

HENNESSY HAMMOCK

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HENNESSY HAMMOCK ANNOUNCES SURVIVORMAN COLLABORATION *NEW CAMPING HAMMOCK HAS UNIQUE SURVIVAL FEATURES*

GALIANO ISLAND, BC, CANADA. DECEMBER 12, 2019 — A pioneer in the camping hammock industry has released yet another first, a hammock specially designed in collaboration with a survival specialist to help ensure you survive being stranded or lost in the wilderness.

Everyone at Hennessy Hammock is excited to work with Canadian bushcraft icon Les Stroud to create the new Survivorman 4Season Zip XL, designed for difficult survival situations. Les is famous for tackling tough environments and has been using Hennessy Hammocks for years, so this is a natural collaboration.

Like Tom Hennessy, Les Stroud is a pioneer in the world of adventure. He is credited with inventing the TV genre “survival TV” in 2001. Since that time Survivorman remains the only production to be able to claim complete authenticity. Les brought this same commitment to excellence and integrity when he teamed up with Hennessy Hammock to launch the Survivorman 4Season Zip XL. “I was absolutely thrilled to work with Hennessy Hammock on this new hammock because I knew their level of quality would be the highest possible. This is a very exciting collaboration.”



Les Stroud shows off the hammock's signalling capabilities

This rugged hammock utilizes the latest 4Season hammock design to keep the occupant comfortable year round. The double bottom provides space for an oversize compressible open cell foam pad and other improvised insulation such as extra clothing, dry grass, leaves, etc.

The interior of the hammock is emergency orange and can be turned inside out and used to signal search and rescue efforts.

The hammock also comes standard with the 70D Hex Fly, Hennessy Hammock's largest rain fly for valuable protection from bad weather and enough space to set up camp in comfort. A handy compression sack with detailed set-up instructions is included. Three patented features are included with this hammock: the asymmetric shape conforms to your anatomy providing exceptional comfort when lying on

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the diagonal, the structural ridge line assures the exact same bed every night and a perfect setup every time, and tubular SnakeSkins are used to pack and unpack the hammock in about thirty seconds.

Les has specified his essential survival items to be included, including an oversize 39 inch (one meter) Survivorman bandana printed with his survival tips. It can also be used as a bandage, tourniquet, dust mask, pre water filter, arm sling, etc. The survival kit comes in a pouch that attaches to the ridge line of the hammock behind your head. The kit also includes a mylar "space blanket" which is recommended for extra reflected warmth.

The Survivorman 4Season Zip XL is being produced in a limited first production, and at this time is available only directly from [the Hennessy Hammock website](#).

About Hennessy Hammock

Tom Hennessy is an industrial designer living on an island off the west coast of Canada. He traveled and tested over 50 prototypes before he shipped his first camping hammock design in 1999. Hennessy Hammock is a small family run business operated by Tom, his wife Ann, his son James and long time friends whose only mission is to continually improve the evolution of hammock design. Hennessy Hammock was credited with creating an entirely new segment in the outdoor gear market when it introduced the "Original" Hennessy Hammock back in 1999. Since then, more than 20 models have been added for every size and purpose from scouting, hunting, backpacking, kayaking to explorations of the jungles of the Nile, Amazon and Congo rivers.

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For more information on this new collaboration please call James Hennessy at 250-539-2930 or email james@hennessyhammock.com. For more images, and general information about our history and products go to <https://hennessyhammock.com>, or visit us on social media:

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