

2020 ————— WINE FELLAS

MOTOR LOVE



————— RED WINE, MENDOCINO COUNTY AVA



WINE STORY **

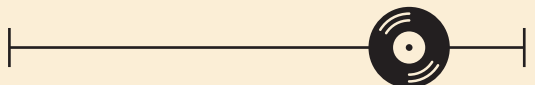
CARBONIC PINOT NOIR FROM 'COLE RANCH AVA!'

'Cole Ranch AVA' is North America's smallest appellation. The isolated viticultural area is a microclimate between the Pacific Ocean and the coastal mountains ranging from 1,400-1,600 feet in elevation. Owner Mike Lucia farms organically and is in the process of converting to biodynamics. The Pinotage (yes, Pinotage!) and Petite Sirah from 'Open Hand Ranch' are swanky contributors fermented in the 'reverse saignée' method. 'Open Hand Ranch' is loaded with biodiversity, and regenerative farming practices are all-encompassing. The 'Ciapusci Vineyard' Zinfandel is 'ancient' and a genuine historic high-elevation site. It's a dry-farmed 100-year-old vineyard on Mendocino Ridge, 1200 feet or higher, and only a few miles from the Pacific Ocean. Lastly, Cabernet Sauvignon from the 'Naumann Vineyard,' also in the 'reverse saignée' method, layers juicy fruit of devotion.

W I N E N O T E S

MOTOR LOVE IS LIKE VIBING INSIDE BERRY GORDY'S HITSVILLE U.S.A IN THE 60S. Funky earthiness stirs the soul with wet moss, pine forest, and pepper perfection. Wildberry cobbler fruit and carbonic bubble gum swirl in a jumble of violet petals. Pair this with your next get-together, and it might go all-night-long. Just remember that you're spinning to the vinyl of Diana Ross and The Supremes.

FUNKY FRESH SCALE:



CLEAN

FUNKY

— L E T ' S G E T T E C H N I C A L **

27PPM

*SULFUR
DIOXIDE*

5.84 G/L

*TITRATABLE
ACIDITY*

3.79

*POTENTIAL
HYDROGEN*

1.04 G/L

*VOLATILE
ACIDITY*

<0.1 G/L

*MALIC
ACID*

0.7 G/L

*RESIDUAL
SUGAR*

13.56%

ALCOHOL

H A R D
F A C T S **

COUNTRY

MADE IN AMERICA

REGION

CALIFORNIA

APPELLATION

MENDOCINO COUNTY

FARMING

ORGANIC (PRACTICING)

SOILS

**LOAMY CLAY, SANDSTONE,
'TIMBER,' AND FRACTURED
ROCK**

VARIETALS

PINOT NOIR 45%

PINOTAGE 26%

ZINFANDEL 13%

PETITE SIRAH 11%

CABERNET SAUVIGNON 5%

AGED IN

NEUTRAL FRENCH OAK 8 MONTHS

FILTRATION

UNFINED & UNFILTERED

SERVING

**CELLAR TEMP. AT THE DINNER
PARTY, WITH MOTOWN MUSIC**



AU NATUREL



ORGANIC



NATURAL WINE



HANDPICKED



**NATIVE
FERMENTATION**



**NO ADDED
SUGAR**



LOW SULFITES



LAB ANALYZED



NO BAD JUJU