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# LINE SHEET



FILE FOLDER

Various sizes and colours



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# DISCOVER

Our exclusive handmade collection,  
perfect personalized gift options for  
your employees, partners or events.

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# STORY OF GAD

Welcome to the world of GAD, where passion and craftsmanship converge to create timeless leather goods.

GAD is a handmade leather goods company founded by Serhat Caliskan, driven by a desire for creating exceptional leather items.

Despite Serhat's background in hydrogeological engineering, he transformed his love for leather craftsmanship into a thriving business, establishing GAD in 2019 and opening an atelier in central Anatolia in 2020.

Inspired by the enchanting beauty of Cappadocia, GAD's name is derived from the Hittite word "Katpatuka," believed to mean "Land of Beautiful Horses" in Turkish.

The brand specializes in corporate gifts and global wholesale distribution, with a focus on the US, Australia and Canada markets since 2019.

GAD represents dedication, creativity, and the pursuit of excellence in the world of high quality handmade leather products.



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# BEST SELLERS

2023



## FILE FOLDER

Cognac Color

LEATHER TYPE: PULL UP CALFSKIN

SIZES

A4, 33cmx25cm, 13"x9.8"



## PASSPORT HOLDER

Camel Color

LEATHER TYPE: CRAZY HORSE





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# IMPRESS

your clients  
with our high-end products.

A woman with curly brown hair is holding a dark red laptop sleeve in front of her face. She is wearing a green ribbed tank top. The background is a textured, light-colored wall. A white text box is overlaid on the image, containing the text 'LAPTOP SLEEVE' and 'Various sizes and colors'. A small white circle with a dotted line points to the bottom edge of the laptop sleeve.

**LAPTOP SLEEVE**

Various sizes and colors

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# SECTIONS



## BAGS

Explore artisan bags for unique, personalized expressions of creativity. Whether you're making a statement or looking for a versatile everyday companion, our curated selection ensures you can accessorize with confidence, expressing your personality and style effortlessly.



## SLEEVES

These sleeves not only provide protection but also offer the option for custom monogramming, adding a personal touch to your professional accessories.



## ORGANIZERS & PORTFOLIOS

Specialize in leather cases and bifold organizer portfolios tailored to your unique needs, whether you carry books, documents or notebooks. Our dedication to personalized craftsmanship ensures your belongings are protected with both style and functionality.



## WORKSPACE

Enhance your workspace with our Leather Mouse Pad, Desk Pad, and Mobile Pad, meticulously crafted for style and functionality. These leather pads offer a natural, warm aesthetic that elevates your workspace, creating a comfortable and productive environment.



## TRAVEL

Elevate your travel experience with our exquisite leather travel gear, including Passport Holders, Glasses Cases, Card Holders, and Make-up Bags. These accessories seamlessly combine style and functionality, ensuring your essentials are well-protected and organized for your next adventure with us.

# LINE SHEET

leathers & colors page to select



## MACBOOK AIR SLEEVE

LEATHER: PULL - UP & CRAZY HORSE

COLORS: BLACK, BROWN, COGNAC, DAMSON, GREEN, CRAZY  
CRAZY BROWN, CRAZY CAMEL, CRAZY KHAKI

SIZES

13" | 14"



## MACBOOK PRO SLEEVE

LEATHER: PULL-UP & CRAZY HORSE

COLORS: BLACK, BROWN, COGNAC, DAMSON, GREEN, CRAZY  
BROWN, CRAZY CAMEL, CRAZY KHAKI

SIZES

13" | 14" | 16"



## LAPTOP SLEEVE

LEATHER: PULL - UP & CRAZY HORSE

COLORS: BLACK, BROWN, COGNAC, DAMSON, GREEN,  
CRAZY BROWN, CRAZY CAMEL, CRAZY KHAKI

SIZES

15.6"



## PREMIUM MACBOOK PRO SLEEVE

LEATHER: PULL - UP

COLORS: BROWN

SIZES

13" | 14" | 16"



## TABLET, IPAD, KINDLE SLEEVE

LEATHER: PULL - UP

COLORS: BLACK, BROWN, COGNAC, DAMSON, GREEN

SIZES

11"



## FILE FOLDER

LEATHER: PULL - UP & CRAZY HORSE

COLORS: BLACK, BROWN, COGNAC, DAMSON, GREEN, CRAZY GREY,  
CRAZY BROWN, CRAZY CAMEL, CRAZY KHAKI, CRAZY RED, CRAZY  
GREEN, CRAZY BLUE

SIZES

Letter - A4 33cm X 25cm and 13" X 9.8"



## BIFOLD PORTFOLIO ORGANIZER

LEATHER: CRAZY HORSE

COLORS: GREY, BROWN, CAMEL, KHAKI GREEN

SIZES

Letter A4



## PASSPORT HOLDER

LEATHER: PULL - UP & CRAZY HORSE

COLOR: BLACK, BROWN, COGNAC, DAMSON, GREEN, PINK, EARTH,  
CRAZY GREY, CRAZY BROWN, CRAZY CAMEL, CRAZY KHAKI,  
CRAZY GREEN

SIZES

2 Standart Passports



## PREMIUM PASSPORT HOLDER

LEATHER: PULL - UP

COLOR: BROWN, COGNAC, DAMSON, GREEN

SIZES

2 Standart Passports



# LINE SHEET

leathers & colors page to select



## DESK PAD

LEATHER: PULL - UP

COLORS: BROWN, COGNAC, DAMSON, GREEN

SIZES

15,75x 23.6 inches (40x60cm)

11x21,65 inches (28x55cm)



## MOUSE PAD

LEATHER: PULL-UP

COLORS: BLACK, BROWN, COGNAC, DAMSON, GREEN



## MOBILE PAD

LEATHER: PULL - UP

COLORS: BLACK, BROWN, COGNAC, DAMSON, GREEN



## COASTER

LEATHER: PULL - UP

COLORS: BROWN, COGNAC, GREEN



## CLUTCH

LEATHER: PULL - UP

COLORS: BLACK, COGNAC, DAMSON



## TOTE BAG

LEATHER: CRAZY HORSE

COLORS: BROWN, CAMEL, KHAKI GREEN

SIZES

S, M, L



## DOPP KIT

LEATHER: PULL - UP & CRAZY HORSE

COLORS: BLACK, BROWN, COGNAC, DAMSON, GREEN, CRAZY GREY, CRAZY BROWN, CRAZY CAMEL, CRAZY KHAKI, CRAZY GREEN



## CAMERA STRAP

LEATHER: PULL - UP

COLOR: BLACK, COGNAC



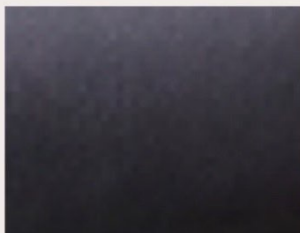
## GLASSES CASE

LEATHER: PULL - UP & CRAZY HORSE

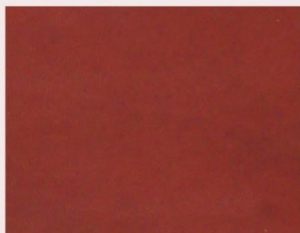
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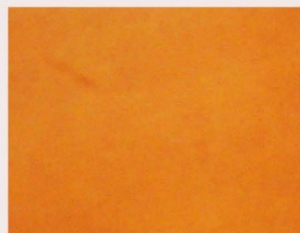
# LEATHERS & COLORS



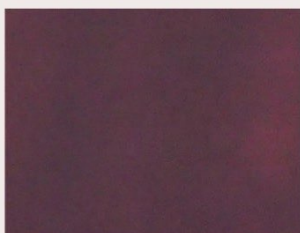
PULL - UP, BLACK



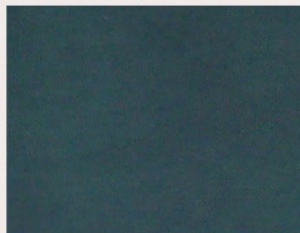
PULL - UP, BROWN



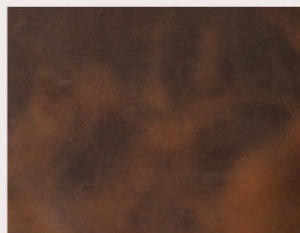
PULL-UP, COGNAC



PULL-UP, DAMSON



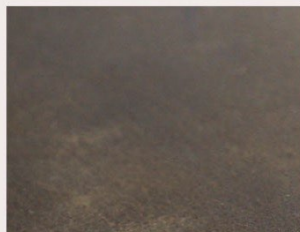
PULL-UP, GREEN



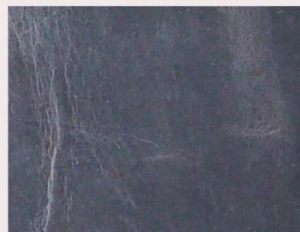
CRAZY HORSE, BROWN



CRAZY HORSE, CAMEL



CRAZY HORSE, KHAKI

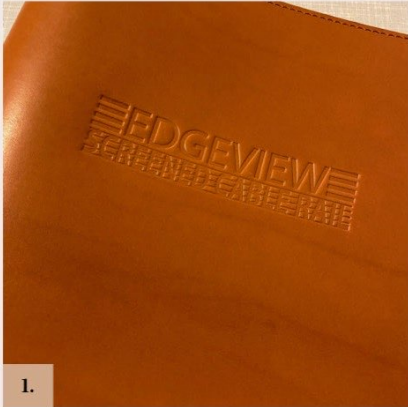


CRAZY HORSE, GREY

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# PERSONALIZATION

Experience a new level of leather customization;  
Emboss Your Company Logo onto Exquisite Leather,  
Utilize Embossing to Personalize Your Name or Initials.



1.

## CUSTOM LOGO

Simply send your logo and we'll create your custom stamp, then keep using it for every product you want.

2.

## NAME OR INITIAL

Personalization Available (Initials Up to 2 to 16 letters- Only Upper Case)

3.

## EMBOSSING

People seek ways to express their individuality and leave a lasting impression on the objects they own. Leather embossing, an age-old technique, has emerged as a popular method of personalizing leather goods.



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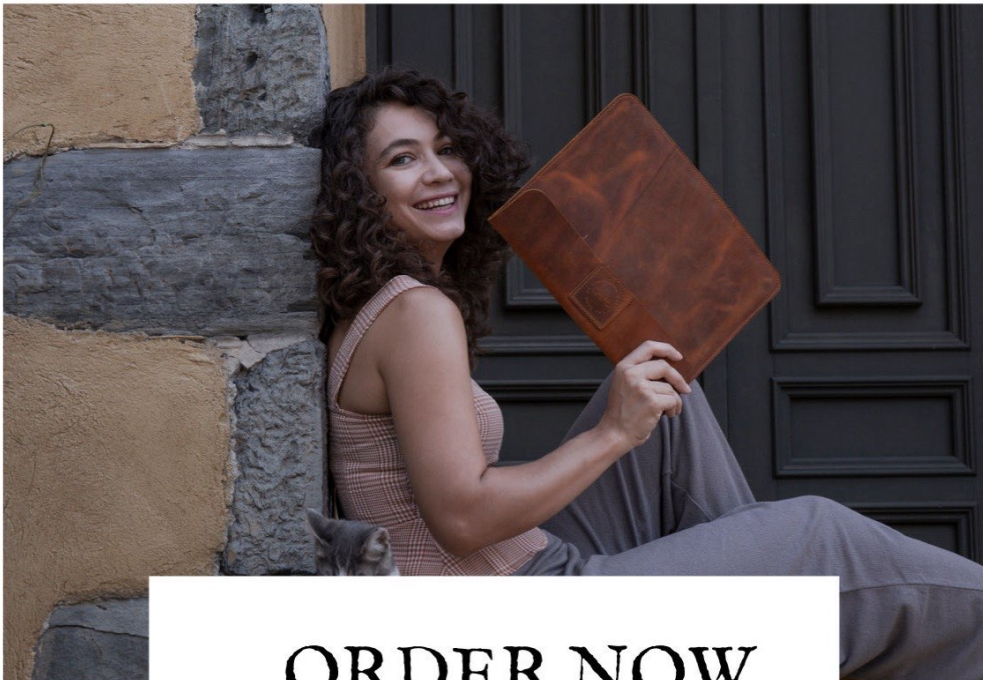
# CORPORATE ORDERS

PROCESSING TIME: THE DURATION WILL VARY  
DEPENDING ON THE ORDER QUANTITY AND IT WILL  
BE PROVIDED ALONG WITH THE OFFER

PAYMENT TERMS - 30% DEPOSIT; BALANCE PRE-  
SHIP

ORDERS CONSIDERED CONFIRMED UPON RECEIPT  
OF PURCHASE ORDER  
BY GAD

ALL PRODUCTS WILL BE SHIPPED FROM TURKEY -  
SHIPPING, HANDLING  
AND DUTIES ARE THE FULL RESPONSIBILITY OF  
THE RECIPIENT  
DOMESTIC SHIPPING, 1- 3 BUSINESS DAYS  
INTERNATIONAL SHIPPING, 2-9 BUSINESS DAYS



**ORDER NOW**

[gadroots.com](https://gadroots.com)

[serhat@gadroots.com](mailto:serhat@gadroots.com)

