

# Christian Dior

P A R F U M S

## #BEAUTYASALEGACY

### RESPONSIBLE FORMULATION CHARTER

FOR DIOR, LEAVING BEHIND BEAUTY AS A LEGACY MEANS DEVOTING PARTICULAR ATTENTION TO FORMULAS.

#### **SAFETY ABOVE ALL ELSE**

AT DIOR, OUR FINE FRAGRANCES, EXCEPTIONAL SKINCARE CREATIONS AND MAKEUP PRODUCTS WILL ALWAYS OFFER YOU EXTRAORDINARY PERFORMANCE AND AN EXTRAORDINARY SENSORY EXPERIENCE.

BUT THESE BENEFITS WOULD BE MEANINGLESS IF THE PRODUCTS FAILED TO MEET THE STRICTEST STANDARDS FOR SKIN HEALTH AND RESPECT FOR THE ENVIRONMENT.

FOR OVER 25 YEARS, PARFUMS CHRISTIAN DIOR HAS REMAINED COMMITTED TO STEERING CLEAR OF MOLECULES THAT COULD THREATEN CONSUMER SAFETY. ALL OUR PRODUCTS ARE COMPLIANT WITH THE MOST STRINGENT INTERNATIONAL LAWS AND SATISFY OUR OWN HIGH STANDARDS OF QUALITY DEVELOPMENT AND TRACEABILITY. DOZENS OF RESEARCHERS ARE WORKING DAILY TOWARDS ACCOMPLISHING THESE GOALS.

AT ITS OWN LABORATORIES AND IN COLLABORATION WITH EXTERNAL PARTNERS, PARFUMS CHRISTIAN DIOR HAS OVER 600 ANALYTICAL METHODS TO ASSESS ITS RAW MATERIALS AND FINISHED PRODUCTS. BEFORE A COSMETIC PRODUCT IS APPROVED, IT UNDERGOES TESTING TO DETECT ANY OF MORE THAN 250 IMPURITIES.

IN ORDER TO ENSURE THE TOLERANCE OF OUR FINISHED PRODUCTS, ALL OUR INGREDIENTS AND FORMULAS ARE EVALUATED UNDER MEDICAL CONTROL USING IN-VITRO AND CLINICAL TESTS.

ONCE THE PRODUCT HAS BEEN RELEASED, WE IMPLEMENT OUR SYSTEM OF COSMETOVIGILANCE. IF A CONSUMER OR HEALTHCARE PROFESSIONAL REPORTS A REACTION TO THE PRODUCT, WE GATHER AND ANALYZE THE DATA TO DETERMINE WHETHER OR NOT THE PRODUCT WAS IN FACT THE CAUSE.

THIS LONG AND RIGOROUS PROCESS ENSURES THE IMPECCABLE SAFETY OF EVERY DIOR PRODUCT.

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1 AVENUE NICOLAS CONTÉ - ZAC LE JARDIN D'ENTREPRISES CS 50140 - 28008 CHARTRES CEDEX - TÉLÉPHONE : 02 37 88 73 73

SOCIÉTÉ ANONYME AU CAPITAL DE 2 620 860 € R.C.S PARIS 552 065 187 • N° SIRET 552 065 187 00130 PARIS / 552 065 187 00221 NEUILLY-SUR-SEINE / 552 065 187 00056 S<sup>T</sup> JEAN DE BRAYE / 552 065 187 00197 CHARTRES T.V.A. FR 16 552 065 187

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### PROGRESSING TOWARDS EVER MORE STRINGENT FORMULAS

IN ADDITION TO ENSURING COMPLIANCE WITH REGULATIONS, THE *HOUSE OF DIOR RESPONSIBLE FORMULATION CHARTER* HAS BANNED THE FOLLOWING INGREDIENTS FROM NEW PRODUCT FORMULATIONS:

- |   |  |                   |
|---|--|-------------------|
| • BHA (BUTYLHYDROXYANISOLE)   | • METHYLISOTHIAZOLINONE /<br>METHYLCHLOROISOTHIAZOLINONE         | • TRICLOCARBAN    |
| • DIETHYL PHTHALATE   | • OCTOCRYLENE  | • TRICLOSAN       |
| • FORMALDEHYDE-RELEASING<br>PRESERVATIVES   | • OXYBENZONE AND OTHER<br>BENZOPHENONES                          | • TRIETHANOLAMINE |
| • ETHANOLAMINE  | • PARABENS   |                   |
| • HOMOSALATE  | • CYCLIC SILICONES<br>(CYCLOHEXASILOXANE,<br>CYCLOPENTASILOXANE) |                   |
| • PALM OIL AND PALM OIL<br>DERIVATIVES NOT CERTIFIED<br>BY THE RSPO (ROUNDTABLE<br>ON SUSTAINABLE PALM OIL) | • ALUMINUM SALTS   |                   |

THIS LIST IS CONSTANTLY REASSESSED BY OUR PANEL OF EXPERTS.

SEVERAL FORMULAS MAY STILL CONTAIN SOME OF THESE INGREDIENTS IN CONCENTRATIONS THAT GUARANTEE THE SAFETY OF OUR CLIENTS AND WHICH ARE COMPLIANT WITH THE LATEST INTERNATIONAL REGULATIONS.

OUR LABORATORIES ARE COMMITTED TO THE COMPLEX WORK OF RESEARCHING THE BEST ALTERNATIVES FOR THESE INGREDIENTS, WITHOUT EVER COMPROMISING ON PRODUCT SENSORIALITY OR PERFORMANCE.

### PROGRESSING TOWARDS EVER MORE SUSTAINABLE NATURALITY

IT IS OUR FIRM BELIEF THAT RESPONSIBLE BEAUTY SHOULD BE ROOTED IN SUSTAINABLE NATURALITY. FOR YEARS, DIOR SCIENCE TEAMS HAVE STRIVEN FOR AN INCREASING USE OF NATURALLY DERIVED INGREDIENTS.

WE ARE AWARE THAT WHILE NATURALITY IS, FOR THE MOST PART, RENEWABLE, THIS IS NOT NECESSARILY SYNONYMOUS WITH SUSTAINABLE.

THIS IS WHY, FOR SEVERAL YEARS NOW, WE HAVE BEEN EVALUATING SUSTAINABILITY ACROSS ALL OUR INGREDIENTS USING FIELD VERIFICATIONS AND AN INTERNAL ASSESSMENT TOOL. APPROVED BY AN INDEPENDENT MULTIDISCIPLINARY SCIENTIFIC COMMITTEE, OUR TOOL ASSESSES INGREDIENTS' IMPACT ON CLIMATE CHANGE, BIODIVERSITY, WATER, GLOBAL RESOURCES AND THEIR SOCIAL IMPACT. THROUGH THIS APPROACH, WE ARE NOW PART OF A PIONEERING MULTI-BRAND INITIATIVE THAT SEEKS TO SET A NEW EUROPEAN STANDARD FOR VOLUNTARY RATINGS OF THE ENVIRONMENTAL IMPACT OF BEAUTY PRODUCTS.

AS SUCH, WE WILL ALSO CONTINUE TO USE A FEW SYNTHETIC INGREDIENTS IN CASES WHERE THEY OFFER A BETTER SUSTAINABILITY RATING.

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### **PROGRESSING TOWARDS EVER MORE RESPONSIBLE SOURCING**

FOR OVER 25 YEARS, DIOR HAS HELPED THE SUPPLIERS OF ITS EXCEPTIONAL RAW MATERIALS GROW AND THRIVE, ALL ACROSS THE GLOBE. THESE REMARKABLE LOCATIONS ARE THE ONLY SOURCES OF THE SIGNATURE INGREDIENTS THAT GO INTO DIOR'S FORMULAS.

FROM THE EXCEPTIONAL PERFUMERY FLOWER GARDENS OF GRASSE (ROSE, JASMINE, TUBEROSE AND NEROLI) TO THE SKINCARE GARDENS (ROSE DE GRANVILLE, MADAGASCAN LONGOZA, YQUEM VINE, OPILIA AND HIBISCUS FROM BURKINA FASO, MALLOW FROM ANJOU, TUSCAN IRIS, AND EDELWEISS FROM VALAIS IN SWITZERLAND), OUR LONG-STANDING PARTNERS CULTIVATE THESE PRECIOUS BOTANICALS IN LINE WITH THE PRINCIPLES OF ORGANIC FARMING, WHILE PURSUING THE UTMOST QUALITY FOR THE HOUSE OF DIOR INGREDIENTS.

AT OUR GARDENS, WE ENDEAVOR TO SURPASS ORGANIC CERTIFICATION AND MOVE TOWARDS REGENERATIVE FARMING PRACTICES, IN AIMING TOWARDS A POSITIVE IMPACT ON BOTH THE BIODIVERSITY OF THE GARDENS AND THE COMMUNITIES THAT WORK THERE. AT THE SAME TIME, FOR ALL OUR OTHER EXCEPTIONAL PERFUME SUPPLIERS IN FRANCE (LAVENDER FROM VAUCLUSE) AND ABROAD (INDIAN JASMINE AND TUBEROSE; MADAGASCAN AND COMORIAN YLANG-YLANG; ITALIAN BERGAMOT, LEMON, ORANGE AND MANDARIN; INDONESIAN PATCHOULI; SRI LANKAN SANDALWOOD; AND BULGARIAN AND TURKISH ROSES), THE HOUSE OF DIOR IS COMMITTING TO INCREASING ORGANIC CERTIFICATIONS FOR ITS YIELDS AS MUCH AS POSSIBLE.

WE ALSO REFRAIN FROM USING ANY INGREDIENTS DERIVED FROM GENETICALLY MODIFIED PLANTS IN OUR PRODUCTS.

AS A MEMBER OF THE UNION FOR ETHICAL BIOTRADE (UEBT), DIOR IS COMMITTED TO ENSURING THE ONGOING IMPROVEMENT OF ITS BIODIVERSITY AND SOCIAL IMPACTS. AS SUCH, ALL DIOR GARDENS AND SKINCARE AND FRAGRANCE SUPPLIERS ARE SET TO BE UEBT-CERTIFIED BY 2024. THIS STRICT LABEL DEMONSTRATES DIOR'S CONTINUED AND EXTREMELY RIGOROUS COMMITMENT TOWARDS RESPONSIBLE SOURCING.

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