

CODE OF ETHICS

I) The Code sets ethical standards applicable in The Essence Vault Trading Scheme.

II) General principles

- 1. Relations between an Independent Consultant and The Essence Vault shall be based on honesty, trust, respect, loyalty, cooperation, and care for the good name of The Essence Vault.
- 2. An Independent Consultant shall not partake in any actions in injure the good name of The Essence Vault.
- 3. It is prohibited to spread false or misleading information about The Essence Vault
- 4. An Independent Consultant shall observe the rule of confidentiality about their relationship with The Essence Vault and any information made available to them through the Trading Scheme.
- 5. It is prohibited to share with a third party, including Independent Consultants, personal data to which an Independent Consultant gained access in relation to participation in The Essence Vault Trading Scheme.
- 6. Login and password to the Independent Consultant website are confidential.
- 7. An Independent Consultant shall act honestly, in accordance with the law and with respect for other members of The Essence Vault Trading Scheme.
- 8. Close friends and relatives, including spouses, children, parents, siblings, grandparents, shall register in The Essence Vault Trading Scheme directly below one another.
- 9. Every Independent Consultant uses their own personal data.
- 10. It shall be prohibited to use misleading, deceptive or unfair practices for recruitment and sponsorship of new Independent Consultants.
- 11. An Independent Consultant should not encourage or persuade an Independent Consultant operating under another Independent Consultant to start a business under themselves or encourage them to cease their current account.
- 12. Information provided by the Independent Consultant to persons whom they are trying to persuade to join their Team shall be true, accurate and complete and administered in a fair and honest manner.
- 13. The change of Sponsor shall be subject to the conditions specified in The Essence Vault Regulations.



III. Direct sales and advertising of The Essence Vault Products

Independent Consultants sell The Essence Vault Products in accordance within the direct sales system, outside of the company's main website, directly to their own customers. Direct sales consist of personal presentation of the product along with guidance or suggestion. Sales are mainly run from the Independent Consultants own home, workplaces or their customers home or workplace.

Direct selling does not consist of selling in shops, retail stores, stalls, craft fairs or such like.

Whilst operating your direct selling business, an Independent Consultant must use the materials issued or approved by The Essence Vault.

The Essence Vault products must be sold in their original packaging.

An Independent Consultant must relay accurate and full information regarding The Essence Vault Products.

Information shall be communicated to Customers in a clear and comprehendible manner.

An Independent Consultant shall not apply unfair, unreliable and prohibited advertising.

IV. Websites, Consultation Points

- 1. An Independent Consultant may create their own website when providing advertising services for their own business.
- 2. An Independent Consultant who develops their own website MUST clearly mark that they act as an 'Independent Consultant' for The Essence Vault.
- 3. An Independent Consultant must not use the name 'The Essence Vault' in their business name.
- 4. An Independent Consultant may include on their website:
 - a) pictures made available by The Essence Vault to download from the website www.tevperfumeconsultants.co.uk.
 - b) marketing materials consistent with the generally applicable law,
 - c) presentation and descriptions of The Essence Vault Products,
 - d) information available on www.tevperfumeconsultants.co.uk before logging in, except for photographs,
 - f) links to the websites of The Essence Vault.
- 5. An Independent Consultant is not allowed to include on his/her website:
 - a) information available after logging in to The Essence Vault Independent Consultant site,
 - b) information about Independent Consultant Prices and the amount of commission assigned,
 - c) data from their downline or third-party personal data published on The Essence Vault websites,
 - d) regulations, incentive programs and promotions published by The Essence Vault
 - e) untrue, inaccurate information about The Essence Vault
 - f) information contrary to the Regulations, Marketing Plan or other applicable principles of operation in the Trading Scheme previously communicated to Independent Consultants.

