

**CORPORATE
RESPONSIBILITY**

**ROAD
MAP**

KAFFA ROASTERY

ABOUT US

- Turning coffee brown since 2007
- Roasting 3000 kg of coffee a week
- 24 employees (12 women, 12 men) In 3 departments (roastery, cafe bar and office) in Punavuori, Helsinki
- Staff from 4 national backgrounds
- 35% of the employees at Kaffa for 10+ years



VISION

A world where every dream can be lived and realised

MISSION

We are changing coffee culture, for coffee to change culture

VALUES

Bravery,
Honesty,
Smoothness,
Caring,
Fun



OUR PAST INITIATIVES

2016

Kaffa Handshake as Kaffa's green coffee purchasing model introduced

2016

Buying coffee from the most sustainable farm in Brazil - Fazenda Pinhal since 2016

2019

Transferring to use biogas to roast our coffee beans

2019

Price transparency - communicating coffee prices

2019

Circular wholesale bean barrel introduced - saving plastic bags by circulating 1 barrel for minimum 10 times

2022

Conducting anonymous staff wellbeing questionnaires

2022

Using 100% renewable electricity

2019-2022

11 498€ in total invested in origin partners for projects improving infrastructure, education and coffee quality

SUSTAINABILITY

Kaffa Handshake as Kaffa's green coffee purchasing model

- Every farm employee gets at least the minimum wage of the region
- All the work is responsible: forced labour and child labour are strictly prohibited
- The activity itself is sustainable and environmentally friendly
- The price each individual farmer receives for his coffee beans must be known and communicated

23060 km

driven on electricity delivering coffees using A2B-delivery company. Some deliveries by electric bikes, car runs on biogas and wind energy.

7360,75 kg of CO₂

was reduced

KAFFA HANDSHAKE



USING

100%

**WIND ELECTRICITY
SINCE JUNE 2022 AND
BIOGAS TO ROAST
SINCE 2019**

SUSTAINABILITY



Community. Feel like we share the same values. Many people working here and many have gone and come back. Always had this good feeling with people who had worked here. Had fun and did things together"



-Marte Flesvig, Kaffa cafe bar manager"

8

**WAS THE MEDIAN OF
EMPLOYEE HAPPINESS
AT WORK IN 2022 ON
SCALE OF 0-10**

41

**RAW COFFEE LOTS
PURCHASED IN 2022
USING KAFFA
HANDSHAKE MODEL**

Our future initiatives

We have identified the following future initiatives to reduce the negative impact of our business operations to environmental, social and economical sustainability.

ENVIRONMENTAL	SOCIAL	ECONOMICAL
Calculating and reducing our carbon footprint	Investing in staff wellbeing by offering sports, rest and recovery opportunities	Creating company code of conducts
Our biggest goal for 2023 is to commit reducing our carbon footprint to meet the 1.5c climate crisis targets. We need to figure out how this is done and start taking steps on this journey.	Investing in relationships in our supply chains and develop the Kaffa Handshake green coffee purchasing model	Investing in developing internal company processes to ensure staff satisfactory
Start buying more certified coffees: Organic and Rainforest Alliance	Investing in reporting of our sustainability work in early 2024	
Launching new more sustainable coffee bean packaging		





KAFFA ROAST

Contact Us

Kaffa Roastery

Pursimiehenkatu 29

00150 Helsinki

Finland

info@kaffaroastery.fi

+358 50 306 5499