

# eufora

est. 1997

## get the facts

# BODIFYING shampoo

### Weightless Care / Damage Repair / Protection

Weightless daily shampoo delivers soft body, shine and bounce. Formulated with Damage Cure Complex™ to increase hair strength and Vibrant Color Complex™ to protect color.

### ideal for

Straight and wavy hair with fine to medium texture.

### safe for

Color treated, chemically-treated, keratin treated and relaxed hair.

### key ingredients

**Damage Cure Complex™** repairs the inner structure and outer cuticle of the hair. Penetrates deep into the hair shaft to increase strength, prevent breakage, and restore moisture and important nutrients. Improves the health of the scalp and hair follicle promoting healthy hair growth. It also protects the integrity of the hair fiber and cortex from future damage.

**Vibrant Color Complex™** scientifically proven for superior hair color retention. Reduces color fading of permanent, semi-permanent and natural hair color. Prevents the loss of cystine, tryptophan, and melanin from UVA & UVB rays, heat styling and environmental damage. This advanced technology in color preservation prevents oxidation to keep color more vibrant, longer.

**All Plant Essence™** of Sage and Thyme soothes the scalp, nourishes hair follicles and improves weak and brittle hair.

**Meadowfoam Seed Extract** penetrates and repairs damaged hair. Provides moisture, shine and UV protection for color endurance.

### application

Work through wet hair, lather. Rinse well. Repeat if desired. Follow with Bodifying Conditioner.



### size

9.5 fl oz 280 ml / 36 fl oz 1064 ml

**NO** parabens, harsh sulfates, mineral oils, petrolatum. **Animal cruelty free.**

Learn more about the science of Beautifying Elixirs here ▶



# eufora

est. 1997

## get the facts

# BODIFYING conditioner

### Weightless Care / Damage Repair / Protection

Weightless daily conditioner delivers soft body, shine and bounce. Formulated with Damage Cure Complex™ to increase hair strength and Vibrant Color Complex™ to protect color.

### ideal for

Straight and wavy hair with fine to medium texture.

### safe for

Color treated, chemically-treated, keratin treated and relaxed hair.

### key ingredients

**Damage Cure Complex™** repairs the inner structure and outer cuticle of the hair. Penetrates deep into the hair shaft to increase strength, prevent breakage, and restore moisture and important nutrients. Improves the health of the scalp and hair follicle promoting healthy hair growth. It also protects the integrity of the hair fiber and cortex from future damage.

**Vibrant Color Complex™** scientifically proven for superior hair color retention. Reduces color fading of permanent, semi-permanent and natural hair color. Prevents the loss of cystine, tryptophan, and melanin from UVA & UVB rays, heat styling and environmental damage. This advanced technology in color preservation prevents oxidation to keep color more vibrant, longer.

**All Plant Essence™** of Sage and Thyme soothes the scalp, nourishes hair follicles and improves weak and brittle hair.

**Meadowfoam Seed Extract** penetrates and repairs damaged hair. Provides moisture, shine and UV protection for color endurance.

**Tri Sugar Complex** delivers moisture deep into the hair shaft, strengthens and protects hair fiber from future moisture loss.

### application

Work through cleansed hair, leave on for 3-5 minutes, rinse thoroughly.



### size

9.5 fl oz 280 ml / 36 fl oz 1064 ml

**NO** parabens, harsh sulfates, mineral oils, petrolatum. **Animal cruelty free.**

Learn more about the science of Beautifying Elixirs here ▶



# eufora

est. 1997

## get the facts

# MOISTURE INTENSE shampoo

### Damage Repair / Moisture / Smoothing & Shine / Color Care

Extra moisturizing shampoo formulated with Damage Cure Complex™ for dry, brittle, coarse, unruly and damaged hair. Delivers soft, smooth and moisturized shine. Color stays beautiful longer with Vibrant Color Complex™.

### *ideal for*

Straight, wavy, curly and coily hair with medium to coarse texture.

### *safe for*

Color treated, chemically-treated, keratin treated and relaxed hair.

### *key ingredients*

**Damage Cure Complex™** repairs the inner structure and outer cuticle of the hair. Penetrates deep into the hair shaft to increase strength, prevent breakage, and restore moisture and important nutrients. Improves the health of the scalp and hair follicle promoting healthy hair growth. It also protects the integrity of the hair fiber and cortex from future damage.

**Vibrant Color Complex™** scientifically proven for superior hair color retention. Reduces color fading of permanent, semi-permanent and natural hair color. Prevents the loss of cystine, tryptophan, and melanin from UVA & UVB rays, heat styling and environmental damage. This advanced technology in color preservation prevents oxidation to keep color more vibrant, longer.

**All Plant Essence™** of Sage and Thyme soothes the scalp, nourishes hair follicles and improves weak and brittle hair.

**Tri Sugar Complex** delivers light hydration deep into the hair shaft to strengthen and protect from future moisture loss.

### *application*

Work through wet hair, lather. Rinse well. Repeat if desired.  
Follow with Moisture Intense Conditioner.



### *size*

9.5 fl oz 280 ml / 36 fl oz 1064 ml

**NO** parabens, harsh sulfates, mineral oils, petrolatum. **Animal cruelty free.**

Learn more about the science of Beautifying Elixirs here ▶



# eufora

est. 1997

## get the facts

# MOISTURE INTENSE conditioner

### Damage Repair / Moisture / Smoothing & Shine / Color Care

Extra moisturizing conditioner formulated with Damage Cure Complex™ for dry, brittle, coarse, unruly and damaged hair. Delivers soft, smooth and moisturized shine. Color stays beautiful longer with Vibrant Color Complex™.

### *ideal for*

Straight, wavy, curly and coily hair with medium to coarse texture.

### *safe for*

Color treated, chemically-treated, keratin treated and relaxed hair.

### *key ingredients*

**Damage Cure Complex™** repairs the inner structure and outer cuticle of the hair. Penetrates deep into the hair shaft to increase strength, prevent breakage, and restore moisture and important nutrients. Improves the health of the scalp and hair follicle promoting healthy hair growth. It also protects the integrity of the hair fiber and cortex from future damage.

**Vibrant Color Complex™** scientifically proven for superior hair color retention. Reduces color fading of permanent, semi-permanent and natural hair color. Prevents the loss of cystine, tryptophan, and melanin from UVA & UVB rays, heat styling and environmental damage. This advanced technology in color preservation prevents oxidation to keep color more vibrant, longer.

**All Plant Essence™** of Sage and Thyme soothes the scalp, nourishes hair follicles and improves weak and brittle hair.

**Tri Sugar Complex** delivers light hydration deep into the hair shaft to strengthen and protect from future moisture loss.

### *application*

Work through cleansed hair, leave on for 3-5 minutes, rinse thoroughly.



### *size*

9.5 fl oz 280 ml / 36 fl oz 1064 ml

**NO** parabens, harsh sulfates, mineral oils, petrolatum. **Animal cruelty free.**

Learn more about the science of Beautifying Elixirs here ▶



# eufora

est. 1997

## get the facts

# MOISTURE MASQUE

### Damage Repair / Intense Moisture / Smoothing & Shine

Dry, brittle hair needs an intense dose of moisture! This ultra-rich treatment with Damage Cure Complex™ and a unique blend of plant extracts and essential oils, works to strengthen and restore hair health. Delivers silky, shiny and frizz free results.

### ideal for

Straight, wavy, curly and coily hair with medium to coarse texture.

### safe for

Color treated, chemically-treated, keratin treated and relaxed hair.

### key ingredients

**Damage Cure Complex™** repairs the inner structure and outer cuticle of the hair. Penetrates deep into the hair shaft to increase strength, prevent breakage, and restore moisture and important nutrients. Improves the health of the scalp and hair follicle promoting healthy hair growth. It also protects the integrity of the hair fiber and cortex from future damage.

**Vibrant Color Complex™** scientifically proven for superior hair color retention. Reduces color fading of permanent, semi-permanent and natural hair color. Prevents the loss of cystine, tryptophan, and melanin from UVA & UVB rays, heat styling and environmental damage. This advanced technology in color preservation prevents oxidation to keep color more vibrant, longer.

**All Plant Essence™** of Sage and Thyme soothes the scalp, nourishes hair follicles and improves weak and brittle hair.

**Tri Sugar Complex** delivers light hydration deep into the hair shaft to strengthen and protect from future moisture loss.

**Meadowfoam Seed Extract** penetrates and repairs damaged hair. Provides moisture, shine and UV protection for color endurance.

### application

Work through cleansed hair. Leave on for 5 -10 minutes. Rinse. Use once or twice per week.



### size

5 fl oz 148 ml / 16 fl oz 473 ml

**NO** parabens, harsh sulfates, mineral oils, petrolatum. **Animal cruelty free.**

Learn more about the science of Beautifying Elixirs here ▶



# eufora

est. 1997

## get the facts

# LEAVE-IN REPAIR treatment

### Damage Repair / Frizz Control / Color & Heat Protection

One step leave-in detangler, moisturizer, frizz-fighter, heat styler and color protector. This nourishing prep spray delivers inner repair for overworked, dry and damaged hair. Perfect for all hair types.

### *ideal for*

All hair types.

### *safe for*

Color treated, chemically-treated, keratin treated and relaxed hair.

### *key ingredients*

**Damage Cure Complex™** repairs the inner structure and outer cuticle of the hair. Penetrates deep into the hair shaft to increase strength, prevent breakage, and restore moisture and important nutrients. Improves the health of the scalp and hair follicle promoting healthy hair growth. It also protects the integrity of the hair fiber and cortex from future damage.

**Vibrant Color Complex™** scientifically proven for superior hair color retention. Reduces color fading of permanent, semi-permanent and natural hair color. Prevents the loss of cystine, tryptophan, and melanin from UVA & UVB rays, heat styling and environmental damage. This advanced technology in color preservation prevents oxidation to keep color more vibrant, longer.

**Tri Sugar Complex** delivers light hydration deep into the hair shaft to strengthen and protect from future moisture loss.

**Meadowfoam Seed Extract** penetrates and repairs damaged hair. Provides moisture, shine and UV protection for color endurance.

### *application*

Spray through towel dried hair, comb through, and style as desired.



### *size*

6.8 fl oz 200 ml

**NO** parabens, harsh sulfates, mineral oils, petrolatum. **Animal cruelty free.**

Learn more about the science of Beautifying Elixirs here ►



# eufora

est. 1997

## get the facts

## ElixirONE

### Damage & Breakage / Moisture & Strength / Protect Color

Our most powerful hair perfecting potion penetrates the hair with Eufora's Damage Cure Complex™, providing just what your hair needs after every shampoo. Vibrant Color Complex™ prolongs and protects hair color.

For every hair type or texture, this is your ONE magic potion!

### *ideal for*

All hair types.

### *safe for*

Color treated, chemically-treated, keratin treated and relaxed hair.

### *key ingredients*

**Damage Cure Complex™** repairs the inner structure and outer cuticle of the hair. Penetrates deep into the hair shaft to increase strength, prevent breakage, and restore moisture and important nutrients. Improves the health of the scalp and hair follicle promoting healthy hair growth. It also protects the integrity of the hair fiber and cortex from future damage.

**Vibrant Color Complex™** scientifically proven for superior hair color retention. Reduces color fading of permanent, semi-permanent and natural hair color. Prevents the loss of cystine, tryptophan, and melanin from UVA & UVB rays, heat styling and environmental damage. This advanced technology in color preservation prevents oxidation to keep color more vibrant, longer.

**All Plant Essence™** of **Sage** and **Thyme** soothes the scalp, nourishes hair follicles and improves weak and brittle hair.

### *application*

Dispense 3-5 pumps of product into hands and work through damp hair. Style as desired.



### *size*

4.2 fl oz 125 ml

**NO** parabens, harsh sulfates, mineral oils, petrolatum. **Animal cruelty free.**

Learn more about the science of Beautifying Elixirs here ▶

