help to remove sebum build-up from hair follicles.

Based in USDA **Organic Aloe Vera**, providing important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health.

application

Work through cleansed hair, leave on for 3-5 minutes, rinse well.



size

9.5 fl oz 280 ml / 36 fl oz 1064 ml



NO parabens, harsh sulfates, mineral oils, petrolatum.
Animal cruelty free and **vegan friendly**.

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URGENT REPAIR revitalizing treatment

Repair / Dry Scalp / Moisture & Strength / Oiliness

Intensive replenishing treatment restores moisture and vitality to dry, stressed and damaged hair. Helps soothe scalp and skin.

ideal for

All hair types.

safe for

Color treated, chemically-treated, keratin treated and relaxed hair.

key ingredients

Protein blend of **Soy**, **Quinoa**, and **Wheat** penetrates into the hair shaft, providing nourishment for greater repair, hydration and shine.

Botanical extract blend of **Chamomile**, **Horsetail**, **Nettle** and **Henna** provides strength, shine and promotes scalp health.

Panthenol adds moisture and shine. Protects against breakage.

Extracts of **Menthol**, **Camphor** and **Peppermint Oil** help soothe a dry, itchy scalp.

A special blend of **Lemon** and **Passion Flower Extract** that delivers protein and botanicals deep into the hair shaft.

Based in USDA **Organic Aloe Vera**, providing important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health.

application

Work a liberal amount through cleansed hair. Leave on for 5 minutes or longer. Rinse well.



size

5.1 fl oz 150 ml / 36 fl oz 1064 ml



NO parabens, harsh sulfates, mineral oils, petrolatum.
Animal cruelty free and **vegan friendly**.

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DAILY BALANCE volume conditioner

Volume and Body / Weightless Moisture / Manageability / Strength

Daily bodifying conditioner for strengthening, repairing and restoring body and volume to thin, flat and lifeless hair. Nourishes, adds moisture and manageability without added weight.

ideal for

Straight and wavy hair with fine to medium texture.

safe for

Color treated, chemically-treated, keratin treated and relaxed hair.

key ingredients

Quinoa and **Soy Proteins** create fuller hair with body, strength, and shine while increasing the diameter of the hair fibers.

Botanical extract blend of **Chamomile**, **Horsetail**, **Nettle**, and **Henna** provides strength, shine and promotes scalp health.

A special blend of **Lemon** and **Passion Flower Extract** that delivers protein and botanicals deep into the hair shaft.

Wheat Amino Acids increase moisture to the hair shaft.

Hazelnut Oil for smoother, shinier hair and improved texture by restoring moisture to the hair and scalp.

Panthenol adds moisture and shine. Protects against breakage.

Based in USDA **Organic Aloe Vera**, providing important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health.

application

Work through cleansed hair, leave on for 3-5 minutes, rinse well.



size

9.5 fl oz 280 ml / 36 fl oz 1064 ml



NO parabens, harsh sulfates, mineral oils, petrolatum.
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TRIPLE BOND REPAIR treatment

overview

Instantly treat, repair, and strengthen damaged bonds in the hair. Eufora Pro-Bond Complex reconnects broken disulfide bonds, replaces hydrogen bonds and reinforces salt bonds for restored structure, elasticity, texture, and shape.

For all hair types, whether natural, color treated, chemically treated, keratin treated, or relaxed.

About bonds: there are three primary bonds that make up the structure of the hair.

Disulfide Bonds are essential to the strength and resiliency of hair. They can be broken and damaged by hot tool styling, bleach and chemical services.

Hydrogen Bonds are very fragile and can easily break with excessive heat and humidity, leading to frizziness and split ends.

Salt Bonds are slightly stronger than Hydrogen Bonds, but can break when hair is wet, or exposed to a change in pH.

what it does

Reconnects broken protein disulfide bonds to restore strength and add elasticity.

Replaces missing hydrogen bonds to restore texture and protect hair from the elements.

Reinforces salt bonds to reconnect positive and negative amino acids in the hair strand for luster and strength.

Restores structure, elasticity, texture, and shape of any hair type!

application

Cleanse with gentle detox shampoo (Urgent Repair Shampoo).

Work treatment completely through mid and end lengths of hair. Leave on for 5 minutes *minimum*. Thoroughly rinse with warm water. Condition hair after treatment if desired.



key ingredients

This weightless, luxurious in-shower restorative treatment utilizes plant based technology to instantly repair and strengthen damaged bonds in the hair.

Pro-Bond Complex a blend including Pea, Quinoa and Vegetable Polypeptide Proteins. This synergistic blend of amino acids quickly penetrates into the hair for strength and moisture.

Arginine to improve hair strength and shine.

Apple Fruit Extract for improved moisture.

Glycine protects the hair follicles against oxidative stress.

Camellia Senensis Leaf Extract (**Tea Leaf Extract**) a powerful UV inhibitor and promoter of scalp health.

Lemon, Lime, Orange and **Peppermint** Oils to improve hair strength, shine and texture. Also stimulates circulation and soothe scalp irritation.

USDA Certified **Organic Aloe Vera** delivers a high concentration of amino acids, polysaccharides, and vitamins.

size

5 fl oz 148 ml / **16 fl oz** 473 ml

NO parabens, harsh sulfates, mineral oils, petrolatum.

Animal cruelty free and **vegan friendly**.



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HYDRATION leave-in conditioner

Damage Protection / Frizz Control / Moisture

Leave in moisturizing treatment for dry and chemically treated hair. Helps with hydration, frizz control and damage prevention without added weight while protecting from environmental stressors.

ideal for

All hair types.

safe for

Color treated, chemically-treated, keratin treated and relaxed hair.

key ingredients

Protein blend of **Soy**, **Quinoa**, and **Wheat** penetrates into the hair shaft, providing nourishment, for greater repair, hydration and shine.

Botanical extract blend of **Chamomile**, **Horsetail**, **Nettle** and **Henna** provides strength, shine and promotes scalp health.

Sunflower Seed Extract protects against sun damage and color fading.

A special blend of **Lemon** and **Passion Flower Extract** that works as the Eufora protein delivery system.

Hazelnut Oil for smoother, shinier hair and improved texture by restoring moisture to the hair and scalp.

Panthenol adds moisture and shine. Protects against breakage.

Based in USDA **Organic Aloe Vera**, providing important nutrients, essential amino acids, moisture and legendary rejuvenation benefits necessary for optimum scalp and hair health.

application

Work a liberal amount through damp hair. Blow-dry or style as desired.



size

7.25 fl oz 210 ml



NO parabens, harsh sulfates, mineral oils, petrolatum.
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BEAUTIFYING SERUM

nourishing treatment oil

Hydration / Smoothing / Shine

Eufora's own unique oil complex for hair, skin and scalp with Kukui, Argan, Neem and Cranberry Oils. Lightweight and fast absorbing formula delivers superb moisture, softness and shine.

ideal for

All hair and skin types.

safe for

Color treated, chemically-treated, keratin treated and relaxed hair.

key ingredients

Kukui, Argan, Neem and Cranberry Oils rich in vitamins and minerals provide wear-in treatment benefits for hair, skin, and scalp.

Vanilla Fruit, Grapefruit, and Lemon Oil Extracts act as powerful antioxidants to prevent heat styling and environmental damage. They are also rich in vitamins, minerals and flavonoids for nourishment and sebum reduction.

application

Work through towel dried hair, then blow-dry.

Massage into scalp prior to shampooing.

Blend into your favorite body lotion, or use full strength.



size

4 fl oz 120 ml



NO parabens, harsh sulfates, mineral oils, petrolatum.

Animal cruelty free and **vegan friendly**.